

**BEAUTIFICATION BOARD  
REGULAR MEETING MINUTES  
JANUARY 2, 2015**

Pursuant to Public Notice, Chair Judith Kraemer convened a regular meeting of the Beautification Board on Friday, January 2, 2015, at 9:00 a.m., in the Council Chamber. Those present were Chair Judie Kraemer, Vice-Chair Bill Mayer, Board Members Kay LeRoux, and Nancy Woodman, Council Liaison Steve Osmer, and Board Secretary Diane Niosi. Board Member Kathy Nau, and Public Works Representative Phil Cline were absent.

Chair Kraemer led the Pledge of Allegiance.

**APPROVAL OF MINUTES: REGULAR MEETING ON DECEMBER 5, 2014**

**ACTION:** Bill Mayer MOVED, SECOND by Kay LeRoux, to approve the regular meeting minutes of December 5, 2014, as presented. VOTE: ALL YES. MOTION CARRIED.

**PHIL CLINE, PUBLIC WORKS REPRESENTATIVE UPDATES**

Phil Cline was not present.

**FINANCIAL REPORT**

The Board was solvent.

**LICENSE PLATES & DECALS**

Chair Kraemer reported receiving proceeds as follows:

- Ace Hardware: Sold four decals and one license plate, total Thirteen (\$13.00) Dollars.
- Publix Supermarket: Sold one license plate, total of Five (\$5.00) Dollars.

**NEW BUSINESS:**

**CONTRIBUTION FROM THE SATELLITE BEACH WOMAN'S CLUB**

Chair Kraemer announced that the Satellite Beach Woman's Club donated One Hundred (\$100.00) Dollars to the Board and sent a note to them, thanking them for their generous contribution.

**LUMINARIES:**

Chair Kraemer would like review the figures regarding the luminary sales with Assistant Finance Director Christine Fain before discussing the results with the Board.

**VOTE FOR CHAIR AND VICE-CHAIR**

Chair Kraemer stated she would be willing to serve as Chair for another year but would like if one of the other Board members would consider the position next year.

**ACTION:** Nancy Woodman MOVED, SECOND by Kay LeRoux, for Judie Kraemer to continue serving as Chair for the Beautification Board for an additional year. VOTE: ALL YES. MOTION CARRIED.

Vice-Chair Mayer stated he would be willing to continue serving as Vice-Chair for another year.

**ACTION:** Kay LeRoux MOVED, SECOND by Nancy Woodman, for Bill Mayer to continue serving as Vice-Chair for the Beautification Board for an additional year. VOTE: ALL YES. MOTION CARRIED.

**OLD BUSINESS:**

Nancy Woodman obtained a price from Affordable Signs for the Yard of the Month Award, as follows:

- The charge is Sixty-Six (\$66.00) Dollars per sign.
- There is no charge for graphics if the graphic artwork is supplied.
- They can use any font lettering the Board desires.
- The signs would be made out of aluminum.

The Board discussed the design presented by Nancy Woodman and decided the design for the sign should have more simplified graphics with lettering large enough to view easily from the road.

Nancy agreed to check with Florida Boy regarding the graphics used on the City's t-shirts.

**OCEAN REEF BEACH FESTIVAL – DECEMBER 6, 2014**

Chair Kraemer announced that the total sales for Satellite Beach license plates and decals were Ninety-Four (\$94.00) Dollars. She also stated that she sent a thank you note to the event's organizer, Pure Ocean Productions, Inc., for allowing the Board to participate and feels it would be beneficial for the Board to participate in the event again next year.

**HOLIDAY LIGHTING CONTEST**

The winner of the Holiday Lighting Contest for 2014 was resident Alan Caetano of 649 North Robert Way.

**A1A CORRIDOR LANDSCAPING RECOMMENDATIONS**

Chair Kraemer stated Okie LoPresti declined the offer to plant the trees for the project since he doesn't have insurance and he doesn't want to be responsible for damaged property.

Chair Kraemer stated the corner on the north side of the Ellwood Avenue measured 9 feet wide by 28 feet long (9' x 28').

The Board discussed the landscape plan for that location and decided to recommend planting five Sabal Palms diagonally with five Coonties underneath and adding Gazanias strategically for color.

The Board members agreed to visit 4C's Nursery in Palm Bay on January 22, 2015 at 1:00 p.m. to view their inventory and to inquire if they would be interested in supplying the plants and landscaping services for the A1A project.

Kay LeRoux will contact GroundTec located on South Patrick Drive in Satellite Beach as an additional planting source.

**NEXT MEETING DATE: FEBRUARY 6, 2015**

**ADJOURNMENT:**

**ACTION:** Bill Mayer MOVED, SECOND by Nancy Woodman, to adjourn the meeting. VOTE: ALL YES.  
**MOTION CARRIED.**

The meeting was adjourned at 9:48 a.m.



Diane Niosi, Recording Secretary