

CITY OF SATELLITE BEACH

CITY COUNCIL
MARCH 18, 2015

REGULAR MEETING
7:00 P.M.



CITY OF SATELLITE BEACH, FLORIDA

565 CASSIA BOULEVARD 32937-3116
(321) 773-4407
(321) 779-1388 FAX



INCORPORATED 1957

AGENDA

CITY COUNCIL REGULAR MEETING

SATELLITE BEACH COUNCIL CHAMBERS
565 CASSIA BOULEVARD, SATELLITE BEACH, FL 32937

**MARCH 18, 2015
7:00 P.M.**

1. CALL TO ORDER BY MAYOR CATINO
2. MOMENT OF SILENCE AND PLEDGE OF ALLEGIANCE LED BY COUNCILMAN BRIMER
3. CITIZEN COMMENTS
4. CITY COUNCIL COMMENTS
5. CITY MANAGER REPORT
6. PUBLIC HEARING:

DISCUSS/TAKE ACTION ON ORDINANCE NO. 1101, AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, CREATING, ESTABLISHING AND ADOPTING A BOARD HANDBOOK FOR ALL CITY BOARDS; TRANSFERRING FINDINGS, ESTABLISHMENT AND OTHER MANDATORY ITEMS REQUIRED BY LAW FROM CITY CODE TO HANDBOOK AS IT RELATES TO BOARD OF ADJUSTMENT, CODE ENFORCEMENT BOARD, PLANNING AND ZONING ADVISORY BOARD, COMPREHENSIVE PLANNING ADVISORY BOARD; REPEALING DIVISIONS 1 (QUASI-JUDICIAL BOARD MEMBER COMMUNICATIONS), 2 (COMPREHENSIVE PLANNING ADVISORY BOARD), 3 (LIBRARY BOARD), 4 (RECREATION BOARD), 5 (SAMSONS ISLAND PARK DEVELOPMENT COMMITTEE) AND 6 (BUSINESS ENHANCEMENT COMMITTEE) OF ARTICLE III, CHAPTER 2, REPEALING DIVISION 2 (CODE

Pursuant to Section 286-0105, FSS, if an individual decides to appeal any decision made by the City Council with respect to any matter considered at this meeting, a verbatim transcript of the proceedings may be required and the individual may need to insure that a verbatim transcript of the proceedings is made. In accordance with the Americans with Disabilities Act and Section 286.26, FSS. Persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's office.

ENFORCEMENT BOARD) OF ARTICLE VIII, CHAPTER 2, REPEALING DIVISIONS 2 (BOARD OF ADJUSTMENT), 3 (PLANNING AND ZONING ADVISORY BOARD) AND 4 (BEAUTIFICATION BOARD), OF ARTICLE II, CHAPTER 30, AND REPEALING SECTIONS 31-5 AND 31-8, ARTICLE I OF CHAPTER 31 (COMMUNITY REDEVELOPMENT AGENCY ADVISORY COMMITTEE), SATELLITE BEACH CITY CODE; AMENDING SECTIONS 46-36(a) and (b) AND 46-61(a) and (b), SATELLITE BEACH CITY CODE BY INCREASING TERMS OF PENSION BOARD MEMBERS FROM TWO YEARS TO THREE YEARS; REPEALING AND RESCINDING ALL EXISTING BY-LAWS, CHARTERS AND RULES OF PROCEDURE CURRENTLY IN EFFECT AS IT RELATES TO ANY CITY BOARD; PROVIDING SEVERABILITY; PROVIDING AN EFFECTIVE DATE (SECOND READING)

- 7. DISCUSS/TAKE ACTION ON ORDINANCE NO. 1102, AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, AMENDING SECTIONS 58-151 AND 58-159 OF THE SATELLITE BEACH CODE OF ORDINANCES, RAISING THE UTILITY TAX ON THE SALE AND PURCHASE OF ELECTRICITY, METERED NATURAL GAS, LIQUID PETROLEUM GAS AND MANUFACTURED GAS FROM 6% TO 10%; PROVIDING AN EFFECTIVE DATE (FIRST READING)**
- 8. DISCUSS/TAKE ACTION ON REQUEST FOR PROPOSAL RESULT FOR FINANCIAL ADVISORY SERVICES**
- 9. DISCUSS/TAKE ACTION ON A GRANT PROPOSAL FOR A PORTABLE LIGHT TOWER/GENERATOR**
- 10. AGENDA ITEMS FOR NEXT REGULAR COUNCIL MEETING**
- 11. ADOPTION OF MINUTES: FEBRUARY 10, 2015, WORKSHOP HANDBOOK MEETING
FEBRUARY 18, 2015, REGULAR MEETING
MARCH 4, 2015, REGULAR MEETING**



City Manager's Report

To: Mayor and City Council Members
From: City Manager Courtney Barker, AICP
Meeting Date: 3/18/2015

Please Join Chief Jeff Pearson, Sheriff Wayne Ivey and State Attorney Phil Archer for an informative **Town Hall styled meeting** (see attached) to discuss crime trends and crime prevention topics at the Satellite Beach High Auditorium on **March 31, 2015** from 6 to 8 p.m.

Informational Items:

1. March 28, 2015 Annual Fish Earth Day Free!
The 4th Annual Fish Earth Day is coming to Satellite Beach! Youth will meet at the Satellite Beach Library ponds at 8:30 a.m. for registration. The program begins at 9 a.m. and ends approximately 11 a.m. There will be instruction on casting, fishing techniques, habitat restoration, conservation, knot tying and more! This free event for 6-16 year olds is sponsored by Anglers For Conservation, however, you must pre-register by March 24 by calling Satellite Beach Recreation, (321) 773-6458. Parents are required to stay with children.
2. April 2, 2015 Flashlight Egg Hunt
Children in 1st-6th grades hunt unassisted at this exciting night time event. Bags will be provided for your eggs, but bring your own flashlight. Cost is \$7/child and tickets can be purchased at the Satellite Beach Recreation Department by April 1. Arrive at the DeSoto Soccer Field by 8:45 p.m., hunt begins promptly at 9 p.m.
3. April 4, 2015 Breakfast with the Easter Bunny
Infants through 1st grade will enjoy donuts and juice, hunt for eggs, and watch the Bunny arrive on the Fire Truck. The event is held at 10 a.m. at Pelican Beach Park. The cost is \$7 a child and tickets can be purchased in advance at the Recreation office. Don't wait, this event sells out!
4. April 3 & 4, 2015 PAL Garage & Bike Sale
The PAL Garage & Bike Sale will be held at the Teen Zone 8 a.m.-1 p.m. Call (321) 777-8336 to donate items or for more information.
5. April 25 & 26, 2015 Relay for Life Event
The City of Satellite Beach will be entering a team in this year's Relay for Life Event held at the Satellite Beach High School Stadium on April 25 & 26. We would like everyone to participate and join the team to help us raise money in the battle against cancer. You can visit www.relayforlife.org/southbrevardbeachesfl to find out more about the actual event.

Action Items:

Satellite Beach Skate/BMX Park RFQ

Recreation Director Kerry Stoms has been approached by a local business that is interested in partnering with the City to develop plans to improve both the City's Skate/BMX Park facility, as well as bring new and exciting skate and BMX programs to the Park. The Park was opened in 1998 and is due for a physical upgrade along with new and exciting programs. The City has often used the knowledge, interest and enthusiasm of community partners to improve facilities and programs, such as the case with the baseball fields and the tennis courts. To date, such a partnership has not occurred at the Park. Staff is recommending approval to prepare a Request for Qualifications (RFQ) from companies interested in a joint venture to aid in managing, improving, and updating the City's Skate/BMX Park and programs.



MARCH 31
6:00PM
TO
8:00PM

SATELLITE
BEACH
HIGH
AUDITORIUM

Welcome To.....
SATELLITE BEACH, FLORIDA

**PLEASE JOIN
CHIEF JEFF PEARSON,
SHERIFF WAYNE IVEY AND
STATE ATTORNEY PHIL ARCHER
FOR AN INFORMATIVE
TOWN HALL STYLED MEETING
TO DISCUSS CRIME TRENDS AND
CRIME PREVENTION TOPICS**

FOR MORE INFORMATION, CONTACT THE
BREVARD COUNTY SHERIFF'S OFFICE
COMMUNITY SERVICES UNIT AT (321)264-7755
OR THE SATELLITE BEACH POLICE DEPARTMENT AT (321) 773-4400



CITY COUNCIL AGENDA ITEM

#6

DISCUSS/TAKE ACTION ON ORDINANCE NO. 1101, AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, CREATING, ESTABLISHING AND ADOPTING A BOARD HANDBOOK FOR ALL CITY BOARDS; TRANSFERRING FINDINGS, ESTABLISHMENT AND OTHER MANDATORY ITEMS REQUIRED BY LAW FROM CITY CODE TO HANDBOOK AS IT RELATES TO BOARD OF ADJUSTMENT, CODE ENFORCEMENT BOARD, PLANNING AND ZONING ADVISORY BOARD, COMPREHENSIVE PLANNING ADVISORY BOARD; REPEALING DIVISIONS 1 (QUASI-JUDICIAL BOARD MEMBER COMMUNICATIONS), 2 (COMPREHENSIVE PLANNING ADVISORY BOARD), 3 (LIBRARY BOARD), 4 (RECREATION BOARD), 5 (SAMSONS ISLAND PARK DEVELOPMENT COMMITTEE) AND 6 (BUSINESS ENHANCEMENT COMMITTEE) OF ARTICLE III, CHAPTER 2, REPEALING DIVISION 2 (CODE ENFORCEMENT BOARD) OF ARTICLE VIII, CHAPTER 2, REPEALING DIVISIONS 2 (BOARD OF ADJUSTMENT), 3 (PLANNING AND ZONING ADVISORY BOARD) AND 4 (BEAUTIFICATION BOARD), OF ARTICLE II, CHAPTER 30, AND REPEALING SECTIONS 31-5 AND 31-8, ARTICLE I OF CHAPTER 31 (COMMUNITY REDEVELOPMENT AGENCY ADVISORY COMMITTEE), SATELLITE BEACH CITY CODE; AMENDING SECTIONS 46-36(a) and (b) AND 46-61(a) and (b), SATELLITE BEACH CITY CODE BY INCREASING TERMS OF PENSION BOARD MEMBERS FROM TWO YEARS TO THREE YEARS; REPEALING AND RESCINDING ALL EXISTING BY-LAWS, CHARTERS AND RULES OF PROCEDURE CURRENTLY IN EFFECT AS IT RELATES TO ANY CITY BOARD; PROVIDING SEVERABILITY; PROVIDING AN EFFECTIVE DATE (SECOND READING)

To: Mayor and City Council

From: City Clerk Leonor Olexa

Meeting Date: 3/18/2015

Department: City Clerk

Recommended Action: Adopt Ordinance No. 1101 on second reading.

Summary: The City Council held multiple workshop meetings to discuss compiling a single handbook to provide all information regarding the purpose and operation of the City's various boards that would also include pertinent information, forms, and inclusion of current City Code and Florida Statutes references as it relates to each board. If approved, this Ordinance would repeal sections of the City Code related to the City's various boards. The Board Handbook (Exhibit "A") will be provided next week prior to the meeting for Council's review.

Budget Impacts: N/A

Attachments:

- Ordinance No. 1101
- Exhibit "A" to be provided prior to the meeting

#6
3-18-15

ORDINANCE NO. 1101

AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, CREATING, ESTABLISHING AND ADOPTING A BOARD HANDBOOK FOR ALL CITY BOARDS; TRANSFERRING FINDINGS, ESTABLISHMENT AND OTHER MANDATORY ITEMS REQUIRED BY LAW FROM CITY CODE TO HANDBOOK AS IT RELATES TO BOARD OF ADJUSTMENT, CODE ENFORCEMENT BOARD, PLANNING AND ZONING ADVISORY BOARD, COMPREHENSIVE PLANNING ADVISORY BOARD; REPEALING DIVISIONS 1 (QUASI-JUDICIAL BOARD MEMBER COMMUNICATIONS), 2 (COMPREHENSIVE PLANNING ADVISORY BOARD), 3 (LIBRARY BOARD), 4 (RECREATION BOARD), 5 (SAMSONS ISLAND PARK DEVELOPMENT COMMITTEE) AND 6 (BUSINESS ENHANCEMENT COMMITTEE) OF ARTICLE III, CHAPTER 2, REPEALING DIVISION 2 (CODE ENFORCEMENT BOARD) OF ARTICLE VIII, CHAPTER 2, REPEALING DIVISIONS 2 (BOARD OF ADJUSTMENT), 3 (PLANNING AND ZONING ADVISORY BOARD) AND 4 (BEAUTIFICATION BOARD), OF ARTICLE II, CHAPTER 30, AND REPEALING SECTIONS 31-5 AND 31-8, ARTICLE I OF CHAPTER 31 (COMMUNITY REDEVELOPMENT AGENCY ADVISORY COMMITTEE), SATELLITE BEACH CITY CODE; AMENDING SECTIONS 46-36(a) and (b) AND 46-61(a) and (b), SATELLITE BEACH CITY CODE BY INCREASING TERMS OF PENSION BOARD MEMBERS FROM TWO YEARS TO THREE YEARS; REPEALING AND RESCINDING ALL EXISTING BY-LAWS, CHARTERS AND RULES OF PROCEDURE CURRENTLY IN EFFECT AS IT RELATES TO ANY CITY BOARD; PROVIDING SEVERABILITY; PROVIDING AN EFFECTIVE DATE (SECOND READING)

WHEREAS, City Council determined it to be in the best interest of its citizens and the members of its various boards to compile a single handbook to provide all information regarding the purpose and operation of the City's various boards, together with general information and forms related to their operation, rather than have that information interspersed throughout the City Code; and

WHEREAS, City Council has compiled such a handbook after multiple meetings for approval by ordinance.

NOW, THEREFORE, BE IT ENACTED BY THE CITY COUNCIL OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, as follows:

SECTION 1. The Board Handbook attached to this Ordinance as Exhibit "A" is hereby adopted and approved as the Official Board Handbook of the City, and is the

exclusive source of and for the purpose, membership, duties, procedure and general information regarding communications, records and forms for such boards. By this reference, the Board Handbook is specifically incorporated in and made a part of this Ordinance, and may not be amended other than by ordinance.

SECTION 2. All findings prerequisite to and for the formation of the applicable boards designated and outlined in the Board Handbook, as noted therein, are hereby adopted, and by this reference, approved and transferred from the City Code to the Board Handbook.

SECTION 3. Divisions 1, 2, 3, 4, 5 and 6 of Article III, Chapter 2, and Division 2 of Article VIII, Chapter 2, Satellite Beach City Code, regarding quasi-judicial board member communications, the comprehensive planning advisory board, library board, recreation board, Samsons Island Park Development Committee, business enhancement committee, and code enforcement board, respectively, are repealed.

SECTION 4. Divisions 2, 3 and 4 of Article II, Chapter 30, Satellite Beach City Code, regarding the board of adjustment, planning and zoning advisory board and beautification board, respectively, are repealed.

SECTION 5. Sections 31-5 and 31-8 of Article I, Chapter 31, Satellite Beach City Code, regarding the community redevelopment agency advisory committee, are repealed.

SECTION 6. The repealed sections shall be designated as "Reserved" in the City Code.

SECTION 7. Section 46-36(a) and (b), Satellite Beach City Code, are amended to read as follows:

Sec. 46-36. Administration.

