BEAUTIFICATION BOARD
REGULAR MEETING MINUTES
JUNE 5, 2015

Pursuant to Public Notice, Chair Judith Kraemer convened a regular meeting of the Beautification Board on Friday, June 5, 2015, at 9:00 a.m., in the Council Chamber. Those present were Chair Judie Kraemer, Vice-Chair Bill Mayer, Board Members Kay LeRoux, and Nancy Woodman. Others present were Council Liaison Steve Osmer, City Clerk Leonor Olexa, Public Works Representative Phil Cline and Board Secretary Diane Niosi. Board Member Kathy Nau was absent.

Chair Kraemer led the Pledge of Allegiance.

PRESENTATION OF CITY BOARD HANDBOOK BY CITY CLERK LEONOR OLEXA
City Clerk Leonor Olexa reviewed the requirements and responsibilities of each of them as members of the Board, as stated in the City Boards Handbook, adopted by Ordinance No. 1101 on March 18, 2015.

APPROVAL OF MINUTES: REGULAR MEETING ON MAY 1, 2015

ACTION: Bill Mayer MOVED, SECOND by Kay LeRoux, to approve the regular meeting minutes of May 1, 2015, as presented. VOTE: ALL YES. MOTION CARRIED.

Chair Kraemer introduced, Emylyn Dohner of 600 Anderson Court, stating she is considering becoming a member of the Board and her knowledge and experience would be a great asset to the Board.

PHIL CLINE, PUBLIC WORKS REPRESENTATIVE UPDATES
Phil Cline addressed the Board with the following updates:

- Jason of Manicure America has agreed to do all of the landscaping for the Highway A1A Enhancements for a total of Two Thousand, Nine Hundred ($2,900.00) Dollars.
- The City's Public Works Department will be landscaping Park Avenue and Norwood Avenue.
- The owner of the Breez Thru Mini Mart located on the corner of Highway A1A and Magellan Avenue requested plants without any height be planted on her side of the street. This will require a change in selection of the Sand Live Oak tree.
- Jason is having difficulty finding the East Palatka Holly trees, therefore, they may have to use different holly trees.
- There will be stipulations concerning how severely the Sabal Palms will be trimmed when and if a company is hired to trim them.
- Regretfully informed the Board of Lubow (Luba) Panasenko's retirement from the City's Public Works Department, stating that they lost a valuable asset.

Chair Kraemer stated she received a letter from Pat Gibbons complimenting the work done on the Palmettos on DeSoto Parkway, along with suggestions for future tasks for the Board to do and request funding for.

Bill Mayer stated the City does not fund the Beautification Board and their funds come from the Board's own trust.

Board Liaison Steve Osmer updated the Board on highlights from City Council, as follows:

- The City Council has worked diligently on the Board Handbook which has just been approved and finalized.
- City Council considers good board attendance crucial for all Board members and is an important factor at time of reappointment.
- Good attendance is vital to any Board's ability to effectively take action on the important issues they are tasked to do and to stay up to speed on their initiatives.
- The City Council and City Manager very much desire the input and knowledge of the City's residents and would like them to become more involved by serving on a Board.

- The City Council relies heavily on the knowledge and recommendations from the City's Boards when rendering their decisions.

Chair Kraemer thanked Mr. Osmer the information and for attending and proceeded with the meeting.

FINANCIAL REPORT
The Board is solvent.

LICENSE PLATES & DECALS
Chair Kraemer reported receiving proceeds as follows:
- Ace Hardware: Sold five license plates and five decals, earning thirty ($35.00) dollars.
- Library: Sold one decal, earning two ($2.00) dollars.
- Publix Supermarket: Sold one decal, earning two ($2.00) dollars.
- City Hall: Sold three license plates and eight decals, earning thirty ($31.00) dollars.
- Total earnings for the month: Seventy ($70.00) dollars.

NEW BUSINESS: DISCUSS JULY MEETING DATE
Chair Kraemer stated that since City Hall will be closed on July 3rd, the Board will need to reschedule for another date in July or cancel it.

ACTION: Bill Mayer MOVED, SECOND by Kay LeRoux, to cancel the July meeting and have the next meeting in August. VOTE: ALL YES. MOTION CARRIED.

Nancy Woodman addressed the rest of the Board regarding the Landscape Awards, suggesting each Board member select one candidate for the Landscape Award each month or take turns in selecting one. Chair Kraemer agreed that the Board members need to be more diligent in sending in nominations to the Board secretary each month, excluding December, January and February.

OLD BUSINESS: A1A CORRIDOR LANDSCAPING RECOMMENDATIONS
The Board discussed the quote of Two Thousand, Nine Hundred ($2,900.00) Dollars from Jason of Manicure America, stating that due to the low amount being charged, they could purchase larger trees, larger plants and boulders to the plans.

DISCUSS LANDSCAPE PLAN CHANGE ON MAGELLAN AVENUE
Chair Kraemer suggested changing the tree selection to a Red Latan Palm since the owner of the Breez Thru Mini Mart wanted the plants to be low to the ground for visibility purposes.

FIXED DATE FOR ANNUAL PLANT SALE
Chair Kraemer stated the City's Recreation Department Director, Kerry Stoms suggested the first Saturday in March as a fixed date for the Board to hold its annual plant sale. However, due to other local events, the Board decided against that date. Chair Kraemer will check with Mr. Green on choosing another date and verify with Kerry Stoms to see if that date will be available.

NEXT MEETING DATE: AUGUST 7, 2015

ADJOURNMENT:
ACTION: Bill Mayer MOVED, SECOND by Kay LeRoux, to adjourn the meeting. VOTE: ALL YES. MOTION CARRIED.

The meeting was adjourned at 10:12 a.m.

Diane R Niosi

Diane Niosi, Recording Secretary