

City of Satellite Beach

BEACHCASTER

YOUR OFFICIAL CITY NEWSLETTER • MAY - JUNE 2015



City's Community Redevelopment Agency Revises Plan for the Future

In September 2014, the City's Community Redevelopment Agency (CRA) adopted an Amended Redevelopment Plan. The City's CRA is a special funding district created under Chapter 163, Part III of the Florida Statutes to undertake redevelopment activities funded by tax increment financing within a specific designated area (Redevelopment District). Tax increment financing is a special funding strategy that uses a base year (for the City's CRA, this is 2002), and places all increases in taxes after the base year that are derived from the properties in the Redevelopment District into a "Redevelopment Fund."

The Redevelopment Fund is managed by the City's Community Redevelopment Agency and the Community Redevelopment Agency Advisory Board. Community Redevelopment Agencies are required by Chapter 163 Part III, Florida Statutes, to complete all redevelopment projects according to a "redevelopment plan."

The CRA has completed multiple projects since its inception, such as Pelican Beach Park, Hightower Park, and numerous commercial façade grants. Recently, the CRA has refocused its efforts to quickly reach our goals and to finish new projects in the CRA within five years. These new efforts are outlined in the CRA's "Community Redevelopment Plan Amendment, September 2014."

The City's Community Redevelopment Plan Amendment provides an expenditure outline for all redevelopment funds until the end of the CRA duration of 2026. The CRA is expected to fund primarily large scale infrastructure and facility renewal projects for the next five years. The following table provides a highlight of the major projects that the CRA will complete:

Project	Fiscal Year Budgeted	Amount Budgeted
SR A1A Project	2014/2015	\$698,116
Shell Street Project	2014/2015	\$400,000
Crotty Park Project	2015/2016	\$208,031
SR A1A Project	2016/2017	\$315,385
Civic Center Renovation	2017/2018	\$493,933
Clubhouse Reconstruction	2018/2019	\$734,001
Gemini Pedestrian Park	2019/2020	\$200,000
Jackson Avenue Streetscape	2019/2020	\$200,000
DRS Community Center Renovation	2019/2020	\$916,141

The CRA Community Redevelopment Plan Amendment requires the project expenses to be within the total funds allocated for expenses each year. After five years, the CRA will continue to pay for its debt obligation and maintenance expenses until the CRA ends in 2026. Any remaining funds will be returned to the taxing authorities (the City and County) as general revenues. Any funds not expended each year from projects being under budget or from revenues exceeding the estimated revenues in the Plan will also be returned to the taxing authorities (the City and the County).

The City believes this Community Redevelopment Plan Amendment will provide the community with beautiful projects within a fiscally responsible funding schedule.

For more information on the CRA and the Amended Plan, please visit our website at: www.satellitebeachcra.org.

Manatee Update

Following the rescue of 20 manatees from the drainage pipes located by the pond at City Hall, a temporary grate was installed to prevent the animals from endangering themselves in pursuit of warmer water. The original grate, located on the box culvert west of SR 513 (South Patrick Drive), had been removed to eliminate a blockage created by debris. The Public Works Department installed the temporary grate while awaiting a decision from the Florida Fish and Wildlife Commission (FWC) on whether to have the grate remain there permanently or to reattach it at the original location.

The decision was made by FWC to have the grate placed back

in its original location to prevent the manatees from accessing the pond in the future. Therefore, the grate was removed from the pipe opening and reinstalled in front of the box culvert. FWC personnel were present during the relocation process to ensure that no manatees were in the area.

Protective grates have also been installed on pipes discharging into the canal located at the west end of DeSoto Parkway, where many manatees congregate during the winter months. The City of Satellite Beach would once again like to extend a heartfelt thank you to all those who assisted us in saving these gentle creatures and our wonderful community for their support.



The grate is now located on the front of the box culvert to prevent manatees from entering into the pond in front of City Hall.