- (a) The sole and exclusive administration and responsibility for the proper operation of the retirement system and for making effective the provisions of this article are hereby vested in a board of trustees which shall be designated as the plan administrator for the system. The board shall consist of five persons as follows:
 - (1) Three members shall be appointed by the city council to serve for a period of three years, unless sooner replaced by city council. An appointed member may succeed himself. At the time of appointment, the three appointed members may be designated and appointed to serve simultaneously as members of the police and firefighters retirement board of trustees.

- (2) Two employee members of the system to be elected as provided in this section.
- (b) The regular term of office of each elected trustee shall be three years. Each employee trustee may succeed himself if reelected as provided in this section. Appointed trustees shall serve for three years.

SECTION 8. Section 46-61(a) and (b), Satellite Beach City Code, is amended to read as follows:

Sec. 46-61. Administration.

- (a) The sole and exclusive administration and responsibility for the proper operation of the retirement system and for making effective the provisions of this article are hereby vested in a board of trustees which shall be designated as the plan administrator for the system. The board shall consist of five persons as follows:
 - (1) Two legal residents of the city who shall be appointed by the city council for a period of three years, unless sooner replaced by city council. An appointed member may succeed himself. The two appointed members may also serve simultaneously as members of the general employees retirement board of trustees.
 - (2) Two employees, one member of the fire department and one member of the police department to be elected as provided in this section; and
 - (3) A fifth member, elected by the other four members of the board, to be appointed by city council as ministerial duty for a three year term. Such fifth member shall be allowed to succeed himself in office for additional three year terms, and may also be designated and appointed to serve simultaneously as a member of the general employees retirement board of trustees.
- (b) The regular term of office of each elected or appointed trustee shall be three years. Each employee trustee may succeed himself if reelected as provided in this section.

SECTION 9. All by-laws, charters, rules of procedure and similar documents regarding any board in the City that are in existence on the date of adoption of this Ordinance are repealed and shall have no further effect.

SECTION 10. This Ordinance shall take effect immediately upon its adoption.

SECTION 11. SEVERABILITY CLAUSE. In the event a court of competent jurisdiction shall hold or determine that any part of this Ordinance is invalid or unconstitutional, the remainder of the Ordinance shall not be affected and it will be presumed that the City Council for the City of Satellite Beach did not intend to enact such invalid or unconstitutional provision. It shall further be assumed that the City Council would have enacted the remainder of this Ordinance without said invalid and unconstitutional provision thereby causing said remainder to remain in full force and effect.

SECTION 12. REPEAL OF INCONSISTENT PROVISIONS. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 13. This Ordinance was duly passed on first reading at a regular meeting of the City Council on the 4th day of March, 2015, and adopted on the second and final reading at a regular meeting of the City Council on the ___ day of _____, 2015.

FRANK P. CATINO, MAYOR

ATTEST:

LEONOR OLEXA, CMC, CITY CLERK



CITY COUNCIL AGENDA ITEM

#7

DISCUSS/TAKE ACTION ON ORDINANCE NO. 1102, AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, AMENDING SECTIONS 58-151 AND 58-159 OF THE SATELLITE BEACH CODE OF ORDINANCES, RAISING THE UTILITY TAX ON THE SALE AND PURCHASE OF ELECTRICITY, METERED NATURAL GAS, LIQUID PETROLEUM GAS AND MANUFACTURED GAS FROM 6% TO 10%; PROVIDING AN EFFECTIVE DATE (FIRST READING)

To: City Manager Courtney Barker
From: Assistant City Manager Andy Stewart
Meeting Date: 3/18/2015
Department: Support Services

Recommended Action: Approve Ordinance No. 1102 on first reading.

Summary: On January 21, 2015 City Staff made a presentation to the City Council regarding the City's critical infrastructure needs specifically roads and stormwater.

City Staff at the January City Council meeting presented a funding plan that included increasing the City utility tax on electricity and gas from 6% to 10%. The increase to the electricity and gas tax would bring the tax in line with other municipalities in Brevard County while also providing a funding source to address these critical infrastructure needs before they fail and require even more funding in the future to replace.

The City Council has been proactive in informing the general public of this plan at various Town Hall meetings held throughout the City within the past two months. In addition, the City has published the March – April 2015 Beachcaster that outlines the specifics of the utility tax increase and infrastructure needs of the City that was sent to all City residents.

Ordinance No. 1102 proposes increasing the utility tax on electricity and gas from 6% to 10% to address these critical infrastructure needs.

Budget Impacts: Additional Revenue per fiscal year estimated at \$255,939.

Attachments: Ordinance No. 1102

#7
3-18-15

ORDINANCE NO. 1102

AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, AMENDING SECTIONS 58-151 AND 58-159 OF THE SATELLITE BEACH CODE OF ORDINANCES, RAISING THE UTILITY TAX ON THE SALE AND PURCHASE OF ELECTRICITY, METERED NATURAL GAS, LIQUID PETROLEUM GAS AND MANUFACTURED GAS FROM 6% TO 10%; PROVIDING AN EFFECTIVE DATE (FIRST READING)

WHEREAS, the City Council of the City of Satellite Beach has reviewed the current capital needs of the City, which specifically identified the backlog of road, drainage and stormwater maintenance and capital improvement needs; and

WHEREAS, these needs exceed the current and foreseeable annual revenues available to the City to address same; and

WHEREAS, the City Council has determined that increasing the current utility tax to ten (10%) percent and earmarking the funds generated by the increase to pay for the identified projects through a loan is in the best interest of the residents of the City.

NOW, THEREFORE, BE IT ENACTED BY THE CITY OF SATELLITE BEACH, FLORIDA, as follows:

SECTION 1. The Satellite Beach Code is hereby amended to read as follows:

ARTICLE IV. UTILITY TAX

Sec. 58-151. LEVY; PAYMENT BY PURCHASERS

(a) There is hereby levied by the City of Satellite Beach, Brevard County, Florida, on each and every purchase of electricity, metered natural gas, liquefied petroleum gas (either metered or bottled), and manufactured gas (either metered or bottled), a tax of ~~six (6%)~~ ten (10%) percent, which tax in every case shall be paid by the purchaser to the seller of the subject goods and services at the time of paying the charge therefor.

Sec. 58-159. EFFECTIVE DATE OF TAX

The effective date of the tax levied under this ordinance shall commence with meter readings and sales after September 30, 1999 _____, 2015.

SECTION 2. This Ordinance shall take effect immediately upon its adoption.

SECTION 3. SEVERABILITY CLAUSE. In the event a court of competent

jurisdiction shall hold or determine that any part of this Ordinance is invalid or unconstitutional, the remainder of the Ordinance shall not be affected thereby and it will be presumed that the City Council for the City of Satellite Beach did not intend to enact such invalid or unconstitutional provision. It shall further be assumed that the City Council would have enacted the remainder of this Ordinance without said invalid and unconstitutional provision thereby causing said remainder to remain in full force and effect.

SECTION 4. REPEAL OF INCONSISTENT PROVISIONS. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 5. This Ordinance was duly passed on first reading at a regular meeting of the City Council on the ____ day of _____, 2015 and adopted on the second and final reading at the regular meeting of the City Council on the ____ day of _____, 2015.

FRANK P. CATINO, MAYOR

ATTEST:

LEONOR OLEXA, CMC, CITY CLERK



CITY COUNCIL AGENDA ITEM

#8

DISCUSS/TAKE ACTION ON REQUEST FOR PROPOSAL RESULT FOR FINANCIAL ADVISORY SERVICES

To: City Manager Courtney Barker
From: Assistant City Manager Andy Stewart
Meeting Date: 3/18/2015
Department: Support Services

Recommended Action: Approve the Request for Proposal (RFP) selection committee's results in selecting Public Financial Management, Inc. to provide financial advisory services to the City.

Summary: The City Council approved a Request for Proposal (RFP) for Financial Advisory Services on January 21, 2015. The City received two proposals in response to the RFP that was advertised on February 24, 2015. The two companies that submitted responses to the proposal consisted of the following:

- Public Financial Management, Inc. – Orlando, FL
- FirstSouthwest – Orlando, FL

On March 10, 2015 the selection committee comprised of Jennifer Howland (Comptroller), Christine Fain (Assistant Finance Director), and Danny Peters (Assistant Public Works Director) heard presentations from both Financial Advisory companies. After scoring each firm in accordance with the RFP, the company that scored the highest was Public Financial Management, Inc. (PFM). PFM has extensive knowledge of providing financial advisory services to municipalities throughout the State of Florida.

The City is not obligated to utilize the financial advisor and would only pay for services if requested by the City based on contracted amounts. If the proposal is approved by the City Council to select Public Financial Management, Inc., City staff would begin working on a contract for services agreement.

Budget Impacts: None.

Attachments:

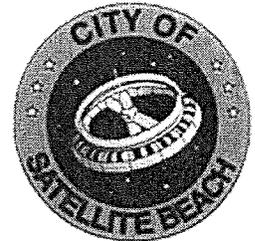
- Proposal from Public Financial Management, Inc.
- Committee Scoring Sheets

ORIGINAL

City of Satellite Beach

Proposal for Financial Advisory Services

RFP 14/15-05



February 24, 2015

The PFM Group
300 S. Orange Avenue
Suite 1170
Orlando, FL
32801-3470

James W. Glover
Managing Director
407-406-5760
407-648-1323 fax
gloverj@pfm.com

Marissa Wortman
Senior Managing Consultant
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wortmanm@pfm.com

www.pfm.com



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300 S. Orange Avenue
Suite 1170
Orlando, FL
32801-3470

407-648-2208
407-648-1323 fax
www.pfm.com

February 24, 2015

Andy Stewart
Assistant City Manager
City of Satellite Beach
Support Services Department
565 Cassia Blvd
Satellite Beach, FL 32937

Dear Mr. Stewart,

The PFM Group ("PFM") is pleased to submit our proposal to serve as financial advisor to the City of Satellite Beach, Florida (the "City"). PFM was founded forty years ago with the goal of creating an independent financial advisory firm with technical resources matching those of the most sophisticated Wall Street investment banks. This commitment continues today. As a result, PFM has grown to be the leading financial advisor in the nation as well as the State of Florida. From the outset, PFM sought to be a financial advisor that was very different from our competitors. PFM's complete independence is significant, but it is just the beginning of our unique qualifications. PFM is the only firm offering a comprehensive scope of services including: strategic consulting, debt management, investment advice, pension consulting, public/private partnership analysis, and arbitrage rebate services. The City will have full access to take advantage of as many of these services as it desires. We are confident that you will find that the breadth of our experience with local governments and the depth of our financial planning expertise uniquely qualify PFM to serve the City as its financial advisor.

Why should the City of Satellite Beach select PFM as its Financial Advisor?

Leading Advisor to Florida Cities: PFM currently serves as financial advisor to numerous Florida municipalities which include: Melbourne, Titusville, Cocoa Beach, Ormond Beach, Daytona Beach, Leesburg, Winter Park, St Cloud, Temple Terrace, Boca Raton, Boynton Beach, Pompano Beach, West Palm Beach, Coral Springs, Delray Beach, Coral Gables, Gainesville, Jacksonville, Town of Long Boat Key, Marco Island, Orlando, Town of Palm Beach, Palatka, Panama City Beach, Plantation, Plant City, St. Petersburg, Sebring, Stuart, Tallahassee, and Winter Haven, among others. Working with these entities on a day-to-day basis provides us in-depth knowledge of the issues facing local governments in today's uncertain economic times. This allows PFM to provide a higher level of service than any of our competitors and affords PFM the ability to best serve the City of Satellite Beach as its financial advisor.

2014 Full Year Florida Long Term Municipal New Issues
National Municipal Financial Advisory Ranking - Equal to Each Financial Advisor
Source: Thomson Reuters

	# transactions	dollars in millions
PFM	47	3,624.0
FirstSouthwest	16	1,583.8
Frasca & Associates	3	544.6
Kaufman Hall & Associates Inc	5	501.9
Ford & Associates	9	372.9
RBC Capital Markets	9	300.1
Public Resources Advisory Group	5	297.7
Dunlap & Associates	4	272.5
Fishkind & Associates	3	137.7
Spectrum Municipal Services Inc	4	115.6

Scope of Services: PFM provides decades of traditional financial advisory experience along with a broad range of complementary services including: investment management, bond pricing, escrow structuring, arbitrage rebate, structured products, public/private partnerships (P3) and strategic consulting such as assistance with budgeting, workforce management and pension issues. Our expertise developing debt



management strategies has earned numerous Bond Buyer Deal of the Year awards and more importantly, saved our clients millions of dollars.

Experienced & Broad Team of Professionals: PFM's team is comprised of industry leaders led by Jay Glover and David Moore, who together have over 35 years of experience working with local governments. Mr. Glover and Mr. Moore will be supported by Marissa Wortman, Nicklas Rocca, Luis Carmona, and Natalie Newland. The City will also have access to specialists in PFM's Pricing Group, Strategic Consulting Group, Structured Products Group, and PFM Asset Management as needed.

Understanding of the City's Needs: It is our understanding that the City is looking to reconstruct several roads, resurface existing streets and complete storm water projects resulting in a borrowing need of approximately \$2,000,000. In order to accomplish this, the City anticipates increasing its utility tax on electricity from 6% to 10%. PFM has prepared a preliminary analysis of this financing and included it in the Additional Information section at the end of the proposal.

Local Presence: PFM has the largest independent financial and investment advisory practice in Florida, with more public finance professionals than any of our competitors. PFM has been committed to this market for over a decade, and our top ranking within Florida is evidence of that footprint.

Quantitative Rigor: Among both independent advisory firms and broker/dealers acting as financial advisors, PFM is set apart by our quantitative tools, analytical capabilities and the originality we bring to these tasks. PFM routinely develops client-specific models to provide analysis using unique facts and circumstances that our clients are presented with.

Municipal Advisor Regulation under Dodd Frank – Effective July 1, 2014: PFM welcomes the new Municipal Advisor regulations. In fact, since being founded in 1975, PFM has served exclusively as a fiduciary to our clients; consistent with the spirit of the new regulations. As an independent municipal advisor, we are in full compliance with all requirements as set forth under Dodd Frank to serve as the City's Municipal Advisor.

Fees: PFM has proposed a fee structure that we believe is reasonable and fair. We are prepared to negotiate the fees in a manner that is mutually agreeable if we are selected. While our proposed fees may not be the lowest, it is important to understand the full array of services that PFM provides and the overall cost benefit that can be accomplished with PFM as the City's financial advisor. Our goal is to create the proper balance of service to provide the most cost effective financial advice.

This proposal is made without collusion with any person or entity and is a firm and irrevocable offer. James Glover is the primary contact and is authorized to make representations on behalf of PFM. The Orlando office location is 300 South Orange Avenue, Suite 1170, Orlando, Florida 32801. Mr. Glover may also be reached at 407-406-5760 or via email at gloverj@pfm.com.

We have reviewed the RFP scope of work and understand what will be required of PFM should we be fortunate enough to be selected as the City's financial advisor. We are ready to go to work and our team is committed to complete any and all assigned tasks in a professional and timely manner.

Sincerely,
Public Financial Management, Inc.

A handwritten signature in black ink, appearing to read "James W. Glover".

James W. Glover
Managing Director

A handwritten signature in black ink, appearing to read "Marissa Wortman".

Marissa Wortman
Senior Managing Consultant



Acknowledgement of Addendums

PFM acknowledges receipt of Addendum 1 dated 2/4/2015 issued in regards to RFP 14/15-05 ~ Financial Advisory Services.

