BEAUTIFICATION BOARD
REGULAR MEETING MINUTES
MARCH 4, 2016

Pursuant to public notice, Chair Kay LeRoux convened a regular meeting of the Beautification Board on Friday, March 4, 2016, at 9:00 a.m., in the Council Chamber. Board Members present were Chair Kay LeRoux, Vice-Chair Judie Kraemer, Bill Mayer, and Nancy Woodman. Also present were Public Works Representative Phil Cline and Recording Secretary Grace DeRosa.

Chair LeRoux led the Pledge of Allegiance and a moment of silence.

(TIME: 9:00 A.M.) APPROVAL OF FEBRUARY 5, 2016 MINUTES

ACTION: Bill Mayer MOVED, SECOND by Nancy Woodman to approve the February 5, 2016 minutes. VOTE: ALL YES. MOTION CARRIED.

(TIME: 9:00 A.M.) PUBLIC WORKS REPRESENTATIVE UPDATE

Public Works representative Phil Cline provided the Roosevelt Ave project landscaping plans for the Board to review. The plants will be purchased and installed by the contractor, and Public Works will be responsible for maintaining the south side of the street. Since the north side is going on the residents private property, it will be their responsibility to maintain it.

(TIME: 9:03 A.M.) BOARD FINANCIAL UPDATE

The Board is Solvent

(TIME: 9:05 A.M.) LICENSE PLATES AND DECALS

Vice-Chair Kraemer reported only two license plates sales this month from ACE Hardware totaling $10.00.
Chair LeRoux presented the new City Magnets. 525 Magnets were received. They will be sold at the same locations as the Decals and will retail for $3.00.

(TIME: 9:05 A.M.) LANDSCAPE AWARD

The Board discussed if properties that are professionally maintained qualifies for the award or should it only go for the ones that the homeowner maintains.
390 Harwood Ave – 3 Votes
684 Caribbean Rd – 0 Votes
445 DeSoto Parkway – 1 Vote
The winner of the Landscape Award for March is 390 Harwood Ave.

(TIME: 9:11 A.M.) DISCUSS PLANT SALE – MARCH 19, 2016

Board Member Woodman reported that Okie has not confirmed his presence in the plant sale. Chair LeRoux provided the Board with a list of plants that were available for sale last year for discussion on what plants they would like to have Mr. Green provide. The board discussed plants that would do well beachside.
Signs will be placed along A1A

(TIME: 9:28 A.M.) DISCUSS CUB SCOUTS REFRESHMENTS

Vice-Chair Kraemer spoke with the local Cub Scouts about the possibility of having them sell refreshments at Beautification Board events. The Board agreed with the idea. Vice-Chair Kraemer will check if they are available for the plant sale.

(TIME: 9:51 A.M.) AGENDA ITEMS FOR NEXT MEETING – APRIL 1, 2016

None at this time

Chair LeRoux adjourned the meeting at 9:51 a.m.

Grace DeRosa
Recording Secretary