Satellite Beach PAL News

DRS Community Center, 1089 S. Patrick Drive • 777-TEEN (8336) www.satellitebeachpal.org

A lot of exciting things are going on at the Teen Zone and Satellite Beach PAL. PAL recently added 23 youth to the Youth Leadership Program. **William Paulino** has been elected as Region 3 Treasurer, which also serves on the Youth Advisory Council for Florida PAL. **Kira Creatura** and **Isaac Quillet** have been selected to serve on the Youth Conference Committee for the State PAL with **Kira** serving as Co-Chairman of the July Conference!



Thank you to our residents for supporting the recent PAL Garage Sale! The next garage sale will be held in October 2015.

Summer Basketball Registration begins April 1st – April 30th, with games beginning the week of June 5th. All players must register before the day of skill assessments on May 1st. Visit our web site at www.satellitebeachpal.org to download registration forms and schedules for the required assessments. And remember, the Recreation Department (located in the DRS Community Center) has graciously agreed to accept your forms and payments.

IT 'S BACK!!!! The Moose Lodge # 2367 and SBPAL have joined forces once again and are happy to announce the return of the **All-You-Can-Eat Fried Chicken dinner!** The \$8.00 tickets for the May 3rd event (3:00-6:00) may be purchased from any member of the Moose Lodge, Satellite Beach PAL or from the Recreation Department. All proceeds go to our Youth Programs! See you at the Teen Zone!

City to begin work on Shell Street project

The City issued a “notice to proceed” for May 4, 2015 to the contractor for the Shell Street (the street behind Sun on the Beach Restaurant) improvement project from Palmetto Avenue to Volunteer Way, and work is anticipated to start soon thereafter. The beach access will be closed during construction, which has a scheduled duration of 270 days. This redevelopment project will improve drainage to the area; install a sewer line for the last properties on septic tanks in the City; install electric lines underground; and add sidewalks, covered pavilions, and restroom facilities with a fresh-water shower. (The project can be viewed at www.satellitebeachcra.org). We encourage those who use this beach access to visit one of our other beach parks while Shell Street is under construction. To receive project updates, please send your email address to SBPWProjects@satellitebeach.org.

City Concentrates on Landscaping Beautification

Our Community Redevelopment Agency Advisory Board created this landscaping program after listening to many residents during our SR A1A meetings talk about the need for more landscaping and trees throughout the City, especially near SR A1A. This program will add a cluster of low-maintenance trees and landscaping to the entrances of each intersection to SR A1A that have the available space for the plantings. The entrance to Ellwood Avenue is the first that has been recently completed. This street already

had a great example of tree clusters on the south side of the roadway that was planted by the developer of the First Wave Financial building. The City recently planted the north side of the roadway.

The next two intersections that will be improved are Magellan and Sunrise with similar landscaping improvements. There are approximately 11 more intersections that will be examined for the opportunity to add landscaping and shade refuge.



The City Receives Distinguished Budget Presentation Award

On March 2, 2015 the Government Finance Officers Association of the United States and Canada (GFOA) awarded the City Manager of the City of Satellite Beach the Distinguished Budget Presentation Award for its FY 14/15 budget. This award is the highest form of recognition in governmental budgeting and is the second time the City has been awarded this recognition.

The award represents a significant achievement by the City of Satellite Beach. It reflects the commitment of the governing body and staff to meeting the highest principles of governmental budgeting. To receive the budget award, the City had to satisfy nationally recognized guidelines designed to assess how well an entity's budget serves as a policy document, financial plan, operations guide, and communications device.

This year the GFOA expects only 1,424 entities to receive this distinguished award. Award recipients have pioneered efforts to improve the quality of budgeting and provide an excellent example for other governments throughout North America.

The Government Finance Officers Association is a nonprofit professional association serving over 18,000 government finance professionals throughout North America. The GFOA's Distinguished Budget Presentation Awards Program is the only national awards program in governmental budgeting.