ADDENDUM # 1
RFP No. 14/15-05
Date: 2/4/2015

SECTION 3 – Qualifications of Financial Advisor

The Financial Advisor should meet the following qualifications:

- (1) At least (5) five years of previous experience in business of providing financial advisory services to issuers of tax-exempt debt.
- (2) ~~A firm that is independent of banking, underwriting or other interests to assure that the firm can effectively represent the City in negotiations with bankers, underwriters, and other service providers needed for the issuance of debt.~~ Qualified firms must be knowledgeable and abide by all rules and regulations that regulate/govern the activities of municipal financial advisors.
- (3) Experience with various debt instruments including bonds, notes, commercial paper, variable rate issues, swaps, leases, and conduit financings.
- (4) Experience with various credits, including general obligation, revenue bonds, and special assessment districts.
- (5) Experience with obtaining credit supports and bond issuance.
- (6) Experience with rating agencies and familiarity with the credit rating process. Knowledge of the rating criteria used not only by major credit rating agencies, but also the typical large institutional purchasers of tax-exempt debt.
- (7) Experience with refinancing and other negotiated underwritings, including underwriter selection and issue pricing.
- (8) Sufficient, qualified staff with previous municipal finance experience. Key staff members should be willing and available to respond to questions from the City's financial staff on a continuing basis.
- (9) Adequate technical support to meet the needs of the City.



V. Qualifications and Experience



PFM's Key Individuals

a. Details on the qualifications of the firm's key individual(s) who will perform the work; including education, experience and specialized knowledge and legal expertise in governmental (including tax-exempt) field and experience in similar work. Qualifications and experience in structuring, negotiating and implementing the full range of tax exempt and taxable bond and note financings, and other derivative product options. Experience and knowledge of Florida municipal issuers and financings. Tenure with firm and length of time in the industry.

James W. Glover, a Managing Director in the Orlando office, will serve as the engagement manager for this relationship. Mr. Glover specializes in Florida municipal finance for cities, counties, school districts and a variety of authorities. Mr. Glover has managed over \$10 billion in financings over the last 15 years. He is located in the Orlando office and will coordinate a team of professionals that offer specialized expertise in the areas of interest identified throughout the RFP.

David Moore, who will be the co-engagement manager for this relationship, is one of the most seasoned finance professionals in Florida providing financial advisory services to a vast array of cities, counties, and school districts managing over \$15 billion of debt transactions during the last 21 years.

Marissa Wortman, a Senior Managing Consultant in the Orlando office, will serve as project manager for the engagement and will be the day-to-day contact along with Mr. Glover. Ms. Wortman specializes in Florida municipal finance for counties, cities, and school districts and has over \$7 billion in financings over the last 12 years.

Nicklas Rocca, a Senior Managing Consultant in the Orlando office, will provide senior project support for the engagement. Mr. Rocca specializes in Florida municipal finance for counties and cities, and has provided the primary analytical support to Florida clients for the past 6 years.

Luis Carmona and Natalie Newland, Analysts in the Orlando office, will provide analytical and technical support for the City's engagement.

Throughout this response we provide detailed information on the experience this team has in structuring, negotiating and implementing the full range of financing options available to municipal issuers in today's market environment. This expertise has resulted in PFM's clients locking in lowest cost of capital for their long term capital funding.



PFM's Key Individuals Resumes

James Glover

Managing Director
Florida Municipal Finance
Engagement Manager
15 Years with PFM
407-406-5760

James Glover is a Managing Director in PFM's Orlando office. Mr. Glover he has assumed an active role in providing project management services to clients throughout Florida and the Southeast. Over the last fifteen years, Mr. Glover has been one of the most active financial advisors in Florida in terms of both total par amount and number of transactions completed. He has taken an active role in working with clients on new money issuances, refundings, pooled financings, derivative products analyses, and

innovative financing solutions.

The clients that Mr. Glover serves are primarily located in Florida and include cities, counties, school districts and a variety of authorities. Mr. Glover's project finance experience includes water and sewer, economic development, transportation, education, public power, solid waste, and special assessment programs. Local governments that Mr. Glover **currently** serves as project manager on are the Cities of Melbourne, Titusville, Cocoa Beach, St. Petersburg, Gainesville, Boca Raton, Boynton Beach, Ormond Beach, Delray Beach, Coral Gables, Winter Park and the Counties of Brevard, Volusia, Sarasota, Orange, Marion, Flagler, St. Johns, St. Lucie and the School Districts of Volusia County, Sarasota County, Palm Beach County and Broward County, the First Florida Governmental Financing Commission, and the Sunshine State Governmental Financing Commission. In addition, Mr. Glover has lead PFM's efforts in the evolving field of Property Assessed Clean Energy (PACE) financing and has been engaged as financial advisor to the Florida PACE Funding Agency.

As a Managing Director, Mr. Glover is responsible for serving as project manager on financial advisory engagements and managing the entire financing process. He has unmatched expertise in conducting competitive bond sales and negotiating pricings for both tax-exempt and taxable new money and refunding bond issues. In addition, Mr. Glover has implemented as many direct placement bank financings as anyone in Florida over the last 5 years. Since joining PFM in 2000, Mr. Glover has served as project manager on over 200 transactions with a total par amount of over \$10 billion.

In addition, Mr. Glover has worked with issuers to help improve their bond credit ratings. Mr. Glover has worked with the City of Boca Raton to help improve the City's water and sewer system ratings to AAA/Aaa/AAA, making them the highest rated system in the country.

Mr. Glover received a B.S. in Business Administration from the College of Charleston and a M.B.A. from the University of South Carolina.



PFM's Key Individuals Resumes

David M. Moore

Managing Director
 Head of Southern Practice
 Management Support
 17 Years with PFM
 407-406-5751

David Moore is a Managing Director in the Orlando office. Mr. Moore coordinates PFM's Florida practice and is among the most active financial advisors in Florida completing in excess of 250 financings totaling over \$15 billion. During his twenty-seven year professional career, Mr. Moore has worked as an engineer, investment banker and financial advisor focusing on public finance for the past twenty-three years, joining PFM in 1998.

Mr. Moore is a hands-on, analytical project manager. This approach evolved out of his roots as an analyst in public finance. This technical foundation is a unique asset when advising clients regarding strategic issues with complex financing needs. An example of Mr. Moore's technical accomplishments is that his work for the School Board of Palm Beach County resulted in the District receiving the Bond Buyer's *Southeast Region Deal of the Year* award in 2002 for a multi-series plan of finance included almost \$1 billion in financings incorporating fixed and variable rate obligations. In 2007 another of Mr. Moore's clients—the South Florida Water Management District—was nominated and won the *Deal of the Year* for the entire nation. For the District he helped create the first COP financing program for environmental restoration. Even though COPs are generally viewed as a weak credit structure, Mr. Moore helped the District create a credit presentation that outlined the unique characteristics of the District and the program. This effort led to the District being rated AAA (implied GO) and the COPs being rated AA+. Mr. Moore has applied his expertise for City and County clients on projects including: economic development, airports, housing, convention centers, pooled financings, solid waste, special assessment programs and utility financings.

Below is a sample of Mr. Moore's current and previous clients:

Counties	Cities	Schools	Other
Alachua	Boca Raton	Broward	Leon County/
Brevard	Coral Gables	Flagler	City of
Broward	Daytona Beach	Lake	Tallahassee –
Leon	Gainesville	Manatee	Blueprint 2000
Marion	Jacksonville	Palm Beach	
Orange	Key West	Santa Rosa	South FL Water
Osceola	Melbourne	Seminole	Management
Volusia	Ormond Beach	Sarasota	District
	Sunrise	Volusia	
	St. Petersburg		First Florida
	Tallahassee		Governmental
	Winter Park		Financing
			Commission

Mr. Moore holds a M.B.A., cum laude, from the Crummer School of Business at Rollins College and a B.S. in Electrical Engineering from Auburn University.



PFM's Key Individuals Resumes

Marissa Wortman

Senior Managing Consultant
Florida Municipal Finance
Project Manager
9.5 Years with PFM
407-406-5780

Marissa Wortman is a Senior Managing Consultant in the Orlando office. As a Senior Managing Consultant, Ms. Wortman is responsible for providing project management and analytical and technical support to the financial advisory group which includes: sizing bond transactions, performing refunding analyses, reviewing legal documents, preparing and maintaining disclosure documentation, overseeing the rating process, preparing terms and conditions of sales, creating models for quantitative analysis and analyzing market conditions. She has executed both negotiated and competitive bond transactions, structured both tax-exempt and taxable new money and refunding financings for her clients.

Prior to joining PFM, Ms. Wortman worked at a regional investment bank where she served as support banker in numerous underwriting and financial advisory financings, investment programs, and competitively bid bond issues.

Ms. Wortman has worked with Florida clients such as: Counties of Broward, Orange, Seminole, Bay, Volusia and Escambia, Cities of Jacksonville, Miami, New Port Richey, Sebring, Lake Wales, Clermont, Panama City, Oviedo, and Apopka, School District of Martin County, Clay County Utility Authority, Jacksonville Port Authority, Jacksonville Aviation Authority, Rollins College, Ringling College of Art and Design, and Stetson University. She has participated in the completion of short-term and long-term financings exceeding \$7 billion in par issuance.

Ms. Wortman received her Bachelor of Science in Business Administration degree from the University of Central Florida in December 1997, graduating at the top of her class with Summa Cum Laude honors.



PFM's Key Individuals Resumes

Nicklas Rocca

Senior Managing Consultant
Florida Municipal Finance
Senior Project Support
7 Years with PFM
407-406-5773

Nicklas Rocca joined the Orlando PFM office in May 2008. Mr. Rocca provides primary analytical support for clients located throughout Florida. His daily responsibilities include structuring financings, pricing new money and refunding municipal bond issues, identifying and running analysis' of refunding opportunities, and assessing debt structures for clients. Mr. Rocca also creates and assists in the development of specialized quantitative models used to help clients with their unique financings.

Mr. Rocca has been directly involved in over 60 financings totaling more than \$4 billion in debt issuance for Florida clients. Some of his notable Florida clients include Miami-Dade County, Collier County, Broward County, City of Coral Springs, City of Sunrise, City of Orlando, City of Key West, City of Apopka, School Board of Duval County, School Board of Citrus County, and Tampa Bay Water. Mr. Rocca will work in conjunction with the assigned Project Manager to ensure the client receives a full level of service.

Mr. Rocca graduated with honors from the University of Central Florida with a degree in Accounting.

Luis Carmona

Analyst
Analytical Support
1 Year with PFM
407-406-5754

Luis Carmona joined PFM in 2014 and is staffed in the Orlando office. Working in the general financial advisory sector, Luis provides technical and quantitative support for various clients. His daily responsibilities include structuring, sizing, and pricing new money and refunding municipal bond issues. He is also involved in running analysis' of refunding opportunities, and assessing debt structures.

Mr. Carmona graduated from the University of Central Florida College of Business with a degree in Finance.

Natalie Newland

Analyst
Analytical Support
407-406-5758

Natalie Newland joined PFM in 2015 and is staffed in the Orlando office. Working in the general financial advisory sector, Natalie provides technical and quantitative support for various clients. Her daily responsibilities include structuring, sizing, and pricing new money and refunding municipal bond issues. She is also involved in running analysis' of refunding opportunities, and assessing debt structures.

Ms. Newland graduated from the University of Florida with a dual degree in Finance and Information Systems.



PFM Firm Profile and Experience

b. Details on the qualifications of the firm, including documentation of the firm's experience in the business of providing financial advisory services to issuers of tax exempt debt; technical abilities of the firm, experience with major rating agencies, financial institutions and investors during the past two years; include firm's size, structure, location of management and charter authorization and licenses to do business in the State of Florida. Also include firm's national, statewide and local service capabilities, including skilled technical and market resources of the firm. Demonstrate commitment to public finance and ability to track and monitor relevant tax-exempt and taxable bond, swap and other derivative products and government securities markets.

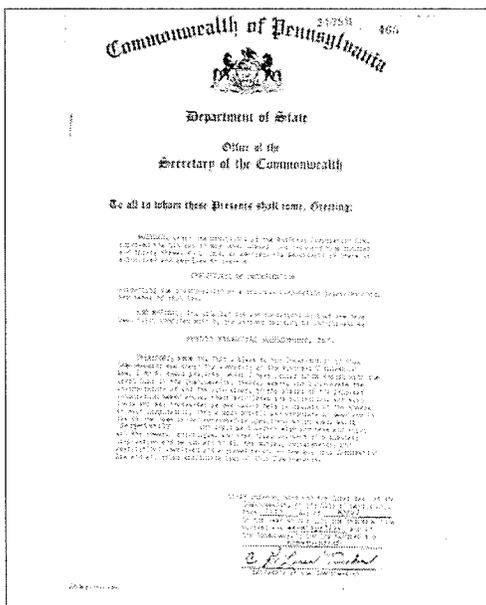
The PFM Group ("PFM"), including Public Financial Management, Inc. and PFM Asset Management LLC, was founded in 1975 with a staff of five. Today, PFM is the nation's leading provider of independent financial and investment advisory services to the public sector with a staff of more than 500 professionals located in 36 offices across the country. Financial advisory services for the City would be provided by the Public Financial Management, Inc. subsidiary of The PFM Group. The PFM Group of companies is **100% owned by the firm's Managing Directors**, who set the firm's strategic direction. Jay Glover, engagement manager for the City's relationship, is one of 85 Managing Directors within the firm.

PFM's Orlando office will have primary responsibility for the City's account. This office is staffed with 5 Managing Directors/Partners, 1 Director, 5 Senior Managing Consultants, 2 Senior Analysts, 2 Analysts, and 4 Associates.

Public Financial Management, Inc.
300 South Orange Avenue, Suite 1170
Orlando, Florida 32801
407-648-2208 / 407-648-1323 fax

Engagement Manager:
James W. Glover, Managing Director
407-406-5760
gloverj@pfm.com

Public Financial Management, Inc. is a Pennsylvania corporation. PFM is licensed to do business in the State of Florida. Copies of PFM's charter authorization for the Commonwealth of Pennsylvania and license to do business in the State of Florida are provided below.

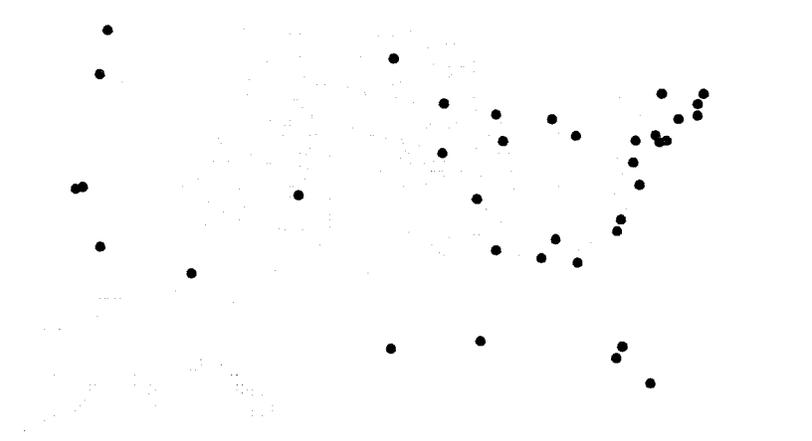




PFM Firm Profile and Experience

PFM is the largest financial advisory firm in the public finance industry with professionals located in every region of the country. This proximity gives us a better understanding of the local issues and problems affecting our clients, as well as providing the day-to-day contact needed to properly meet their needs.

