BEAUTIFICATION BOARD
REGULAR MEETING MINUTES
JULY 1, 2016

Pursuant to public notice, Chair Kay LeRoux convened a regular meeting of the Beautification Board on Friday, July 1, 2016, at 9:00 a.m., in the Council Chamber. Board Members present were Chair Kay LeRoux, Vice-Chair Judie Kraemer, Board Members Nancy Woodman and Amy Niemann. Board Member Bill Mayer was absent and was excused. Also present was Councilman Steve Osmer, Public Works Representative Phi Cline and Recording Secretary Grace DeRosa.

Chair LeRoux led the Pledge of Allegiance and a moment of silence.

(TIME: 9:00 A.M.) APPROVAL OF MAY 6, 2016 MINUTES
The following corrections were made: Page 1 under future fundraiser the vendor's name is 4C's; Page 2 corrected plant sale date to Saturday

ACTION: Nancy Woodman MOVED, SECOND by Judie Kraemer to approve the May 6, 2016 minutes with corrections. VOTE: ALL YES. MOTION CARRIED.

(TIME: 9:00 A.M.) PUBLIC WORKS REPRESENTATIVE UPDATE
Public Works representative Phil Cline explained that by law no chemicals are to be applied within 10 feet of a body of water therefore Public Works will be working on landscaping the pond in front of City Hall in an effort to show residents how to prevent chemicals and other items from falling in the water and eventually making it into the lagoon. Examples are placing coquina boulders; planting fountain grass, hedges and other plants that will make it look formal and yet protect the water.
The Board discussed having a campaign to teach residents and lawn service providers about preventing grass clippings from going into the street and to fine repeat offenders.
Vice-Chair Kraemer question the effectiveness of the street sweeper in picking up all the accumulated sand and clippings from the curb, and the frequency with which it is done.
Councilman Osmer indicated that the street sweeper is not designed to work with our curbs and therefore does not pick up everything. He suggested that residents blow the clipping back into the yard after cutting which in turn will also blow the sand.

(TIME: 9:22 A.M.) BOARD FINANCIAL UPDATE
The Board is Solvent

(TIME: 9:23 A.M.) LICENSE PLATES AND DECALS
Vice-Chair Kraemer reported the following:
ACE sold 4 plates, 5 decals, and 5 magnets; The library sold 1 magnet; Publix sold 2 Decals.; and Son on the Beach sold 3 magnets.

(TIME: 9:24 A.M.) LANDSCAPE AWARD

Chair LeRoux informed the Board that 245 Debra Ct won in 2013 and therefore does not qualify.

The Board voted on the following:
600 Jamaica Blvd - 0
120 Desoto Parkway - 1
235 Price Ct - 2
The winner chosen was 235 Price Ct.

(TIME: 9:26 A.M.) DISCUSS GARDENFEST 2017

Chair LeRoux and Vice Chair Kraemer met with the agriculture extension for ideas on how to improve the plant sale.
The Board would like to have more vendors who can sell their goods related to gardening. The animal shelter can bring animals for adoption; seminars such as water testing and creating rain barrels could be provided; provide Kids activities such as the Lowes kids building projects.
Since the intention of the Board is not to make money, but to educate and provide appropriate plants for the area, 10X10 spaces could be rented for vendors at low cost so that more will join in and also eliminates the responsibility of loading, unloading, and setting up from the Board.
Board Member Woodman will contact Maple Street Nursery, will begin a list of possible vendors, and requested that the Board members also research vendors.
The plan should be in place no later than November and an article written for the Beachcaster.
Posters can be made ahead of time and passed out to businesses so that people will know in advance of the upcoming sale.
Vice-Chair Kraemer would like to invite the Sustainability Board to join in so that they can bring their expertise.

ACTION: Judie Kraemer MOVED, SECOND by Amy Niemann to rent 10X10 spaces for $10.00 and no charge for Non-profits, and City Boards. VOTE: ALL YES. MOTION CARRIED.

(TIME: 10:06 A.M.) DISCUSS ANY CHANGES NEEDED CONCERNING EXISTING LANDSCAPING CODE.

Council discussed on one of their meetings to change the landscaping code and directed to the Beautification Board. Councilman Osmer informed the Board that there are no specific items listed on the Code for a Florida Landscaping and Xeriscaping. There is a need for boundaries on what is considered Xeriscaping versus an unkempt lawn to be created, so that when code enforcement is contacted they will be able to differentiate between the two.
The Board selected to discuss this item at the next meeting and invite Building Official John Stone to provide assistance.

(TIME: 10:11 A.M.) DISCUSS RECOMMENDATIONS FOR TREES TO BE USED IN RESIDENTS LANDSCAPING

Chair LeRoux deferred this item to the August meeting.

(TIME: 10:12 A.M.) AGENDA ITEMS FOR NEXT MEETING – AUGUST 5, 2016

Ideas for the plant sale name
Recommendation for vendor list
Review landscaping code with John Stone
Discuss Trees
Discuss Selling Luminaries

Chair LeRoux adjourned the meeting at 10:19 a.m.

Grace DeRosa
Recording Secretary