Assistant Finance Director Christine Fain, Comptroller Jennifer Howland, City Manager Courtney Barker, and Assistant City Manager Andy Stewart

City's Top Employees Recognized

Each year, the City Manager recognizes the top performing employees of the City, including our volunteers. This year, the following recipients were recognized:

- **Judy Hurst, Volunteer of the Year.** Judy works at City Hall, filling in where needed, since June 2014. Prior to retiring, Judy worked for the City for 21 years in varying positions, including the assistant to the City Manager. As a volunteer, Judy helps out answering phones, filing, and scanning documents. Judy has become an irreplaceable asset to our City Hall team.
- **Jacqueline Gilcher, Part Time Employee of the Year.** Jacqueline works in the Recreation Department as our Special Events Coordinator. Jacqueline has worked for our City for approximately ten years, and was promoted to Special Events/Volunteer Coordinator three years ago. She has increased our special events ten-fold, and has brought the "much-raved-about" farmers market to our community.
- **Eric Tippins, Full Time Employee of the Year.** Eric has been a firefighter/paramedic with the City for approximately ten years. He not only excels in this position, having been awarded for bravery in the past, but has also taken the lead role in our community fundraisers for breast cancer research. Dedicating hours to the planning of our fundraiser events, Eric has raised thousands of dollars for this important cause.



Jacqueline Gilcher, Judy Hurst, and Eric Tippins

Police Department Reminds Parents about Social Media

Our children today have gained a mastery of technology and can easily pick up on the nuances that any new gadget has, far more easily that we can in some cases. Therefore, it is every parent's responsibility to know exactly which key features are included in the gadgets our kids are using. We urge parents to get involved in their child's online usage and be alert to cyberbullying and all forms of inappropriate content to include sexting. Online bullying and online "de-friending" can also lead to symptoms of depression. Just as we prepare our kids for life in the real world, we should prepare them for life in the online world. Things Parents can do:

1. **Check Privacy Settings:** Ensure privacy setting for the Internet are set to the strictest levels. This not only protects the computer user, but also the computer from the threat of viruses.
2. **Software Suites:** Purchase software suites to monitor your child's Internet usage.
3. **Create Ground Rules:** If your kids are old enough to use the computer, they are old enough to understand your rules on usage.
4. **Know Your Child's Habits:** Know your child's friends online and at school.
5. **Keep the Computer in a Central Location:** It's much easier to monitor online activity when the computer is located in a high-traffic zone as opposed to your child's room.
6. **Monitor Pictures Your Child Posts:** If your child shares photos with friends be sure you know exactly which pictures are posted and that the content is completely innocuous.
7. **Be a Good Example of How to Use Social Media:** *If you tweet or update Facebook at a stop light or take every opportunity to "just check something," you're setting an example for your child to follow.*
8. **Limit Cell Phone Use:** Just as you limit use of a computer, TV, or games; do the same with a cell phone. Set rules, only allowing usage at certain hours in the evening or after homework has been completed. If you have teen drivers, enforce the rule of "No Cell Phone Use" while driving. Driving is a task that requires full attention and cell phones are distractions to the responsibility of safe driving.
9. **Teach Kids about Online Reputation:** Many kids don't seem to understand the permanence of the online world. Make sure to stress what a digital footprint is and the impact inappropriate messages or images could have if a future college administrator or employer were to stumble upon them. *What goes online stays online.*

The above excerpts were taken from Parent Magazine and condensed for this article.

SpeakOut Hotline 800.423.TIPS (8477)

SpeakOut calls are received in the CRIMELINE office and tips are taken by CRIMELINE operators. Unlike CRIMELINE, SpeakOut does not pay monetary rewards. The goal of the program is to empower young people to positively affect their school and community through the anonymous reporting of criminal activity. SpeakOut Hotline was created to give students, adults and law enforcement a voice in the fight against school violence and juvenile criminal activity. The Hotline is available twenty-four hours a day, seven days a week. SpeakOut tips, like Crimeline tips, are handled with the upmost security, sensitivity and seriousness. SpeakOut Hotline has no voice recorders or caller ID. A Hotline operator will never ask your name, age, school, address, or phone number. Your call is completely anonymous.