One key to our success in serving our clients is our ability to leverage our nationwide resources and collaborate broadly throughout the firm. New alternatives that have worked for one client can also apply to another client in a different region. Utilizing our technology, PFM employees communicate daily across our offices and can easily access relevant information in a timely manner. This allows us to leverage our institutional knowledge as a national firm and the lessons learned locally so that we may inform clients of best practices and applications of new techniques.



PFM has been the nation's number one ranked financial advisor for seventeen consecutive years completing over 12,000 transactions with a par amount in excess of \$426 billion. In 2014 alone, PFM advised on 783 transactions with a par amount in excess of \$48 billion.

PFM's First Place Ranking Overall Long Term 1998 - 2014		
	Par Amount (Millions)	# of Transactions
2014	48,570.2	783
2013	46,071.0	768
2012	56,923.5	902
2011	39,632.1	758
2010	63,542.1	1,055
2009	56,290.0	882
2008	49,102.0	814
2007	46,477.5	686
2006	38,165.9	741
2005	41,527.1	897
2004	34,862.9	814
2003	39,226.5	898
2002	36,706.3	861
2001	31,593.7	811
2000	18,743.7	511
1999	19,220.7	626
1998	27,146.8	841

"We are what we repeatedly do.
Excellence then, is not an act,
but a habit."
-Aristotle

2014 Full Year Overall Long Term Municipal New Issues

National Municipal Financial Advisory Ranking - Equal to Each Financial Advisor

Source: Thomson Reuters

	# transactions	dollars in millions
PFM	783	48,570.2
Public Resources Advisory Group	139	27,863.7
FirstSouthwest	703	26,744.1
Estrada Hinojosa & Company Inc	69	8,748.6
Acacia Financial Group Inc	122	6,470.4
KNN Public Finance	49	6,325.4
A C Advisory Inc	55	5,773.0
Piper Jaffray & Co	167	5,105.2
Lamont Financial Services Corp	38	4,167.7
RBC Capital Markets	196	3,942.2



PFM Florida Experience

PFM has also consistently been the leading financial advisor in the State of Florida. A representative listing of our **current** Florida clients is provided below. In addition, the tables to the right and below show the number of transactions and par amount of deals completed in Florida, which has resulted in PFM being the #1 ranked financial advisor in Florida each year from 2001 to 2014.

We feel that it is our unique blend of national presence, local understanding and commitment, and the ability to offer completely independent financial advice that truly sets us apart from our competitors. To better serve our clients, we continue to add resources to the firm despite the significant turmoil in the financial markets. While our competitors are downsizing, PFM continues to grow in order to better service our clients.

2014 Full Year Florida Long Term Municipal New Issues
National Municipal Financial Advisory Ranking - Equal to Each Financial Advisor
Source: Thomson Reuters

	# transactions	dollars in millions
PFM	47	3,624.0
FirstSouthwest	16	1,583.8
Frasca & Associates	3	544.6
Kaufman Hall & Associates Inc	5	501.9
Ford & Associates	9	372.9
RBC Capital Markets	9	300.1
Public Resources Advisory Group	5	297.7
Dunlap & Associates	4	272.5
Fishkind & Associates	3	137.7
Spectrum Municipal Services Inc	4	115.6

PFM's First Place Ranking Florida Tax-Exempt Long Term 2001 - 2014		
	Par Amount (millions)	# of Transactions
2014	3,573.9	45
2013	2,561.2	38
2012	5,927.3	69
2011	3,184.2	40
2010	2,729.0	48
2009	3,438.0	46
2008	3,947.1	43
2007	4,960.4	61
2006	3,815.8	61
2005	4,101.5	66
2004	2,682.2	50
2003	4,525.0	84
2002	4,059.4	68
2001	2,227.0	40

"We are what we repeatedly do. Excellence then, is not an act, but a habit."
- Aristotle

PFM's Florida Clients

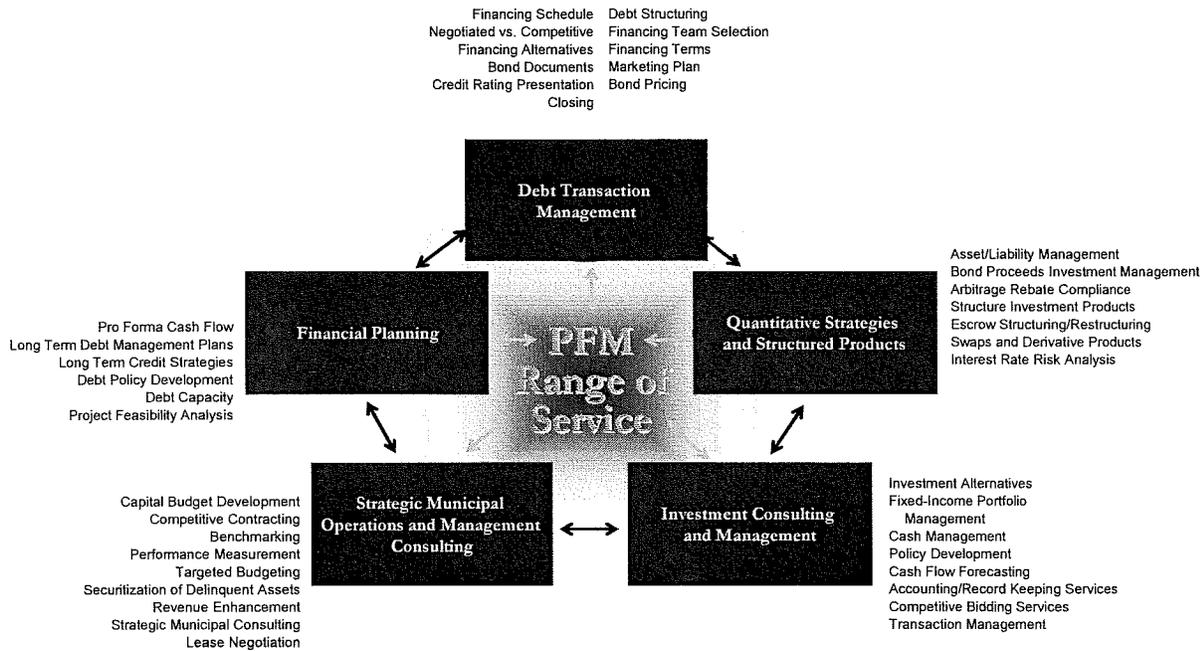
<p>Cities</p> <ul style="list-style-type: none"> Alachua Boca Raton Boynton Beach Brooksville Clermont Cocoa Beach Coral Gables Coral Springs Crystal River Daytona Beach Delray Beach Doral Flagler Beach Gainesville Golden Beach Jacksonville Key West Lake Wales Leesburg Longboat Key Marco Island Melbourne Melbourne Beach Miami New Port Richey Oldsmar Ormond Beach Palatka Palm Beach Palm Beach Gardens Panama City Beach Plant City Plantation Pompano Beach St. Cloud St. Petersburg Sanibel Sebring Stuart Sunrise Surfside Tallahassee Tarpon Springs Temple Terrace Titusville West Palm Beach Winter Haven Winter Garden Winter Park Winter Springs 	<p>Counties</p> <ul style="list-style-type: none"> Alachua Brevard Broward Clay Collier Flagler Highlands Leon Marion Miami-Dade Monroe Doral Orange Osceola Palm Beach Sarasota St. Johns St. Lucie Volusia Walton 	<p>Healthcare</p> <ul style="list-style-type: none"> Adventist Health System Jackson Health System Naples Community Hospital North Broward Hospital District OneBlood, Inc. Orange County Health Facilities Authority <p>The State of Florida</p> <ul style="list-style-type: none"> Division of Bond Finance Department of Transportation 	<p>Transportation</p> <ul style="list-style-type: none"> Jacksonville Aviation Authority Jacksonville Seaport Authority Lee County Port Authority Okaloosa County (Northwest Florida Regional Airport) Central Florida Expressway Authority Hillsborough County Aviation Authority Tampa Port Authority
		<p>School Districts</p> <ul style="list-style-type: none"> Broward Citrus Columbia Duval Flagler Hernando Lake Manatee Marion Martin Miami-Dade Orange Palm Beach Pasco Sarasota Santa Rosa Seminole Volusia Walton 	<p>Higher Education</p> <ul style="list-style-type: none"> Edison State College Embry-Riddle Aeronautical University Flagler College Jacksonville University New College Nova Southeastern University Ringling College of Art and Design Saint Leo University Stetson University University of South Florida University of West Florida
		<p>Other Authorities</p> <ul style="list-style-type: none"> First Florida Governmental Financing Commission South Florida Water Management District Sunshine State Governmental Financing Commission Tampa Bay Water 	<p>Utilities</p> <ul style="list-style-type: none"> Gainesville Regional Utilities Jacksonville Electric Authority Orlando Utilities Commission
			<p>Special Districts</p> <ul style="list-style-type: none"> Alachua Library District Blueprint 2000 Lake Worth Drainage District





PFM Scope of Services

Throughout the proposal we have provided examples of the value added service PFM provides to clients around the State. PFM is the only firm offering a complete scope of services required by the City's RFP. When PFM is hired, our clients have access to full array of services offered by PFM and our independent affiliates:



Financial Advisory Services: As a financial advisor, PFM engages in capital planning, revenue forecasting and evaluation, resource allocation, debt management policy development and debt transaction management (including structuring, documentation and execution). PFM delivers superior experience and expertise that helps clients resolve the entire range of technical and financial challenges they routinely encounter during the capital formation process. Our national reputation and consistent growth, from \$5 billion in managed debt transactions in 1986 to over \$48 billion at in 2014, reflects our clients' recognition of our capabilities and the value we add.

Investment Management: PFM Asset Management LLC ("PFMAM") is devoted primarily to providing investment advice and portfolio management for governmental and not-for-profit organizations, corporations, pension funds and other institutions. As an investment manager, PFMAM brings a comprehensive spectrum of services to the business of money management. Managing both investment pools and individual client portfolios designed to earn competitive yields - while maximizing safety and liquidity, PFMAM's services include timely market-driven portfolio management, portfolio design, state-of-the-art accounting and arbitrage rebate calculation services. The value of this service to clients is evident in the growth of assets under our management, from \$1 billion in 1986 to over \$53 billion as of December 31, 2014. PFM Asset Management LLC is registered under the Investment Advisers Act of 1940.

Investment Consulting: PFM Advisors is a specialized component division of PFM Asset Management LLC providing investment and retirement plan consulting services to pension funds, endowments and similar funds. We believe that a true partnership with our clients can only be achieved by fully understanding the unique characteristics of their funds. Therefore, our ability to structure simple, reliable, and fundamentally sound asset and retirement planning management strategies results in predictable investment returns, sound vendor services and few surprises. PFM Advisors' clients include public funds, Taft-Hartley funds, corporate funds, hospitals, foundations and endowment funds.



PFM Scope of Services

Strategic Consulting: As a strategic consultant, PFM offers its clients the most effective capital and operating budget advice available. We have a proven track record in using various techniques for performance management, benchmarking, revenue enhancement and privatization. From Washington, D.C. to the Commonwealth of Pennsylvania to the City of Miami, PFM helps leaders chart a path through each phase of fiscal health. From financial distress to balance...from balance that is temporary to that which can be sustained...from sustainability to expanded coverage and excellent quality, PFM produces results for our clients.

Structured Products: The Structured Products Group of PFMAM is a group of professionals dedicated to advising clients on the use of cutting edge structured financial products. We assist municipal clients in structuring and procurement of interest rate swaps, caps and collars to help reduce financing costs. On the asset side, the Structured Products Group assists clients in structuring and procurement of forward delivery agreements, guaranteed investment contracts, flexible repurchase agreements and asset swaps. The Group is also responsible for structuring and restructuring advance refunding escrow portfolios for PFM clients.

Additional Service: PFM believes that the most successful clients and the most effective governmental administrators are those that understand how we operate and know how to use PFM to add value to their operation. In this regard, PFM offers a free, intensive week-long training course for our clients at our state of the art training center in Philadelphia at least once a year as well as throughout other regions of the country.

During this week, finance directors, treasurers and other senior staff from our clients around the nation spend a full eight to ten hours a day learning the intricacies of bond math, the pricing of bonds, investment techniques, interest rate swaps and arbitrage regulations. Sometimes we expand this training to include on-site sessions for Boards of Directors or other policy makers so that they too can better understand the impact of their decisions.

Locally, PFM Asset Management offers investment training seminars multiple times per year that are registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. These seminars give clients the opportunity to fulfill their required CPE credits while staying abreast of the ever evolving investment markets.



PFM's Technological Capabilities

Technological and Analytical Capabilities

PFM maintains sophisticated computer capabilities, both in-house and through various contract services and major time sharing system vendors. Each member of PFM's professional staff is provided with a personal computer with remote transmission capabilities for field use, via Citrix enabled VPN services. All PFM computers are connected through extensive Local Area and Telecommunications Networks. Each Novell File Server in the network has a tape back-up system in place and mission critical applications are backed up by mirror servers and real-time replication in addition to the normal processes. These state-of-the-art networks enable PFM to transmit documents quickly between PFM offices as well as with PFM clients across the nation, enhancing the Firm's creativity and efficiency.

To supplement PFM's in-house financial analysis models, PFM uses DBC; a bond structuring program that optimally sizes and structures debt issues, given any number of constraints. This municipal finance program, which currently constitutes the industry standard, is integrated with other proprietary computer programs written by PFM professionals, and is easily transformed into graphics for presentation purposes.

Quantitative Resources

For the most complex engagements, PFM has formed a Quantitative Strategies Group (the "QSG") comprised of dedicated professionals whose mission is to develop proactive strategies and tools for all of PFM's business practices. Through the use of advanced financial analysis and commercial and proprietary software, the QSG develops customized solutions to meet the individual quantitative needs of all of our clients. Our extensive quantitative capabilities allow us to provide services which address the full scope of strategic and operational considerations, ranging from capital financing strategies, to strategic planning and budgeting, to investment management strategies. Our Financial Risk Management, Structural Optimization, Refunding Efficiency, Forward Pricing, Other Post-Employee Benefits, and Budget Projection Models, to name a few, assist us in achieving these objectives.



PFM's Rating Agency Experience

Relationship with Rating Agencies

One of the main tasks of the City's financial advisor is to work with the City to obtain, maintain or improve its credit ratings. As a result of our experience advising hundreds of clients each year on the issuance of tax-exempt securities for a wide range of purposes, PFM has developed a clear understanding of the analytical methods utilized by Moody's Investors Service, Standard & Poor's and Fitch Ratings. Our professional staff is trained to conduct in-depth credit analyses comparable to the rating agencies so that both credit strengths and weaknesses can be identified by the issuer prior to the presentation of materials to rating analysts. This experience has been utilized effectively to improve the credit ratings assigned to communities across the nation as well as to maintain credit ratings during the recent economic turmoil.

Since the onset of the financial crisis, the credit rating process has taken on greater importance as each rating agency has revised their rating criteria to reduce the emphasis on certain factors and increase it on others. As shown below, Moody's has reduced the weighting on the Economy/Tax Base factor and increased the weighting on Debt/Pensions.

Changes in Moody's Rating Methodology for Local Government General Obligation Debt:

Factor 1 Economy/Tax Base	Factor 2 Finances	Factor 3 Management	Factor 4 Debt/Pensions
30%	30%	20%	20%
Was 40%	Unchanged	Unchanged	Was 10%

Within each category listed above, there are also sub-factors that are considered (outlined below). We have worked closely with the rating agencies to fully understand their concerns and methodology and that experience will help us work with staff to design the City's presentation and specifically address each agency's questions in a meaningful way. In addition, we maintain close personal contact with staff members at the rating agencies regarding their views of debt covenants, innovative financing techniques and unusual debt structures.

