BEAUTIFICATION BOARD
REGULAR MEETING MINUTES
FEBRUARY 5, 2016

Pursuant to public notice, Chair Kay LeRoux convened a regular meeting of the Beautification Board on Friday, February 5, 2016, at 9:00 a.m., in the Council Chamber. Board Members present were Chair Kay LeRoux, Vice-Chair Judie Kraemer, Bill Mayer, and Nancy Woodman. Also present was Recording Secretary Grace DeRosa.

Chair LeRoux led the Pledge of Allegiance and a moment of silence.

(TIME: 9:04 A.M.) APPROVAL OF JANUARY 8, 2016 MINUTES

ACTION: Bill Mayer MOVED, SECOND by Nancy Woodman to approve the January 8, 2016 minutes. VOTE: ALL YES. MOTION CARRIED.

(TIME: 9:07 A.M.) PUBLIC WORKS REPRESENTATIVE UPDATE
Public Works representative Phil Cline was not present at this meeting.

(TIME: 9:07 A.M.) BOARD FINANCIAL UPDATE
A clarification was made on the sales of the luminaries during the Ocean Reef Fest. The number sold reported was incorrect; the correct number is 11 luminaries.
Vice-Chair Kraemer noted that in past financial reports the name of who purchased items was listed so that the Board would be aware of items being sold at City Hall. Grace DeRosa will check with the Finance Department on how to get that information to print.
The Board is Solvent.

(TIME: 9:08 A.M.) LICENSE PLATES AND DECALS
Vice-Chair Kraemer reported that there were 5 Decals sold at Publix, and 5 Decals sold at ACE Hardware. There was no response from Son on the Beach, and Mr. Kraemer noticed that the frame displaying the tag and decal are no longer on the wall. The Board decided to leave it for another month and see if they sell anything. The Board will look for additional places to sell the tags and decals.

(TIME: 9:10 A.M.) DISCUSS PURCHASE OF NEW CITY MAGNETS
Chair LeRoux reported that she received a quote for the magnets as follows: 125pcs - $2.54, 250pcs - $1.69, 500pcs - $1.16. The magnets will be slightly smaller than the decals. The Board discussed the pricing and how many to purchase.

ACTION: Bill Mayer MOVED, SECOND by Nancy Woodman to approve purchase of 500 magnets at a price of $1.16 ea. VOTE: ALL YES, MOTION CARRIED.

(TIME: 9:16 A.M.) LANDSCAPE AWARD
There were two votes for 350 Lynn Dr, and two votes for 265 S Robert Way. The Board concurred to award both addresses. Board Member Mayer expressed concern with 350 Lynn

Dr, as there currently is a For Sale and a For Rent sign; therefore he believes the home is empty. The Board agreed that if they are unable to reach a resident that no yard sign will be left at the property.

(TIME: 9:20 A.M.) DISCUSS PLANT SALE – MARCH 19, 2016

Board Member Woodman reported that she contacted Okie, and will be receiving an answer on his participation within the next two weeks. Mr. Green has not yet been contacted. Chair LeRoux will be in charge of bringing the extra tent, and Board Member Mayer will get tables from the Teen Zone. There has been no response so far on the High School's ROTC help in unloading and loading of the truck.

The Board agreed to bring a list of specific plants they would like to see. Vice-Chair Kraemer indicated that in the past Ornamental plants have sold the most.

This subject will be revisited at the March Board meeting.

(TIME: 9:27 A.M.) AGENDA ITEMS FOR NEXT MEETING – MARCH 4, 2016

Finalize plant sale

Chair LeRoux adjourned the meeting at 9:29 a.m.

Grace DeRosa
Recording Secretary