Did you know?

Did you know that the **Satellite Beach Woman's Club just donated \$149,000 to the City** for the reconstruction of Shell Street? These funds are instrumental in finalizing this project, which cost \$548,748, but which the City only had \$400,000 budgeted. Therefore, without these funds, the City would be eliminating elements from the project to bring the cost to the budget. Thanks to the Woman's Club....the City will continue to build the project elements requested by the community!

The Satellite Beach Woman's Club is a non-profit service organization founded in 1964 to serve the community. Interested in becoming a member? Contact Betsy Pastoor, Membership Chairman at 622-5277 or email her at GFWCSBwomansclub@gmail.com.

City Starts Community Paramedic Program

The City's Fire Department, as a part of the Communities for a Lifetime Initiative, offers an innovative service designed to assist citizens to stay in their homes longer, safer, healthier, and happier. The community paramedic program offers **free** in-home health evaluations for older citizens who have limited mobility (homebound) and have chronic health conditions that are self-managed.

The health care system is a complicated process. These patients generally have multiple physicians depending on their condition (s), get their medications filled at different pharmacies (price shopping) and usually do not have an advocate to assist them.

In January, the Fire Department reorganized its staff and created a full-time community health paramedic without increasing cost. Melanie Drake, who has been with the department for 6 years makes an appointment to visit citizens in their homes, as needed, to conduct a physical exam and checkup.

Patients who are part of the program will be provided the ability to take their own vital signs on a daily basis, and that information is uploaded to a secured online dashboard that allows us to check a patient's vital signs once a day. This provides the paramedic the ability to see trends and follow up with the patient sooner.

On April 5th Our Fathers House and the Satellite Beach United Methodist Church sponsored the Easter Sunrise services at Pelican Beach Park. The churches decided to donate the offering that was collected to the Satellite Beach



Melanie Drake, pictured here with a patient, is our new community paramedic.

Fire Department to support the community paramedic program. The total collection was \$3,192. This donation will provide home monitoring equipment for up to 15 participants in the program.

For more information on our community paramedic program, visit www.satellitebeachfire.com or call 773-4405.

55+ PLUS CLUB OF SATELLITE BEACH

The 55+ Club is for individuals who are 55 years and older. You do not have to live in Satellite Beach.

This club does not hold monthly meetings, but is dedicated to Social, Education and Entertainment (SEE). They offer a variety of programs that seniors can pick and choose to attend. While some members enjoy many or all of the activities offered, other may choose only one or two. It is entirely up to you!

Activities offered are: Bingo, Bunco, Cards & Games, Chess, Cribbage, Mahjongg, Book Club, Coupon Group, Dining Out, Lunch Bunch, Line Dancing, Walking, Fishing Club, Travel, monthly sugar & blood pressure checks, continuing education, volunteer opportunities and social and seasonal parties.

The yearly membership for the 55+ Club is just \$7.00! A bimonthly newsletter is mailed to your home which includes more information on the activities mentioned and a two month calendar to reference.

The 55+ Club is fortunate to have several sponsors who pay an advertising fee for the opportunity to place their ad in the clubs newsletter and to address club members at the 1st Thursday luncheons. At these luncheons the sponsor will

briefly tell you about their business and how their services can benefit you or someone you know (if your business would like more information on becoming a sponsor, please call Chairperson Jill Blakeway).

It's because of these sponsorships that the club is able to keep its membership fees low. Membership fees and these sponsorships help pay for the publishing and mailing of the newsletter and help offset the extra costs incurred when offering special events and activities.

You are invited to attend the clubs 1st Thursday luncheon, (Sept. to May). It is free and there are often door prizes! You do not have to be a member to attend, but we very much hope you will consider becoming a member of the 55+ Club. Unless otherwise noted, most 55+ Club activities and programs are held at the David R. Schechter Community Center.