Factors & Sub-Factors	Weights
Factor 1: Economy/Tax Base	30%
Full Value (market value of taxable property)	10%
Full Value per Capita	10%
Median Family Income	10%
Factor 2: Finances	30%
Fund Balance as % of Operating Revenue	10%
5-Year Dollar Change in Fund Balance as % of Revenues	5%
Cash Balance as % of Revenues	10%
5-Year Dollar Change in Cash Balance as % of Revenues	5%
Factor 3: Management	20%
Institutional Framework	10%
Operating History: 5-Year Average of Operating Revenues / Operating Expenditures	10%
Factor 4: Debt/Pensions	20%
Net Direct Debt / Full Value	5%
Net Direct Debt / Operating Revenue	5%
3-Year Average of Moody's Adjusted Net Pension Liability / Full Value	5%
3-Year Average of Moody's Adjusted Net Pension Liability / Operating Revenues	5%



PFM's Rating Agency Experience

PFM's position as a market leader led the rating agencies to consult with PFM as they developed the new criteria. The relationship PFM has developed with the rating agencies as well as our understanding of their process is of significant importance to our clients in today's volatile market place. The investor community now places more emphasis on an issuer's underlying credit ratings when making an investment decision and thus obtaining the highest underlying rating is imperative. No longer can an issuer of municipal bonds rely on the bond insurance companies to provide them with the AAA credit strength. Provided below is a recent rating scorecard analysis that PFM prepared for the City of Leesburg, which provides a clear picture of the credits strengths as well as potential weaknesses. It must be noted that the below numbers do not always present the full picture. For instance, based on the metrics below the City's debt burden appears high. However, one must understand that transfers-in from the City's enterprise funds (which Moody's nets out of their calculation) makes the Net Direct Debt / Operating Revenue ratio look weak, and we would be sure the rating analysts fully understand the stability in this revenue source which the City incorporates into its budget. In addition, the City maintains significant reserves that have grown steadily over the past several years in a difficult economic landscape. For these reasons, the scorecard criteria allows for adjustments to be made at the discretion of the rating committee.

Moody's U.S Local Government Scorecard, 2014						
City of Leesburg, FL						
FY ended 09/30/2013	Value	Aaa	Aa	A	Baa	Ba and Below
Economy/Tax Base						
Tax Base Size: Full Value (\$ millions)	1,118	> \$12B	\$12B ≥ n > \$1.4B	\$1.4B ≥ n > \$240M	\$240M ≥ n > \$120M	\$120M ≥
Tax Base Per Capita	53,828	> \$150,000	\$150,000 ≥ n > \$65,000	\$65,000 ≥ n > \$35,000	\$35,000 ≥ n > \$20,000	\$20,000 ≥
Median Family Income as % of US Median	88%	> 150%	150% to 90%	90% to 75%	75% to 50%	50% to 40%
Finances						
Fund Balance as % of Revenues	66.7%	> 30.0%	30.0% ≥ n > 15.0%	15.0% ≥ n > 5.0%	5.0% ≥ n > 0.0%	0.0% ≥
5-Yr Change in Fund Bal as % of Rev	40.2%	> 25.0%	25.0% ≥ n > 10.0%	10.0% ≥ n > 0.0%	0.0% ≥ n > -10.0%	-10.0% ≥
Cash Balance as % of Revenues	63.1%	> 25.0%	25.0% ≥ n > 10.0%	10.0% ≥ n > 5.0%	5.0% ≥ n > 0.0%	0.0% ≥
5-Yr Change in Cash Bal as % of Rev	31.3%	> 25.0%	25.0% ≥ n > 10.0%	10.0% ≥ n > 0.0%	0.0% ≥ n > -10.0%	-10.0% ≥
Management						
Institutional Framework	A	Very strong	Strong	Moderate	Limited	Poor
Net Direct Debt / Operating Revenues	0.81	> 1.05x	1.05x ≥ n > 1.02x	1.02x ≥ n > 0.98x	0.98x ≥ n > 0.95x	0.95x ≥
Debt and Pensions						
Net Direct Debt / Full Value	3.64%	< 0.75%	0.75% ≤ n < 1.75%	1.75% ≤ n < 4.00%	4.00% ≤ n < 10.00%	10.00% ≤
Net Direct Debt / Operating Rev	2.68	< 0.33x	0.33x ≤ n < 0.67x	0.67x ≤ n < 3.00x	3.00x ≤ n < 5.00x	5.00x ≤
3-Yr Moody's Pension / Full Value	0.55%	< 0.90%	0.90% ≤ n < 2.10%	2.10% ≤ n < 4.80%	4.80% ≤ n < 12.00%	12.00% ≤
3-Yr Moody's Pension / Operating Rev	0.41	< 0.40x	0.40x ≤ n < 0.80x	0.80x ≤ n < 3.60x	3.60x ≤ n < 6.00x	6.00x ≤
Indicated Rating Score	Aa3					



PFM's Debt Experience

c. Provide details of experience with various debt instruments including bonds, notes, commercial paper, variable rate issues, swaps, leases and conduit financings.

Ten or fifteen years ago, most local government financings were traditional fixed rate, level debt service financings issued as public offerings. In recent years financing options available to issuers have diversified significantly. PFM has been at the forefront of these evolutions, but always views new options with an extra level of scrutiny to make sure clients understand the advantages and disadvantages of these new products. Below are a few examples that have been implemented for municipalities within Florida. It is worth noting that in selecting the innovative structures, we have focused on concepts that are relevant to the City. As a relatively infrequent issuer, we have NOT included headline grabbing \$1 billion financings below. Rather, we focused on tools we have developed and refined in the recent years that have enabled issuers like the City of Satellite Beach to access the market in the most cost effective manner.

- a. **Commercial Bank Financings/Notes** – Traditionally, banks only participated in small, general obligation bond financings for “bank qualified issuers” (less than \$10 MM of debt in any given calendar year). As the market place has changed and as their balance sheets have expanded, banks have begun developing long-term financing tools for larger and larger financings. PFM has worked with dozens of clients during the recent financial turmoil to implement bank loan financings at very attractive rates with flexible terms and prepayment provisions. With the public capital markets continuing to experience significant volatility and the lack of quality bond insurers, this type of financing will continue to be common place for all types of issuers.
- b. **Direct Placement Forward Refundings** -- Interest rates remain near historic lows providing issuers the opportunity to generate significant cash flow savings by refinancing existing higher interest debt. For clients that have debt issues that are not currently callable and are not eligible to be advance refunded, a forward delivery, direct bank placement may provide the opportunity to capture the economic benefit of a refunding in the current market. Similar to traditional bank placements, a forward delivery bank placement is structured and placed directly with a bank and does not require the use of rating agencies, offering documents, the issuer's underwriting team, or underwriter's counsel. This results in significant savings of both time and issuance costs. The interest rate on the loan can be locked in the current market; however, the loan would not close until 90 days of the optional call date on the debt to be refunded. As such, the forward delivery structure results in a current refunding for tax purposes. PFM has extensive experience with both publicly offered and privately placed forward delivery transactions and has recently priced forward delivery direct placements for Sarasota County, Orange Schools, Seminole Schools, Miami Dade Schools and Lake Schools.
- c. **Lines of Credit** – PFM has also worked with many issuers to utilize lines of credit from commercial banks to fund interim capital needs. This allows the issuer to draw down funds as needed and only pay interest on funds that have been drawn. We all know that the spending timeframe of bond proceeds for large capital projects can be very uncertain. The LOC approach allows the issuer to better match the borrowing of funds with spend down of proceeds. At the same time the issuer is not paying unnecessary interest expense. This can be combined with a traditional long term financing to take out the LOC once the project is completed. This type of program is also very useful in conjunction with State Revolving Fund (SRF) loans for water and sewer projects. The LOC can be draw down over time and paid off as SRF funds are allocated and received. This minimizes negative arbitrage associated with investing unspent bonds proceeds while investment rates are near 0%.
- d. **Variable Rate Debt/Swaps** – For over 30 years, local government issuers benefitted from utilization of variable rate debt. The low cost, ease of implementation and efficient management over time made the use of VRDOs a valuable part of a debt portfolio. As the municipal swap market matured in the early 2000's, variable rate debt was combined with swaps to create



PFM's Debt Experience

"synthetic" fixed rate debt. These structures often reduced net interest expense materially, which more than offset market risks. However, with the financial market crash in the mid/late 2000's, variable rate debt became far more complex creating multiple challenges for issuers, and complicating the management of swaps. PFM completed thorough educational programs for clients and evaluated suitability before employing variable rate debt and swaps. This prudent strategy reduced the use of swaps by PFM clients to those that were capable of understanding and managing swaps. During the last seven years, PFM has helped clients manage swaps and variable rate debt in the most cost effective manner. We help the client solicit proposals; we evaluate the strengths and weaknesses of all options and then lead the client to a successful implementation. This effort is always led by the local, day-to-day, financial advisory team that is supported by our swap team.

- e. **Commercial Paper** – PFM created the first Commercial Paper (CP) program for one of our Florida school district clients that needed debt financing to accelerate construction of critical projects, but could not issue long-term debt. PFM developed a strategy whereby over \$250 million in CP draws were structured to meet spend-down requirements so the proceeds would not be subject to arbitrage yield restrictions. In the end the positive arbitrage and other investment income was so large that interest earnings exceeded interest expenses resulting in the Commercial Paper program functioning like a no cost, \$250 million line of credit.

In each case, PFM developed these unique financing tools to meet special client needs in a manner consistent with prudent debt management goals.



PFM's Non-Ad Valorem Assessment Experience

d. Detail experience with obtaining financing for non-ad valorem assessment projects.

With the need to find alternative ways to fund capital projects that do not require general fund support, the use of non-ad valorem assessment financing has become more prevalent in the current economic environment. PFM has unmatched expertise in crafting plans of finance secured by all types of assessments without the need for general fund support. Most recently, PFM worked with the City of Stuart, Florida to implement a financing secured by a fire assessment to procure emergency vehicles. Below are three other case studies outlining PFM's experience with assessment financings.

St. Lucie County, FL – Beach and Dune Re-nourishment Program

PFM has served as the County's financial advisor since 2005. During this time we have worked with the County on numerous financings to fund road improvements, recreational facilities, and water and sewer improvements. Most recently, PFM assisted the County with the issuance of Non Ad Valorem Special Assessment Revenue Bond, Series 2012 through the St. Lucie County Erosion District. The bond was issued to fund a portion of the cost of a beach and dune restoration project and was secured by non-ad valorem assessment collected within the South Hutchinson Island Beach and Dune Restoration Special Assessment District. The proposed project entailed placement of approximately 486,000 cubic yards of sand with native dune vegetation planted in the restored dune crest over about 3.4 miles of shoreline. A variety of funding sources were considered including Federal Funding, State Funding, and Local Funding. The Local Funding sources considered included: (i) the County's general fund (revenue), (ii) tourist development tax, (iii) creation of a municipal services benefit unit, and (iv) creation of a new special assessment district under the St. Lucie Erosion District. After considering the advantages and disadvantages of each, it was determined that the creation of a new special assessment district under the St. Lucie Erosion District would allow the County to fund the project without the use of general fund support. Once the plan of finance was finalized, PFM administered a bank loan RFP that resulted in 3 responses and a fixed interest rate of 1.91%. This very low interest rate resulted in a minimal per parcel assessment being levied upon each property owner, while at the same time the County's general fund was insulated from any risks associated with non-collection in the future.



Marion County, FL – Road Assessment Program

PFM has served as the County's financial advisor for over 16 years. As part of this engagement we assist the County with perhaps the most extensive road assessment program in the State of Florida. The program is funded through the issuance of competitively bid, privately placed bank loans that are secured solely by special assessments collected via the property tax bill. PFM has developed automated excel models that aggregate project costs among multiple Municipal Service Benefit Units and calculate the maximum annual assessment based on projected interest rate and project costs. Annually PFM also performs calculations via an automated excel model that re-amortizes the loans and adjusts the annual assessment amount to take into account prepayment of assessments. The following are a couple of screen shots from these models.



Summary of Estimated Project Costs										
Assessment Projects	Construction Costs	Engineering Design	MSTU/Assessment		Legal Ad/Assessment Role	Clerk	Construction Contingency	Legal/Financial	Available Fund Balances	Net Construction Requirement
			Department	Testing						
Kingsland Country Est. Phase I	\$133,467.17	\$19,500.00	\$15,000.00	\$2,500.00	\$2,050.00	\$2,100.00	\$13,346.62	\$5,000.00	\$0.00	\$192,963.79
Bryan Woods	\$71,073.36	\$0.00	\$3,000.00	\$2,000.00	\$450.00	\$1,500.00	\$3,553.75	\$5,000.00	\$0.00	\$86,577.11
The Coventry	\$208,769.60	\$0.00	\$20,000.00	\$3,000.00	\$800.00	\$8,000.00	\$10,438.03	\$10,000.00	\$0.00	\$261,007.63
The Fountains	\$95,052.55	\$0.00	\$15,000.00	\$3,000.00	\$800.00	\$5,450.00	\$4,752.63	\$10,000.00	\$0.00	\$134,055.18
Subtotal - Series Projects	\$508,362.68	\$19,500.00	\$53,000.00	\$10,500.00	\$4,100.00	\$17,050.00	\$32,091.03	\$30,000.00	\$0.00	\$674,603.71



PFM's Non-Ad Valorem Assessment Experience

Summary of Estimated Costs													
Assessment Project	Net Project Cost	Assessment Prepayment Collections	Net Project Cost Financed	Pro Rate Share	Max. Annual Debt Service per Project	Max. Annual Assessment per Project	Total Units per Project	Less: Prepaid Units	Net Units Subject to Assessment	Project Cost per Unit	Max. Annual Assessment per Unit	Pro Rate Bond Principal	
Kingsland Country Est. Phase I	\$192,963.79	35,900.24	\$157,063.55	31.373%	\$20,620.16	\$21,479.33	43.00	8.00	35.00	\$4,487.53	\$613.70 / parcel	\$164,545.25	
Bryan Woods	\$86,577.11	22,342.48	\$64,234.63	12.831%	\$8,433.07	\$8,784.45	31.00	6.00	23.00	\$2,792.81	\$381.93 / parcel	\$67,294.44	
The Coventry	\$261,007.69	100,026.88	\$160,980.75	32.155%	\$21,134.43	\$22,015.03	167.00	64.00	103.00	\$1,562.92	\$213.74 / parcel	\$168,649.05	
The Fountains	\$134,055.18	15,700.10	\$118,355.08	23.641%	\$15,538.30	\$16,185.73	111.00	13.00	98.00	\$1,207.70	\$165.16 / parcel	\$123,992.91	
Subtotal - Series Projects	\$674,603.71	\$173,969.70	\$500,634.01	100.000%	\$65,725.97	\$68,464.55					\$1,374.53	\$524,481.64	

The following loans have been completed over the last 8 years, all of which are solely secured by special assessments (no back up pledge of the County's general fund which is commonly required for these types of financings). In addition, all loans allow for prepayment without penalty so that loans can be paid down as property owners prepay assessments.

