BEAUTIFICATION BOARD
REGULAR MEETING MINUTES
OCTOBER 2, 2015

Pursuant to public notice, Chair Judie Kraemer convened a regular meeting of the Beautification Board on Friday, October 2, 2015, at 9:00 a.m., in the Council Chambers. Board Members present were Chair Judie Kraemer, Board Members Bill Mayer, Kay LeRoux, and Nancy Woodman. Board Member Kathy Nau was absent and submitted her resignation.

Chair Judie Kraemer led the Pledge of Allegiance.

(TIME 9:03 A.M.) APPROVAL OF SEPTEMBER 4, 2015 MINUTES
Nancy Woodman corrected the minutes by indicating that she was not present.

ACTION: Bill Mayer MOVED, SECOND by Kay LeRoux, to approve the corrected regular meeting minutes of September 4, 2015. VOTE: ALL YES. MOTION CARRIED.

(TIME 9:04 A.M.) PUBLIC WORKS REPRESENTATIVE UPDATE
Public Works representative, Phil Cline updated the board on the following items:

- The owner of Breezeway requested that nothing with height be planted, Pudica's can be placed there as requested and the bill will go to the CRA.

Board member Kay LeRoux asked about the Shell Street improvements. Mr. Cline indicated that he was not involved with that project and was not sure where everything was going. Councilman Steve Osmer informed the board that City Council had been involved with this project and Building Official John Stone has drawings available for review. Mr. Osmer spoke also on the Roosevelt project.

(TIME 9:13 A.M.) FINANCIAL REPORT
Nothing to report, the board is solvent.

(TIME 9:13 A.M.) LICENSE PLATES & DECALS
Chair Judie Kraemer reported the total proceeds for the month.
Publix: 1 license plate and 3 decals
Ace Hardware: 5 decals
Library: 1 decal
Son on the Beach: 5 decals
The total earnings were $33.00

(TIME 9:15 A.M.) LANDSCAPE AWARD

495 LEE AVENUE
340 GRANT AVENUE
474 DESOTO PARKWAY
350 LYNN AVENUE
265 GRANT AVENUE

The board voted on the properties and 265 Grant Avenue received the majority.

(TIME 9:16 A.M.) WINNER OF LAST MONTH'S LANDSCAPE AWARD
Chair Kraemer indicated to the board that 595 Temple Street won sometime back in 2012. Bill suggested we go through old minutes and see when they won. It may need to be retracted.

ACTION: Judie Kraemer MOVED, SECOND by Nancy Woodman to verify this address' win in the 2012 minutes. VOTE: ALL YES. MOTION CARRIED.

(TIME 9:19 A.M.) DISCUSS 2015 OCEAN REEF BEACH FESTIVAL VENDOR APPLICATION
Chair Kraemer informed the board that this year non-profit organizations selling merchandise are required to pay $25.00.

ACTION: Nancy Woodman MOVED, SECOND by Bill Mayer to pay for participation in the Ocean Reef Beach Festival VOTE: ALL YES. MOTION CARRIED.

(TIME 9:20 A.M.) FOUNDERS DAY
Chair Kraemer explained that shifts were set up and they had a card table to use. The 11:30 – 12:30 range is the hardest hit time.

(TIME 9:22 A.M.) OLD BUSINESS: A1A CORRIDOR LANDSCAPING RECOMMENDATIONS
Chair Kraemer indicated that she emailed CRAAB Chair, David Schechter, to let him know that the board wanted to install a Pudica at the Breezeway, and he agreed so Phil was told to go ahead and do it.
Ms. Woodman asked about the left over money and if we could extend the plantings to more than just the 20ft originally planned. Ms. Kraemer indicated that the Board would need to make a formal request.

ACTION: Bill Mayer MOVED, SECOND by Kay LeRoux, to apply for additional funding to the CRA to increase the landscaping beds in the A1A corridor. VOTE: ALL YES. MOTION CARRIED.

NEXT MEETING DATE:
November 6, 2015

(TIME 9:31 A.M) ADJOURNMENT
Bill Mayer MOVED, SECOND by Nancy Woodman to adjourn the meeting at 9:31 a.m.

Grace DeRosa
Recording Secretary