For more information about the 55+ Club contact Jill Blakeway, Chairperson at jillb215@aol.com, 321-773-2080 or Marty Hindsley, Club Advisor at martinhindsley@yahoo.com, 321/777-8313. You can also visit our webpage at www.55plusclubofsb.com and "like" us on Facebook.

About the Library

ADULTS

- **Saturday, May 2 from 9:00am-3:00pm – 6-Hour Book Sale!** For one day only, the Friends of the Library are having a mini book sale.
- **Saturday, May 9 at 2:00pm – Turtle Talk**, a basic overview of sea turtles presented by the Sea Turtle Preservation Society. For information, call 676-1701 between 11am-3pm.
- **Monday, May 11 at 2:00pm – Friends Board Meeting.** Open to the public.
- **Tuesday, May 12 at 1:00pm – Great Decisions 2015** topic is Syria's Refugee Crisis by the League of Women Voters International Relations Group.
- **Wednesday, May 13 at 2:00pm – Financial Planning Seminar** on Getting the Most from Social Security by the Leonard Financial Group. Call 259-6239 or email contact@leonardfinancialgroup.com for information.
- **Monday, May 18 at 2:00pm – Education on Veteran Benefits** by the Law Office of Amy B. Van Fossen. Call 345-5945 or email chris@amybvanfossen.com for information.
- **Monday, May 18 at 4:30pm – STERP Training**, presented by the Sea Turtle Preservation Society. The turtle talk class is a pre-requisite to this training. For information, call 676-1701 between 11am-3pm.
- **Friday, May 22 at 1:00pm – Design and make beaded jewelry** in a 2-hour workshop. Cost is \$15 which includes all materials, tools and instruction. Contact Normandie & Nancy at 225-1394.
- **Tuesday, May 26 at 1:00pm – Great Decisions 2015** topic is the Human Trafficking in the 21st Century led by Mary Nicolay with the League of Women Voters International Relations Group.
- **Monday, June 1 at 1:00pm – Barbara's Book Chats.** A Picnic in the Library.
- **Starting Tuesday, June 2 at 1:30pm – Summertime Tai Chi** with Charlie Biehl. Open to all ages. \$5 fee per class. Wear comfortable clothing and flat shoes.

CHILDREN

- **Thursdays at 11:00am and 3:30pm – Alphabet Adventures.** Stories, video and a craft about a different letter of the alphabet. Ages 3 and up. Note: Classes end on May 14 to get ready for the Summer Reading Program.
- **Wednesdays at 3:30pm – Junior Builders Club.** School age children (thru Grade 6) are welcome for building challenges featuring LEGO toys. Note: Class ends on May 13 to get ready for the Summer Reading Program.
- **Saturday, May 16 at 1:00pm – Read to a Dog** with the Space Coast Therapy Dogs. Ages 5 and up. Sign up required. Last session of the school year.
- **Monday, May 18 at 3:00pm – Rave About Your Fave.** Sunshine State Book Club (Grades 3-6). Discuss your favorite SSYRA books over snacks.
- **Book bucks are coming soon.** Ages 4-11 are welcome to join our summer reading challenge beginning June 1. Every Hero Has a Story @ Your Library.

TEENS (Ages 12-18)

- **Saturday, May 2 at 2:00pm – Teen Advisory Group.** Help with the book sale.
- **Tuesday, May 5 at 6:00pm – Teen Book Club.** Star Wars trivia and craft.
- **Teen volunteer help needed for the summer.** Registration begins May 1. Please speak to the youth services staff about schedules and orientation.

CITY COUNCIL MEETING HIGHLIGHTS

FEBRUARY 4, 2015

- Recognized four (4) longstanding businesses in our City: Publix, DiPrima Construction, Carlsen's Trophy Shop, and Talk of the Town.
- Recognized the Police Volunteer of the Year, Sallie McAllister, as well as Bill Spiegelhalter for five years of service, Bob Peters for ten years of service, and George Ammon and Paul White for twenty years of service.
- Approved a lease agreement for Public Works equipment and storage.
- Approved a scope of services for engineering services for the DeSoto Drainage project, the 2015 road resurfacing program and the Roosevelt Complete Street project.