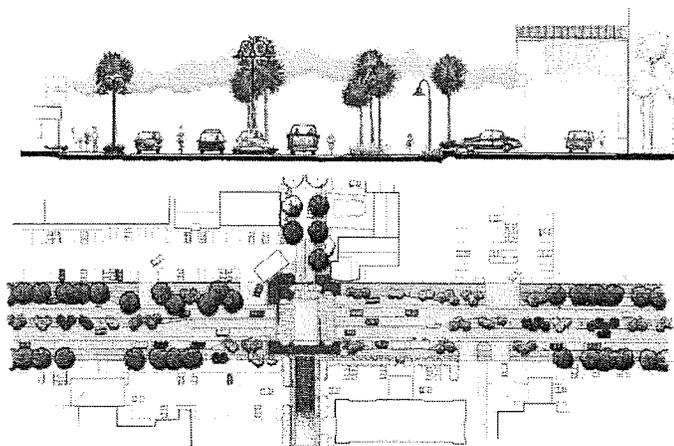
- \$1,866,400 Special Assessment Revenue Bond, Series 2013A: Interest Rate 2.39%
- \$1,913,421 Special Assessment Revenue Bond, Series 2012A: Interest Rate 2.44%
- \$2,532,444 Special Assessment Revenue Bond, Series 2011: Interest Rate 2.82%
- \$524,481 Special Assessment Revenue Bond, Series 2010: Interest Rate 3.70%
- \$1,298,330 Special Assessment Revenue Bond, Series 2009A: Interest Rate 5.26%
- \$2,749,793 Special Assessment Revenue Bond, Series 2008B: Interest Rate 4.63%
- \$3,374,560 Special Assessment Revenue Bond, Series 2008A: Interest Rate 3.32%
- \$1,653,779 Special Assessment Revenue Bond, Series 2007B: Interest Rate 3.42%
- \$2,226,195 Special Assessment Revenue Bond, Series 2007A: Interest Rate 3.89%
- \$1,595,014 Special Assessment Revenue Bond, Series 2006: Interest Rate 3.78%

Panama City Beach, FL – Community Redevelopment Agency (CRA)

The City of Panama City Beach has long been a family beach destination; known for its sugar - sand beaches. Over the years, the basic infrastructure along the oceanfront deteriorated to the point where the City created a Community Redevelopment Agency to aid in eliminating the blight. The City developed a simple, yet comprehensive strategy for developing basic infrastructure so that the prime location could "sell itself". In the early years before the Tax Increment revenues grew, the City focused on enhancing water and sewer capacity and service levels and developed a consensus in the community leaders regarding transportation, parking and beach access. The final Redevelopment Plan incorporates a complete reconstruction of the primary roads and access roads to enhance efficient circulation, beachside parking and transit at an estimated cost of over \$300 million.



The City's year around population is only 5,000 and the City does not levy property taxes, so there is limited ability to fund the projects. PFM was retained to develop a strategy to implement the financing component of the Redevelopment Plan. During the first four years of the CRA, massive redevelopment of dilapidated hotels and condominiums resulted in growth in tax increment revenues to over \$10 million. While this cash flow is significant, it is almost impossible to obtain investment grade ratings and bond insurance for start-up tax increment financings. The fact that the City is located in the Gulf of Mexico where multiple major hurricanes passed within 100 miles during the prior





PFM's Non-Ad Valorem Assessment Experience

two years complicated the credit review as well. PFM worked with staff and legal counsel to develop a blended credit comprised of special assessments and tax increment revenues in order to enhance the credit to the point where bond insurance could be obtained. We developed financing documents that provide a double barrel pledge of tax increment revenues and assessments. No assessments were levied for the initial financing, but the financing documents allow for assessments to be added in the future. If assessments are added pursuant to specified criteria, they can be used to offset debt service almost dollar for dollar. The documents are structured so that the assessments must be authorized to count as security for the financing, but only 10% of the maximum assessment has to be levied. This enables the City to obtain almost 100% leverage off of tax increment revenues instead of having 150% to 200% coverage often required for this type of financing. Even with strong leverage, the City obtained an "A" credit rating, which is extremely rare for a new CRA. This structure will enable the City to complete the projects in as little as 5 to 7 years instead of the 30 years that would have been required for a pay-as-you-go program.

Over the past 2-years, Jay Glover worked with the City of Panama City Beach to create a planning model to help craft a response to a developer group regarding developer agreements that needed to be amended for a variety of reasons. This City was able to share a simple version of the model with the developers to allow for an interactive dialogue which significantly increased the communication levels between participating members. In May of 2014, the City approved an Amended and Restated Agreement, which allowed the City to release significant reserves to benefit both the developer group and the City, and led to a successful refunding of outstanding bonds for present value savings in excess of **30% of the refunded par amount.**



PFM's References

e. List at least five (5) Florida references for the firm showing performance of similar type contracts for previous work for the City and/or other governmental entities of similar size (include names, addresses, and phone numbers of each contact person).

Below are Florida references for the firm as well as key personnel assigned to this engagement. We encourage the City to reach out to any of our clients to gauge the level of service provided.

City of Melbourne, Florida

2000 to Present

900 East Strawbridge Avenue
Melbourne, FL 32901

Michele Ennis, Director of Finance
(321) 608-7010
mennis@melbourneflorida.org



Engagement/Project Manager: Jay Glover

City of Cocoa Beach, Florida

2012 to Present

P. O. Box 322430
Cocoa Beach FL 32932-2430

Charles H. Holland Jr., Assistant City Manager / Chief Financial Officer
(321) 868-3248
cholland@cityofcocoa beach.com



Engagement/Project Manager: Jay Glover

City of Titusville, Florida

1998 to Present

555 So. Washington Avenue
Titusville, Florida 32796

Bridgette Clements, Finance Director
(321) 567-3712
bridgette.clements@titusville.com



Engagement/Project Manager: Jay Glover

City of Winter Park, Florida

2011 to Present

401 Park Avenue South
Winter Park, Florida

Wes Hamil, Finance Director
(407) 599-3381
whamil@cityofwinterpark.org



Engagement/Project Manager: Jay Glover



PFM's References

City of Leesburg, Florida

2014 to Present

204 N. 5th Street
Leesburg, Florida 34748

Bill Spinelli, CPA, Finance Director
(352) 728-9714
bill.spinelli@leesburgflorida.gov



Engagement/Project Manager: Jay Glover

City of Temple Terrace, Florida

2014 to Present

11250 North 56th Street
Temple Terrace, FL 33617

Ms. Angela C. Atkinson, Finance Director
(813) 506-6410
aatkinson@templeterrace.com



Engagement/Project Manager: Jay Glover

City of Boca Raton, Florida

1998 to Present

201 West Palmetto Park Road
Boca Raton, FL 33432

Linda Davidson, Financial Services Director
(561) 393-7737
ldavidso@ci.boca-raton.fl.us



Engagement/Project Manager: Jay Glover



PFM's Regulatory and Litigation Statement

f. Provide a statement of assurance that your firm is not presently in violation of any statutes of regulatory rules that might have an impact on your firm's operations and provide a summary of any litigation filed against the firm or key personnel in the past three years related to similar type of services requested.

PFM is not presently in violation of any statutes of regulatory rules that might impact the firm's operations, nor has there been any litigation filed in the past three years related to a similar type of services requested.



PFM's Independence

g. Provide a statement that the firm is independent of banking, underwriting and other interests to assure that the firm can effectively represent the City in negotiations with banks, underwriters and other service providers for the issuance of debt.

PFM is a firm whose sole business is to provide issuers of tax-exempt debt with a full line of advisory services. We are not underwriters, nor do we engage in any municipal securities sales or trading. We believe it is in the City's best interest to select an independent financial advisory firm rather than an underwriting firm that also provides financial advisory services.

By selecting an independent, non-underwriting firm, the City achieves a critical goal of preserving the maximum possible universe of qualified underwriters for its debt obligations. We believe preserving the City's potential pool of lenders and financiers is extremely critical given the recent developments in the municipal market. Broad and regular participation of these firms, particularly the regional and Florida firms, help the City to reach the widest possible investor base for its bonds. Further, today's market puts a premium on the availability of credit and "off the shelf" lending facilities. It is in the City's best interest to maintain these lending relationships with local and regional credit providers, without concerns for bias or potential conflicts of interest.

In addition, an independent financial advisor is free from certain conflicts inherent when underwriting firms pick and choose between serving in the financial advisory role and the underwriting role. For this reason, GFOA added strong statements in its revised Recommended Practice on the method of sale regarding the need for a financial advisor that is free from conflict. Similarly, recent reforms stemming from Dodd-Frank and currently being addressed by the MSRB and SEC are supportive of the business case for independent financial advisors.

On a regular basis, underwriting firms work with one another as teams in underwriting syndicates and determine one another's compensation on bond transactions. A co-manager bond allocation can be worth several times the fee earned as a financial advisor and these allocations go on daily between banking firms. This situation invites compromise and impedes tough, independent negotiations when the underwriter acts as a financial advisor on the "other side of the table" from a former or current "teammate." Consequently, no investment banking firm acting as a financial advisor is going to negotiate as strongly as a truly independent financial advisor against another underwriter. Investment banks value their relationships with one another because of the widespread mix of senior manager versus co-manager interactions in the marketplace.



PFM's Bank Loan Experience

h. Provide a schedule of up to five debt issues for which the firm has served as financial advisor completed nationally and in Florida for the last five years. Complete a table containing each issue, sorting Florida clients first and providing the information identified below:

Name of bond issue; Issue Date; Size; Security Source; Underlying Credit Rating; Competitive and negotiated transactions; Structure; Fixed Auction Rate; Synthetic Fixed or Variable Credit Enhancement, etc.; True Interest Cost Rate

Provided below a list of the direct placement bank loans PFM has completed for our Florida city and county clients since 2014. While PFM works on numerous large publically offered bond transactions each year that are not listed below, we believe the information provided below is most relevant to the City. Given the City's proposed financing needs (as discussed in the Additional Information section at the end of the proposal) it is very likely that the optimal plan of finance will involve a direct placement bank loan. As shown below, PFM worked with many clients to implement similar financings in 2014 at very attractive fixed interest rates.

Issuance Name	Loan Description	Security	Closing Date	Par Amount	Interest Rate (Fixed)	Competitive/Negotiated	Final Maturity	Loan Provider
Coral Springs, City of	General Obligation Bonds, Series 2015	Ad Valorem Taxes	01/23/2015	12,450,000	2.40%	Competitive RFP	2029	TD Bank
Leesburg, City of	Greater Leesburg Community Redevelopment Agency, Series 2015	CBA Non Ad Valorem Revenues	01/14/2015	1,000,000	2.91%	Competitive RFP	2026	Citizens First Bank
Coral Gables, City of	Non Ad Valorem Revenue Note, Series 2015B	CBA Non Ad Valorem Revenues	12/19/2014	6,500,000	2.50%	Competitive RFP	2030	US Bancorp
Sarasota County	Limited Ad Valorem Tax Refunding Bond, Series 2014	Limited Ad Valorem Tax	12/19/2014	70,740,000	2.70%	Competitive RFP	2029	Raymond James
Daytona Beach, City of	Fire Truck Equipment Lease, Series 2014	CBA Non Ad Valorem Revenues	12/19/2014	755,000	2.04%	Competitive RFP	2024	US Bancorp
St. Lucie County	Equipment Lease, Series 2014	CBA Non Ad Valorem Revenues	11/25/2014	1,065,000	1.31%	Competitive RFP	2019	Bank of America
St. Lucie County	Capital Improvement Refunding Revenue Bond, Series 2014	CBA Non Ad Valorem Revenues	11/03/2014	5,900,000	2.41%	Competitive RFP	2023	TD Bank
Winter Park, City of	Electric Refunding Revenue Bond, Series 2014A	Electric System Revenues	11/03/2014	10,495,000	2.99%	Competitive RFP	2033	Pinnacle Public Finance
Vulusia County	Limited Tax General Obligation Refunding Bond, Series 2014	Limited Ad Valorem Tax	10/28/2014	18,695,000	1.92%	Competitive RFP	2021	PNC Bank
Sarasota County	Sales Surtax Revenue Note, Series 2014B	Infrastructure Sales Surtax	10/24/2014	17,955,000	2.30%	Competitive RFP	2024	JP Morgan
Monroe County	Infrastructure Surplus Tax Revenue Bonds, Series 2014	Infrastructure Sales Surtax	10/21/2014	31,895,000	2.36%	Competitive RFP	2024	Pinnacle Public Finance
St. Petersburg, City of	Non-Ad Valorem Revenue Note, Series 2014	CBA Non Ad Valorem Revenues	09/15/2014	6,075,000	1.44%	Competitive RFP	2022	Hancock Bank
Pompano Beach, City of	Water & Sewer Bonds	Water and Sewer Revenues	09/29/2014	17,355,000	1.66%	Competitive RFP	2020	Regions Bank
Alachua County	Public Improvement Revenue Bond, Series 2014	CBA Non Ad Valorem Revenues	09/12/2014	9,900,000	2.09%	Competitive RFP	2024	Hancock Bank
Coral Springs, City of	Capital Revenue Note, Series 2014	CBA Non Ad Valorem Revenues	09/10/2014	10,043,000	2.47%	Competitive RFP	2024	Raymond James
Osceola County	Transportation Improvement Refunding Bonds (Osceola Parkway), Series 2014	Net Revenues of Osceola Parkway	09/09/2014	80,100,000	2.25%	Competitive RFP	2024	JP Morgan
Apopka, City of	Special Obligation Improvement Revenue Note, Series 2014	CBA Non Ad Valorem Revenues	09/05/2014	1,200,000	1.92%	Competitive RFP	2024	Hancock Bank
Apopka, City of	Sanitation System Improvement Revenue Note, Series 2014	Gross Revenues of Sanitation Fund	09/05/2014	1,100,000	1.07%	Competitive RFP	2019	Hancock Bank
Broward County	Non Ad Valorem Revenue Note, Series 2014 -- (Energy Performance Contract)	CBA Non Ad Valorem Revenues	06/15/2014	15,730,000	3.52%	Competitive RFP	2032	Bank of America
Coral Gables, City of	Sunshine State Government Finance Commission Revenue Bonds, Series 2014	CBA Non Ad Valorem Revenues	06/12/2014	3,770,000	2.42%	Competitive RFP	2024	JP Morgan
Mercer County, City of	General Obligation Refunding Bond, Series 2014	Ad Valorem Taxes	06/09/2014	3,875,000	1.24%	Competitive RFP	2020	Hancock Bank
Stuart, City of	General Obligation Refunding Bond, Series 2014	Ad Valorem Taxes	06/05/2014	6,900,000	3.26%	Competitive RFP	2024	BB&T
Miami, City of	2014 Refunding of Series 2002A&C Bonds	CBA Non Ad Valorem Revenues	09/01/2014	18,049,390	3.28%	Competitive RFP	2026	PNC Bank
Winter Springs, City of	Improvement Refunding Revenue Bond, Series 2014	Water and Sewer Revenues	07/30/2014	3,494,000	0.86%	Competitive RFP	2018	Hancock Bank
Melbourne, City of	Water and Sewer Refunding Revenue Bond, Series 2014	Water and Sewer Revenues	07/25/2014	7,030,000	1.96%	Competitive RFP	2022	BB&T
Leon County	Capital Improvement Refunding Revenue Bonds, Series 2014	CBA Non Ad Valorem Revenues	07/23/2014	16,200,000	2.69%	Competitive RFP	2025	Regions Bank
Sarasota County	Communication Services Tax Revenue Refunding Bonds, Series 2014	Communication Services Tax	07/17/2014	1,590,000	2.40%	Competitive RFP	2025	SunTrust Bank
Sarasota County	Five Cent Local Option Fuel Tax Revenue Refunding Bonds, Series 2014	Local Option Fuel Tax	07/17/2014	9,255,000	2.29%	Competitive RFP	2025	Hancock Bank
Mercer Island, City of	Capital Improvement Revenue Note, Series 2014	CBA Non Ad Valorem Revenues	06/17/2014	6,045,000	2.46%	Competitive RFP	2029	TD Bank
Winter Park, City of	Capital Improvement Revenue Note, Series 2014	Electric System Revenues	06/13/2014	7,680,000	2.74%	Competitive RFP	2033	Pinnacle Public Finance
Hollywood, City of	First Florida Government Finance Commission Refunding Revenue Note, Series 2014	CBA Non Ad Valorem Revenues	06/12/2014	7,965,000	2.37%	Competitive RFP	2024	Pinnacle Public Finance
Palm Beach County	Transportation Revenue Note, Series 2014	CBA Non Ad Valorem Revenues	06/12/2014	17,830,000	1.16%	Competitive RFP	2019	Wells Fargo
Brevard County	Local Option Fuel Tax Refunding Revenue Bond, Series 2014	Local Option Fuel Tax	06/05/2014	32,025,000	2.77%	Competitive RFP	2026	TD Bank
Coral Springs, City of	Franchise Refunding Revenue Note, Series 2014	CBA Non Ad Valorem Revenues	05/03/2014	9,441,272	1.70%	Competitive RFP	2020	Sabadel United Bank
Collier County	Gas Tax Refunding Revenue Note, Series 2014	Local Option Fuel Tax	05/29/2014	89,790,000	2.33%	Competitive RFP	2025	SunTrust Bank
Palatka, City of	Sanitation Truck and Police Cars, 2014 Lease	CBA Non Ad Valorem Revenues	04/25/2014	777,800	1.60%	Competitive RFP	2021	Bank of America
Miami-Dade County	Special Obligation (Fire and Rescue) Refunding, Series 2014	Ad Valorem Taxes	04/24/2014	7,700,000	1.92%	Competitive RFP	2022	Sabadel United Bank
Cocoa Beach, City of	Capital Improvement Revenue Note, Series 2014A	CBA Non Ad Valorem Revenues	04/23/2014	3,790,000	3.28%	Competitive RFP	2033	Pinnacle Public Finance
Orlando, City of	Capital Improvement Refunding Special Revenue Bond, Series 2014A	CBA Non Ad Valorem Revenues	03/31/2014	6,205,000	1.98%	Competitive RFP	2022	SunTrust Bank
Cocoa Beach, City of	Capital Improvement Refunding Note, Series 2014B	CBA Non Ad Valorem Revenues	03/05/2014	2,940,000	1.88%	Competitive RFP	2023	Hancock Bank
Sarasota County	Sales Surtax Revenue Note, Series 2014A	Infrastructure Sales Surtax	02/14/2014	10,044,000	2.18%	Competitive RFP	2024	TD Bank
Gainesville, City of	Refunding Revenue Note, Series 2014	CBA Non Ad Valorem Revenues	02/14/2014	14,715,000	2.40%	Competitive RFP	2025	TD Bank

