BEAUTIFICATION BOARD
REGULAR MEETING MINUTES
AUGUST 7, 2015

Pursuant to Public Notice, Chair Judie Kraemer convened a regular meeting of the Beautification Board on Friday, August 7, 2015, at 9:00 a.m., in the Council Chamber. Those present were Chair Judie Kraemer, Vice-Chair Bill Mayer, Board Members Kay LeRoux, Nancy Woodman, and Kathy Nau. Also present was Board Secretary Diane Niosi. Council Liaison Steve Osmer and Public Works Representative Phil Cline were not present.

Chair Kraemer led the Pledge of Allegiance.

APPROVAL OF MINUTES: REGULAR MEETING ON JUNE 5, 2015

ACTION: Nancy Woodman MOVED, SECOND by Kay LeRoux, to approve the regular meeting minutes of June 5, 2015, as amended. VOTE: ALL YES. MOTION CARRIED.

PHIL CLINE, PUBLIC WORKS REPRESENTATIVE UPDATES
Public Works Representative Phil Cline was not present.

Kay LeRoux questioned how long the Buccaneer Palms were required to be tied up and staked. Chair Kraemer stated she would contact Phil Cline to ask when the ties can be removed or loosened.

The Board discussed adding boulders to the A1A Corridor Landscape Plans. Kathy Nau suggested applying a glow-in-the-dark paint to the boulders, if approved. This paint would only be visible at night when vehicle lights shine on them, to define the corners and prevent vehicles from driving over them.

FINANCIAL REPORT
The Board is solvent.

LICENSE PLATES & DECALS
Chair Kraemer reported the total proceeds earned from each of the following locations:

- Ace Hardware: Thirty-five ($35.00).
- Library: Eight ($8.00) dollars.
- Publix Supermarket: Two ($2.00) dollars.
- City Hall: Nine ($9.00) dollars.
- Recreation Department: Thirty-five ($35.00).
- Total earnings for June and July, 2015: Eighty-nine ($89.00) dollars.

Chair Kraemer also made note that there were 108 license plates left and the Board would eventually have to decide whether or not to continue selling them.

LANDSCAPE AWARD:
595 TEMPLE STREET
495 LEE AVENUE
340 GRANT AVENUE
474 DESOTO PARKWAY
698 JAMAICA BOULEVARD

The Board took a vote on each of the properties nominated with 698 Jamaica Boulevard accumulating the majority of the votes.

ACTION: Kay LeRoux MOVED, SECOND by Kathy Nau, to award 698 Jamaica Boulevard as the winner of the Landscape Award for August, 2015.

NEW BUSINESS: DISCUSS/TAKE ACTION ON NEW LOCATIONS TO DISPLAY BOARD LICENSE PLATES AND DECALS
The Board discussed selling the license plates and decals at three different locations within the City.

ACTION: Kathy Nau MOVED, SECOND by Bill Mayer, to place license plates and decals at Sun on the Beach Restaurant as a trial program and display in a frame, clearly labeled, for sale as a fundraising effort by the Beautification Board. VOTE: ALL YES. MOTION CARRIED.

DISCUSS DATE OF 2015 OCEAN REEF FEST DECEMBER 5, 2015 (CHAIR IN GERMANY)
Chair Kraemer stated the Beautification Board was invited to participate in the festival and that she will be in Germany. Kay LeRoux volunteered to take over as the lead contact in Judie's absence. The Board agreed to participate and sell their license plates, decals and luminaries at the festival.

ACTION: Nancy Woodman MOVED, SECOND by Kathy Nau, to participate in the 2015 Ocean Reef Festival. VOTE: ALL YES. MOTION CARRIED.

OLD BUSINESS: A1A CORRIDOR LANDSCAPING RECOMMENDATIONS
The Board discussed possibly adding boulders to the landscape plans to beautify and prevent damage from vehicles running over the plants.

Chair Kraemer stated she would contact the Chairman of the Community Redevelopment Agency Advisory Board with reference to using boulders and the glow-in-the-dark paint.

DISCUSS LANDSCAPE PLAN CHANGE ON MAGELLAN AVENUE
Chair Kraemer stated the Board must respect the business owner's wishes of the Breez Thru Mini Mart in selecting plants low in height for their corner. Nancy suggested pudica.

FIXED DATE FOR ANNUAL PLANT SALE
Chair Kraemer stated the only open date the Recreation Department Director Kerry Stoms had available for the plant sale was March 19, 2016 or the third Saturday in March, henceforth.

ACTION: Bill Mayer MOVED, SECOND by Kay LeRoux, to set the third Saturday in March for the fixed date each year of the Beautification Board Annual Plant Sale. VOTE: ALL YES. MOTION CARRIED.

Chair Kraemer will confirm the date of March 19, 2016 for next year's plant sale with Kerry Stoms and Mr. Green.

NEXT MEETING DATE: October 2, 2015

ADJOURNMENT:

ACTION: Bill Mayer MOVED, SECOND by Nancy Woodman, to adjourn the meeting. VOTE: ALL YES. MOTION CARRIED.

The meeting was adjourned at 9:50 a.m.

Diane R Niosi

Diane Niosi, Recording Secretary