FEBRUARY 18, 2015

- Received a presentation by the Fire Department regarding funds raised for breast cancer awareness.
- Approved a scope of services for engineering services for the Lori Laine Basin improvements (Glenwood drainage pipe renewal project).
- Approved the Request for Proposal for Municipal Community Development Software.
- Approved the Quarterly Budget Report for FY 14/15.

MARCH 4, 2015

- Approved on second reading, Ordinance #1100 designating the City's Seal as the Official Seal pursuant to Chapter 165.043, Florida Statutes, prohibiting the use of the Seal without approval.
- Authorized the application for grant funds for cardiac monitoring for the Fire Department in the amount of \$67,000.

MARCH 18, 2015

- Approved on second reading Ordinance #1101, adopting a comprehensive board handbook for all City boards and committees that was prepared by Councilwoman Lorraine Gott.
- Approved Public Financial Management to provide financial advisory services as recommended by the Request for Proposals Selection Committee.
- Approved a grant application for portable lights for the Public Works Department in the amount of \$5,000.

Satellite Beach City Hall
565 Cassia Boulevard
Satellite Beach, FL 32937
www.satellitebeachfl.org
(321) 773-4407

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Recreation News

Summer Recreation Activities: Registration is underway for summer recreation activities and camps! Registration can be completed online at www.satellitebeach.org or at the Recreation Department, Monday through Friday 8:30 am-5:00 pm. We offer a variety of unique programs for all ages. Programs include swimming lessons for ages 6 months to 16 years, weekly dance classes, adult exercise & yoga classes, a variety of sports camps, music, Mr. Science camps, dance camps, Ecology Exploration camp and several specialty mini camps. View the complete brochure online at www.satellitebeachrecreation.org or stop by the office to pick up a copy. Many programs fill up quickly so don't delay in securing a spot for your child's summer fun!

May 2 • Move Your Mutt 2-Miler: The inaugural dog-friendly event begins at 7:30 am and ends at our own Satellite Beach Dog Park, 750 Jamaica Boulevard. Run or walk 2 miles in the surrounding neighborhood with or without your dog. Proceeds will benefit the Brevard ASAP (Aiding Shelter Animals Project). Humans must eat to survive and so do our pets. Brevard ASAP is a pet food bank established to prevent Brevard County dogs and cats from being abandoned or surrendered to shelters or rescue organizations due to financial crisis. Online registration continues for \$25 per person at: www.imathlete.com/events/MoveYourMutt2015

May 30 • Mini-Bunko Night: This is an "Adults Only" game of dice. Don't worry if you don't know how to play, you'll learn as you go! The Teen Zone doors open at 6:00 pm for dinner and dice roll begins at 7:00 pm. The cost is \$15 advanced tickets available at the Recreation Dept. or \$20 at the door. The event is sponsored by the Police Athletic League (PAL) and benefits their youth programs. For more information, call PAL 777-8336.

Family Fun Swim Night: Bring the whole family to the Satellite High School Pool on June 12th, June 26th and July 10th for an evening of family pool fun! Use the diving board, lap swim or bring your inflatables. For \$5 per family each Friday, you can enjoy some water fun from 6-8 pm. A parent must remain at the pool with their children.

June 26 • "Annie Jr." Musical Performance: The Satellite Beach youth musical theatre group will perform their production of "Annie Jr." on Friday June 26th, at 7 pm in the DRS Community Center Gym. The show is free, but donations are always appreciated.

PAL Youth Teeny Bopper Dances: Open to Kindergarten-6th graders. The cost is \$5 per night! Held at the TEEN ZONE, located in the DRS Community Center Building, on the 1st & 3rd Saturdays of each month from 6:30-9:30pm

If you have questions, call 777-8336 or visit PAL website: www.satellitebeachpal.org

SATELLITEBEACHFL.ORG