42 deals 622,042,452

PFM City and County Bank Loan Experience In Florida (past year)



VI. Availability



PFM's Team Availability

Indicate current and anticipated workloads and availability for other activities. Identify the extent and nature of any anticipated outside support.

The core City of Satellite Beach team is located in PFM's Orlando office, offering the City immediate access to the financial advisory team with the most diverse mix of skills in Florida. In fact, Jay Glover is generally available with little or no notice. The PFM team has the time availability and resources to provide prompt, sound and quality financial advisory services. PFM assigns a large team to each client which increases the availability of knowledgeable people able to attend meetings called on short notice.

Because PFM interacts among its offices on a daily basis and shares experience and expertise, all members of the firm would be available to assist the City with its financing needs depending on the specialty or the expertise required.

The size of PFM's Florida practice allows us to serve existing clients, but it also gives us the flexibility to take on additional work without compromising the quality of the work performed. As a result, the City can expect unparalleled service and unmatched resource availability from the professionals assigned to this account. In addition, PFM does not expect to use an outside support to staff this engagement.



VII. Schedule of Fees Submittal Requirements



PFM's Fee Schedule

Proposer is to complete Price Proposal Form –“Attachment A”

PFM's complete **Price Proposal Form –“Attachment A** is immediately following this page.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

PROPOSAL FORM - ATTACHMENT A

A. MINIMUM FEE PER TRANSACTION (If Applicable):		
\$ 17,500 For General Obligation Bonds, Revenue Bonds and Taxable Bonds		
B. SUCCESSFULLY CLOSED GENERAL OBLIGATION BONDS AND REVENUE BONDS		
Item	Bond Par Amount: Proposer to identify amount ranges below.	Fee Per \$1,000 Bond
1	\$ 0 to \$ 20,000,000 \$ 20,000,001 to \$ 35,000,000 \$ 35,000,001 to \$ 50,000,000 \$ to \$	\$ 0.90 0.70 0.55 Max Fee \$36,750
2	Plus for amounts greater than \$ <u>N/A</u>	\$
C. BANK LOAN		
1	Minimum fee for bank loan or LOC	\$ 15,000
2	Maximum fee for bank loan or LOC	\$ 20,000
D. HOURLY FEE PROPOSAL FOR CONSULTING SERVICES		
	<i>Title of Professional in Firm Assigned to City</i>	Hourly Fee
	Managing Director/ Director	\$ 195
	Senior Managing Consultant	\$ 185
	Senior Analyst/ Analyst	\$ 175
		\$
		\$
E. ANNUAL RETAINER, IF APPLICABLE		\$ In Lieu of hourly rates, \$6,000 Annual Retainer for non transaction work
F. OTHER EXPENSES, PLEASE DESCRIBE: (OUT OF POCKET, INDIRECT COSTS)		
The lesser amount of not to exceed \$750 per issue, or actual costs (travel, lodging, meals, postage, telephone, copies, printing, all other miscellaneous expenses) excluding New York travel which is billed at cost.		
Photocopies - \$0.10 per page for Black and White; \$1.00 per page for Color Printer; Facsimile - \$1.00 per page;		
Long Distance Telephone - At Cost; Conference Calls - At Cost;		
Travel - In accordance with F.S. 112.061; Mileage - In accordance with F.S. 112.061;		
Postage, Courier, Overnight Delivery - At Cost		

Company Representative: James W. Glover Date: 02/23/15
 James W. Glover, Managing Director
 Public Financial Management, Inc.



VIII. Additional Information



Additional Information

Any additional information which the proposer considers pertinent for consideration should be included in a separate section of the proposal.

It is our understanding that the City is looking to reconstruct several roads, resurface existing streets and complete storm water projects resulting in a borrowing need of approximately \$2,000,000. In order to accomplish this, the City anticipates increasing its utility tax on electricity from 6% to 10%. Initial estimates indicate this increase would generate approximately \$290,000 per year. PFM ran a conservative estimated debt financing schedule for a \$2,000,000 borrowing for 15 years. Below is the estimated annual debt service:

BOND DEBT SERVICE					
City of Satellite Beach, Florida					
Revenue Bond, Series 2015					
Period Ending	Principal	Coupon	Interest	Debt Service	Annual Debt Service
10/01/2015			20,000	20,000	20,000
04/01/2016			40,000	40,000	40,000
10/01/2016	100,000	4.000%	40,000	140,000	180,000
04/01/2017			38,000	38,000	
10/01/2017	105,000	4.000%	38,000	143,000	181,000
04/01/2018			35,900	35,900	
10/01/2018	110,000	4.000%	35,900	145,900	181,800
04/01/2019			33,700	33,700	
10/01/2019	115,000	4.000%	33,700	148,700	182,400
04/01/2020			31,400	31,400	
10/01/2020	115,000	4.000%	31,400	146,400	177,800
04/01/2021			29,100	29,100	
10/01/2021	120,000	4.000%	29,100	149,100	178,200
04/01/2022			26,700	26,700	
10/01/2022	125,000	4.000%	26,700	151,700	178,400
04/01/2023			24,200	24,200	
10/01/2023	130,000	4.000%	24,200	154,200	178,400
04/01/2024			21,600	21,600	
10/01/2024	135,000	4.000%	21,600	156,600	178,200
04/01/2025			18,900	18,900	
10/01/2025	140,000	4.000%	18,900	158,900	177,800
04/01/2026			16,100	16,100	
10/01/2026	150,000	4.000%	16,100	166,100	182,200
04/01/2027			13,100	13,100	
10/01/2027	155,000	4.000%	13,100	168,100	181,200
04/01/2028			10,000	10,000	
10/01/2028	160,000	4.000%	10,000	170,000	180,000
04/01/2029			6,800	6,800	
10/01/2029	165,000	4.000%	6,800	171,800	178,600
04/01/2030			3,500	3,500	
10/01/2030	175,000	4.000%	3,500	178,500	182,000
	2,000,000		718,000	2,718,000	2,718,000

The estimated increase in revenues generated by the utility taxes of \$290,000 covers the debt service cost approximately 1.58 times, which is more than sufficient as this does not even include the current annual revenues generated by the original 6% of utility tax.

If selected as financial advisor for this project, PFM will work with the City to develop a plan of finance and tentative timing schedule for this borrowing. PFM will lead a competitive bidding process, draft a Request of Proposal for a \$2,000,000 bank loan on behalf of the City and distribute to our wide bank distribution list we have accumulated over the years. Once proposals are received, PFM will assist the



Additional Information

City in summarizing the responses and sorting through the various banking nuisances. This process would assist the City in selecting the banking proposals that offers not only the best interest rate but also the terms and conditions that would be best suited to the City. When the bank is selected, PFM will work with the City's Staff, Bond Counsel, Bank Counsel and other working group members to coordinate the closing documents, funding of this loan and successful closing of the financing.

Financial Advisory Services Score Sheet

PUBLIC FINANCIAL MANAGEMENT, INC.

	<u>Score</u>	<u>Max</u>
Experience and Qualifications of Firm	<u>25</u>	25
Experience with Cities similar to Satellite Beach	<u>30</u>	30
Overall Impression of Firm/Proposal	<u>23</u>	25
Fees	<u>12</u>	15
Other	<u>5</u>	5
Total Score	<u>95</u>	100

Additional Comments:

FIRSTSOUTHWEST

	<u>Score</u>	<u>Max</u>
Experience and Qualifications of Firm	<u>25</u>	25
Experience with Cities similar to Satellite Beach	<u>29</u>	30
Overall Impression of Firm/Proposal	<u>20</u>	25
Fees	<u>14</u>	15
Other	<u>5</u>	5
Total Score	<u>93</u>	100

Additional Comments:

NAME OF SELECTION COMMITTEE MEMBER:

SIGNATURE:

Jerry Howard

DATE:

3-11-15

Financial Advisory Services Score Sheet

PUBLIC FINANCIAL MANAGEMENT, INC.

	<u>Score</u>	<u>Max</u>
Experience and Qualifications of Firm	<u>19</u>	25
Experience with Cities similar to Satellite Beach	<u>30</u>	30
Overall Impression of Firm/Proposal	<u>23</u>	25
Fees	<u>12</u>	15
Other	<u>2</u>	5
Total Score	<u>86</u>	100

Additional Comments:

FIRSTSOUTHWEST

	<u>Score</u>	<u>Max</u>
Experience and Qualifications of Firm	<u>21</u>	25
Experience with Cities similar to Satellite Beach	<u>30</u>	30
Overall Impression of Firm/Proposal	<u>20</u>	25
Fees	<u>6</u>	15
Other	<u>1</u>	5
Total Score	<u>78</u>	100

Additional Comments:

NAME OF SELECTION COMMITTEE MEMBER:

SIGNATURE: Christine Fain

DATE: 3/11/2015

Financial Advisory Services Score Sheet

PUBLIC FINANCIAL MANAGEMENT, INC.

	<u>Score</u>	<u>Max</u>
Experience and Qualifications of Firm	<u>25</u>	25
Experience with Cities similar to Satellite Beach	<u>28</u>	30
Overall Impression of Firm/Proposal	<u>22</u>	25
Fees	<u>13</u>	15
Other	<u>5</u>	5
Total Score	<u>93</u>	100

Additional Comments:

FIRSTSOUTHWEST

	<u>Score</u>	<u>Max</u>
Experience and Qualifications of Firm	<u>25</u>	25
Experience with Cities similar to Satellite Beach	<u>25</u>	30
Overall Impression of Firm/Proposal	<u>22</u>	25
Fees	<u>12</u>	15
Other	<u>5</u>	5
Total Score	<u>89</u>	100

Additional Comments:

NAME OF SELECTION COMMITTEE MEMBER:	D.Peters
SIGNATURE:	
DATE:	3/11/2015



CITY COUNCIL AGENDA ITEM

#9

DISCUSS/TAKE ACTION ON A GRANT PROPOSAL FOR A PORTABLE LIGHT TOWER/GENERATOR

To: City Manager Courtney Barker
From: Assistant City Manager Andy Stewart
Meeting Date: 3/18/2015
Department: Support Services

Recommended Action: Approve a matching grant proposal to purchase a portable light tower/generator.

Summary: The City's liability insurance carrier, Preferred Governmental Insurance Trust, provides a matching grant program that reimburses members of the program up to \$5,000 per coverage year for the purchase of training and safety related products.

The Public Works Department is recommending utilizing the matching grant opportunity to purchase a portable light tower/generator. The City recently discovered a safety concern during the manatee rescue where additional more readily available lighting would have provided a safer work environment for City employees and those involved with this incident. The portable light tower/generator would also be beneficial during other emergencies that occur after dark and during special events held at night.

The City is requesting up to \$5,000 from Preferred Governmental Insurance Trust for the purchase of a light tower/generator similar to the one provided in the grant application. The City would provide the matching portion of the grant from the Capital Assets Fund Balance to make this purchase. If the grant is awarded, City Staff would bring back the complete purchase of the equipment for Council approval.

Budget Impacts: No current impact.

Attachments: Matching Training Incentive Program Application



Matching Training Incentive Program Application

Member Name: City of Satellite Beach, Florida

Member Contact: Andy Stewart

Member Contact Title: Assistant City Manager

Member Address: 565 Cassia Blvd, Satellite Beach, FL 32937

Contact Phone#: (321) 773 - 4407

Contact Email: astewart@satellitebeach.org

The Preferred TIPS program is a reimbursement program with matching training/safety incentives that can be applied for by any current member of Preferred. Each entity is eligible to apply for a matching incentive of up to \$5,000 per coverage year. The applications will be accepted until the end of each quarter and then evaluated and recipients notified by the end of the month following the quarter. Examples of eligible reimbursements include: personal protective equipment, safety related signs, ADA compliance measures, police accreditation program fees, driver training, law enforcement simulator training, ergonomic training, sidewalk repairs, continuing education classes, lifeguard training and most any safety related training or equipment. The committee will determine the relevance of the training/safety purchase against the lines of coverage purchased by the member. The committee will also consider the information provided in the application. We ask that you provide a clear description of the impact the purchase has on the citizens or employees of the entity. Your loss control representative can assist with questions related to this program.

Matching dollar amount being applied for by member applicant (maximum of \$5,000): \$5000

Please describe in detail how the matching funds are to be used. Please include the value of the training/safety measures and who or what has been positively impacted by the implementation of the training/purchase:

The City of Satellite Beach intends to utilize the grant funding to purchase a portable light tower to improve the safety of employees and the general public during times when additional lighting is a necessity for safety.

The City of Satellite Beach recently discovered a safety concern during a manatee rescue where additional lighting would have provided a safer work environment for employees working to free the manatees from a City of Satellite Beach storm drain. There are also City events and emergencies that take place where portable lighting would provide a much safer working environment for employees and the general public.

