BEAUTIFICATION BOARD
REGULAR MEETING MINUTES
SEPTEMBER 4, 2015

Pursuant to Public Notice, Chair Judie Kraemer convened a regular meeting of the Beautification Board on Friday, September 4, 2015, at 9:00 a.m., in the Council Chamber. Those present were Chair Judie Kraemer, Vice-Chair Bill Mayer, Board Members Kay LeRoux, and Kathy Nau, Public Works Representative Phil Cline, and Board Secretary Diane Niosi. Board Member Nancy Woodman and Council Liaison Steve Osmer were not present.

Chair Kraemer led the Pledge of Allegiance.

APPROVAL OF MINUTES: REGULAR MEETING ON AUGUST 7, 2015

ACTION: Bill Mayer MOVED, SECOND by Kathy Nau, to approve the regular meeting minutes of August 7, 2015, as amended. VOTE: ALL YES. MOTION CARRIED.

PHIL CLINE, PUBLIC WORKS REPRESENTATIVE UPDATES

Public Works Representative Phil Cline provided the Board with the following updates:

- The Department of Transportation (D.O.T.) regulations will not allow the addition of Coquina boulders in the landscape plans along the Highway A1A Corridor.
- The Cassia trees planted along Cassia Boulevard are growing and doing well.
- The Crotons located in the northern section of South Patrick Drive were doing poorly and were removed.

FINANCIAL REPORT

The Board was solvent.

LICENSE PLATES & DECALS

Chair Kraemer passed around a picture of the frame purchased by Kay LeRoux with a photocopy of a license plate and decal in it to be displayed at the restaurant Sun on the Beach. Mrs. Kraemer reported the total proceeds for the month, as follows:

- Ace Hardware: Sold two license plates and five decals, earning twenty ($20.00) dollars.
- Library: Sold five decals, earning ten ($10.00) dollars.
- Total earnings for the month: Thirty ($30.00) dollars.

LANDSCAPE AWARD:
595 TEMPLE STREET
495 LEE AVENUE
340 GRANT AVENUE
474 DESOTO PARKWAY
350 LYNN AVENUE

The Board took a vote on each of the properties nominated with 595 Temple Street accumulating the majority of the votes.

ACTION: Kay LeRoux MOVED, SECOND by Kathy Nau, to award 595 Temple Street as the winner of the Landscape Award for September, 2015.

NEW BUSINESS: DISCUSS/TAKE ACTION ON NEW LOCATIONS TO DISPLAY BOARD LICENSE PLATES AND DECALS

Chair Kraemer stated she thought they should see how selling them at Sun on the Beach goes before selecting any other locations within the City.

DISCUSS DATE OF 2015 OCEAN REEF FEST DECEMBER 5, 2015 (CHAIR IN GERMANY)
The Board determined the following regarding the festival:

- Kay LeRoux would be the lead in her absence and will assemble the luminary packages they will be selling at the festival.
- Chair Kraemer will supply the stands for the displays.
- There was no fee required for the Board to participate in the event.
- Chair Kraemer will email Kay LeRoux's contact information to the festival coordinator.

OLD BUSINESS: A1A CORRIDOR LANDSCAPING RECOMMENDATIONS
The Board further discussed D.O.T.'s regulations regarding boulders.

DISCUSS LANDSCAPE PLAN CHANGE ON MAGELLAN AVENUE

ACTION: Kay LeRoux MOVED, SECOND by Bill Mayer, to plant Pudica on the southwest corner of Magellan and Highway A1A by the Breez-Thru Mini Mart. VOTE: ALL YES. MOTION CARRIED.

Chair Kraemer stated she would contact Phil Cline regarding the Board's recommendation.

FIXED DATE FOR ANNUAL PLANT SALE
Chair Kraemer stated the Board had already agreed upon the date, negating the need for further discussion.

NEXT MEETING DATE: October 2, 2015

ADJOURNMENT:
The meeting was adjourned at 9:35 a.m.

Diane Niosi

Diane Niosi, Recording Secretary