BEAUTIFICATION BOARD
REGULAR MEETING MINUTES
MAY 6, 2016

Pursuant to public notice, Chair Kay LeRoux convened a regular meeting of the Beautification Board on Friday, May 6, 2016, at 9:00 a.m., in the Council Chamber. Board Members present were Chair Kay LeRoux, Vice-Chair Judie Kraemer, Bill Mayer, and Nancy Woodman. Also present was Recording Secretary Grace DeRosa.

Chair LeRoux led the Pledge of Allegiance and a moment of silence.

(TIME: 9:00 A.M.) APPROVAL OF MARCH 4, 2016 MINUTES

ACTION: Bill Mayer MOVED, SECOND by Judie Kraemer to approve the March 4, 2016 minutes. VOTE: ALL YES. MOTION CARRIED.

(TIME: 9:00 A.M.) PUBLIC WORKS REPRESENTATIVE UPDATE
Public Works representative Phil Cline was not present at the meeting.

(TIME: 9:01 A.M.) BOARD FINANCIAL UPDATE
The Board is Solvent

(TIME: 9:01 A.M.) LICENSE PLATES AND DECALS
Vice-Chair Kraemer reported that ACE sold 5 plates, 5 decals, and 3 magnets. The library sold 3 magnets. Publix sold 1 Plate. Son on the Beach did not sell any and the Display board is no longer on the wall. The Board decided to stop selling at Son on the Beach.

(TIME: 9:02 A.M.) LANDSCAPE AWARD
The Board voted on the following:
538 W Amherst Cir – 1
201 Maple Dr – 2
635 Cinnamon Ct – 0

Mr. Mayer chose to not vote for any of them and explained his reasons. The winner chosen was 201 Maple Dr.

(TIME: 9:04 A.M.) DISCUSS IDEAS FOR FUTURE FUNDRAISERS
Board Member Mayer indicated that plant sales are good for the city, and perhaps the Board should look into local nurseries. Chair LeRoux spoke with Four C's Nursery who is willing to supply plants, however they do not deliver on Saturdays, and therefore the Board would be responsible for the plants from Friday through Monday. Board Member Woodman would like to see more lagoon friendly plants and not so many non native.
Vice-Chair Kraemer suggested that Rockledge gardens be called and ask to recommend vendors.

Board discussed a fall tree sale, where native trees will be pre-ordered by residents by Oct 1st and delivered for November planting. The spring plant sale will continue on the 3rd Saturday of March. Board will bring a list of trees they would like to pre sell at the August Board meeting.

(TIME: 9:31 A.M.) DISCUSS FUTURE PLANT SALE VENDORS

This item was discussed with the previous item.

(TIME: 9:31 A.M.) DISCUSS POLLINATOR PROJECTS

Chair LeRoux displayed a plant catalog that sells seed bombs, and suggested that the Board partner with the school and have the kids make the seed bombs to sell at festivals.
Chair LeRoux also would like to see Wild Coffee planted in the corners of parks where it is non traffic areas. She will contact Mr. Schechter about the availability of money for more plants in the corners and work on planting pollinators.

(TIME: 9:43 A.M.) DISCUSS FLAG DAY

Chair LeRoux indicated that she will be helping with the Flags and coordinating the volunteers. Flyers will be placed from Eau Gallie Causeway to Pineda. Public Works has been informed of the need to clear out the holes for the flags.

(TIME: 9:51 A.M.) AGENDA ITEMS FOR NEXT MEETING – JUNE 3, 2016

None at this time
The June meeting will be cancelled.

Chair LeRoux adjourned the meeting at 9:56 a.m.

Grace DeRosa
Recording Secretary