Documentation of the purchase must be attached. For the privacy of your employees please do not include any credit card account numbers or individual social security numbers. Please provide a description of attachments:

Terex RL 4000 / RL4 Light Tower Towable Diesel 4-Light Amida RL 4000

See attachment

Date application submitted: 3 / 19 / 2015

If other than the contact shown on page one please list the name and title of the person submitting this application.

Name of person submitting: Allen Potter

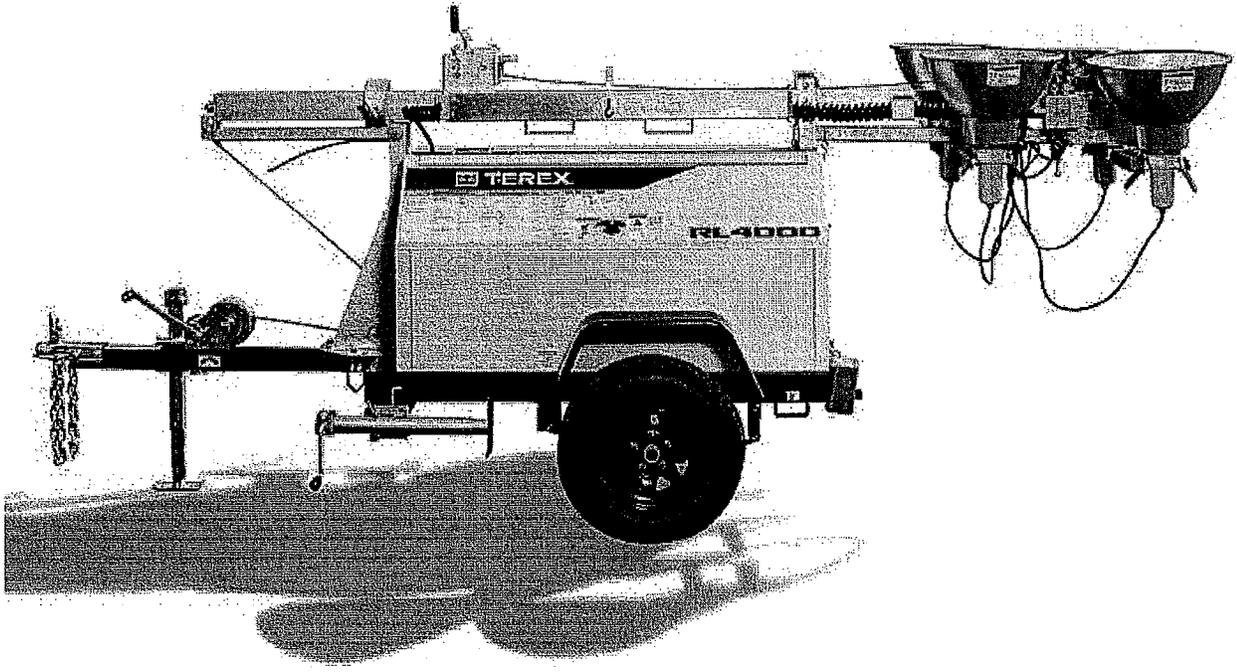
Title of person submitting: Public Works Director

Please submit completed applications and documentation of purchase to:

E-mail – PreferredTIPS@publicrisk.com

Mail: Preferred TIPS, Attention: Mike Stephens, P O Box 958455, Lake Mary, FL 32795-8455

This Section for Preferred Use Only:		Date Received by Preferred	/	/	Date Submitted to Preferred TIPS Committee	/	/																
Coverage with Preferred:	<input type="checkbox"/>	Property	<input type="checkbox"/>	<input type="checkbox"/>	GL	<input type="checkbox"/>	<input type="checkbox"/>	AL	<input type="checkbox"/>	<input type="checkbox"/>	LEL	<input type="checkbox"/>	<input type="checkbox"/>	POL/EPU	<input type="checkbox"/>	<input type="checkbox"/>	ELI/EPU	<input type="checkbox"/>	<input type="checkbox"/>	Excess WC	<input type="checkbox"/>	<input type="checkbox"/>	1* S WC





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Terex RL4000 / RL4 Light Tower Towable Diesel 4-Light Amida RL 4000



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SPECIAL OFFERS

Mustang Skid Steers

Light Towers

Overview	Description	Specs	Brochures/Manuals
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Compaction

Concrete & Mortar Mixers

Pumps

LOCATIONS

- Click on a location for maps and personnel
- West Palm Beach
 - Orlando
 - Tampa

OTHER LINKS

- New WBP Site Plan
- Discount Racing

- Dual self-braking winch design for fast and easy tower erection and extension.
- 30 ft (almost 10 m) light height at full extension for excellent illumination at long distances.
- 360 degree tower rotation to provide pin-point light positioning at your work site.
- 4,000 Watts of light - enough to illuminate 7-1/2 acres.
- Quiet 71 dBA sound levels at 23 feet (7 m).
- Excellent fuel economy providing up to 60 hours of run time per tank of fuel.
- Maintenance-friendly electrical assemblies make troubleshooting, service and repair a breeze.
- 3 cylinder diesel engine powers a brushless self regulated type generator.
- Centerpoint lifting bracket and fork lift pockets make transport easy.
- Compact design allows up to 10 units per truck load.
- Engine protection includes high water temperature and low oil pressure shutdowns.
- Cabinet is protected with a durable, fade resistant, polyester powder coat finish.

Terex® RL™4 Compact Standard Duty Light Towers The Terex RL4 is a durable, cost effective solution for jobsite lighting. The 30 ft (9.14 m) extended-height floodlight tower provides 4,000 Watts of light. 359° non-continuous tower rotation allows for pinpoint light positioning. The compact size of the RL4 enables transportation of up to 10 units per truck, maximizing freight dollars. Designed to help get the job done on time and on budget, this model offers the right combination of capabilities and value.

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- Genie
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- ICS / PowerGrit
- JLG
- Mayco
- Multiquip
- Mustang
- Power Blanket
- Puckett
- Small Line
- Stihl
- Terex
- Toro / Stone
- Wanco
- Yanmar

HINTS & HOW-TO'S



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Mustang Skid Steers

Light Towers

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Pumps

LOCATIONS

Click on a location for maps and personnel
West Palm Beach
Orlando
Tampa

OTHER LINKS

- New WBP Site Plan
- Discount Racing

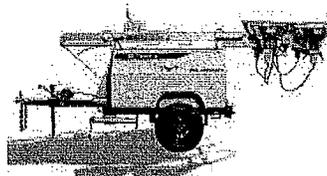
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Terex RL4000 / RL4 Light Tower Towable Diesel 4-Light Amida RL 4000



[Click For Details](#)

Overview	Description	Specs	Brochures/Manuals
----------	-------------	-------	-------------------



Larger Image



Features

While Supplies Last. Low freight, call for quote. All units now equipped with stop, turn and tail lights, standard.

NAFTA Tariff Classification Code (Harmonized Code): 9405.40.00.00

Terex® RL™4 Compact Standard Duty Light Towers

The Terex RL4 is a durable, cost effective solution for jobsite lighting. The 30 ft (9.14 m) extended-height floodlight tower provides 4,000 Watts of light. 359° non-continuous tower rotation allows for pinpoint light positioning. The compact size of the RL4 enables transportation of up to 10 units per truck, maximizing freight dollars. Designed to help get the job done on time and on budget, this model offers the right combination of capabilities and value.

Year	2014
Manufacturer	Terex
Model	RL4
Hours	NEW
Equipment Location	West Palm Beach, Tampa, Orlando
Warranty	2 years/2000 hours on engine, 1 year on rest of machine.
Parts	Click Here for Parts

For questions or assistance with online ordering, please call

1-877-690-3101

List Price: ~~\$9,740.00~~

Your Price: \$7,777.00

Purchase this Item

Quantity:

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Online prices are subject to change without notice. Discount Equipment reserves the right to refuse any order placed on this website.

Accessories & Related Products



[Add In Store Pick Up, Dealer Prep Medium Equipment](#)

Your Price: \$195.00



[Light Tower Rentals, Towable 4-Light \(Terex/Amida RL 4000\)](#)

\$100.00/day



[Lights, Cast Aluminum Square Housing Set of 4, Genie / Terex](#)



[Terex RL4 60 Hz, 7 kW Generator w 13.6 hp Kubota diesel Option](#)

Your Price: \$675.00



[Terex RL4 60 Hz, 6 kW Generator w 15.3 hp Perkins diesel Option](#)

Your Price: \$1,940.00



[Terex RL4 700 CCA Battery option](#)

Your Price: \$120.00



[Terex RL4 Battery Heater Blanket Option](#)

Your Price: \$160.00



[Terex RL4 Dome Light with switch 12V](#)

Your Price: \$80.00



[Terex RL4 Engine Block Heater \(Terex/Kubota 0LTY0422\)](#)

Your Price: \$80.00



[Terex RL4 Export Racking & Preparation](#)

Your Price: \$600.00



[Terex RL4 Fuel/Water Separator filter Only](#)

Your Price: \$200.00



[Terex RL4 Fuel/Water Separator w/ Fuel Line Heater \(Terex 0LTX01490\)](#)

Your Price: \$465.00



[Terex RL4 Highway safety chains w/ snap hook](#)

Your Price: \$55.00



[Terex RL4 Hitch 2-1/2in. Ring](#)

Your Price: \$260.00



[Terex RL4 Hitch 2-5/16in. ball](#)

Your Price: \$80.00



[Terex RL4 Hitch Combination ring and ball](#)

Your Price: \$190.00



[Terex RL4 Low temperature coolant Mixture \(-40 Degree F\)](#)

Your Price: \$50.00

[Terex RL4 Spare Tire and Wheel](#)

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- Multiquip
- Mustang
- Power Blanket
- Puckett
- Small Line
- Stihl
- Terex
- Toro / Stone
- Wanco
- Yanmar

HINTS & HOW-TO'S



SAFE SHOPPING





Your Price: \$390.00

**SERVICE
PACK**

Terex RL4000 Service Pack (Terex RL4000 Light Tower part # RL4000SP)

Your Price: \$761.48

Light Towers

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PROPOSED PUBLIC COMMUNITY MEETING

**SATELLITE BEACH PUBLIC LIBRARY (COMMUNITY ROOM)
751 JAMAICA BOULEVARD, SATELLITE BEACH, FLORIDA 32937**

**MARCH 30, 2015
7:00 P.M.**

**PRESENT CURRENT PROJECTS, CURRENT INFRASTRUCTURE
NEEDS AND FUTURE PLANNING, AND GAIN INPUT FROM THE
RESIDENTS LOCATED BETWEEN DESOTO PARKWAY TO THE
SOUTH MOST PORTION OF THE CITY LIMITS**

[ALL CITY COUNCIL MEMBERS WILL BE PRESENT AT THIS MEETING]

Pursuant to Section 286-0105, FSS, if an individual decides to appeal any decision made by the City Council with respect to any matter considered at this meeting, a verbatim transcript of the proceedings may be required and the individual may need to insure that a verbatim transcript of the proceedings is made. In accordance with the Americans with Disabilities Act and Section 286.26, FSS. Persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's office.

#10
3-18-15

AGENDA

CITY COUNCIL PROPOSED REGULAR MEETING

SATELLITE BEACH COUNCIL CHAMBERS
565 CASSIA BOULEVARD, SATELLITE BEACH, FL 32937

**APRIL 1, 2015
7:00 P.M.**

1. CALL TO ORDER BY MAYOR CATINO
2. MOMENT OF SILENCE AND PLEDGE OF ALLEGIANCE LED BY COUNCILWOMAN GOTT
3. CITIZEN COMMENTS
4. CITY COUNCIL COMMENTS
5. CITY MANAGER REPORT
6. PUBLIC HEARING:

DISCUSS/TAKE ACTION ON ORDINANCE NO. 1102, AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, AMENDING SECTIONS 58-151 AND 58-159 OF THE SATELLITE BEACH CODE OF ORDINANCES, RAISING THE UTILITY TAX ON THE SALE AND PURCHASE OF ELECTRICITY, METERED NATURAL GAS, LIQUID PETROLEUM GAS AND MANUFACTURED GAS FROM 6% TO 10%; PROVIDING AN EFFECTIVE DATE (SECOND READING)

7. AGENDA ITEMS FOR NEXT REGULAR COUNCIL MEETING
8. APPOINTMENT TO BOARDS
9. ADOPTION OF MINUTES:

Pursuant to Section 286-0105, FSS, if an individual decides to appeal any decision made by the City Council with respect to any matter considered at this meeting, a verbatim transcript of the proceedings may be required and the individual may need to insure that a verbatim transcript of the proceedings is made. In accordance with the Americans with Disabilities Act and Section 286.26, FSS. Persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's office.

#11
3-18-15

**CITY COUNCIL WORKSHOP MEETING
UNAPPROVED MINUTES
FEBRUARY 10, 2015**

Pursuant to Public Notice, Mayor Frank Catino convened a workshop meeting of the City Council on Wednesday, February 10, 2015, at 7:00 p.m., in the Council Chamber. Those present were Mayor Frank Catino, Vice-Mayor Dominick Montanaro, Councilwoman Lorraine Gott, Councilman Steve Osmer, City Attorney James Beadle, Assistant City Manager Andy Stewart, and City Clerk Leonor Olexa. Councilman Mark Brimer and City Manager Courtney Barker were absent.

(TIME: 7:00) DISCUSS/MAKE RECOMMENDATIONS ON BOARD/COMMITTEE HANDBOOK

Councilwoman Gott reported on adjustments made to the City Boards Handbook per the City Council's discussion at previous workshop meetings; provided additional documents for review; and stated that she is working to complete the parliamentary procedures reference sheet and Board of Adjustment Forms which will be included in the Handbook. Council discussed and agreed to Councilwoman Gott's proposed revisions to Section 1 Brief City History, Section 2 Term of Office, and Section 3 Prohibition and Rebuttal; and to have Councilwoman Gott work with City Attorney Beadle to review applicable Florida Statute language and work with City Clerk Olexa to prepare the Boards Handbook with all backup material as well as a condensed version of the Handbook for residents inquiring about serving on a board.

(Time: 7:03) The following City resident addressed Council: John Fergus.

Councilwoman Gott thanked volunteers Barbara Montanaro and John Fergus for their contributions to the City Boards Handbook.

Mayor Catino adjourned the meeting at 7:53 p.m.

Leonor Olexa, CMC
City Clerk

**CITY COUNCIL REGULAR MEETING
UNAPPROVED MINUTES
FEBRUARY 18, 2015**

Pursuant to Public Notice, Mayor Frank Catino convened a regular meeting of the City Council on Wednesday, February 18, 2015, at 7:00 p.m., in the Council Chamber. Those present were Mayor Frank Catino, Vice-Mayor Dominick Montanaro, Councilman Mark Brimer, Councilwoman Lorraine Gott, Councilman Steve Osmer, City Attorney James Beadle, City Manager Courtney Barker, and City Clerk Leonor Olexa.

Mayor Catino led a moment of silence and the Pledge of Allegiance.

(TIME: 7:01) CITIZEN COMMENTS

City resident Mark Abraham addressed the resiliency program.

(TIME: 7:06) CITY COUNCIL COMMENTS

Councilman Brimer stated the Town Hall Meetings are going well and announced a CFAL presentation scheduled tomorrow.

Vice-Mayor Montanaro attended a Waste Management meeting, a Space Coast League of Cities meeting, a Town Hall meeting, a meeting with the Supervisor of Elections, the Keep Brevard Beautiful beach cleanup; addressed invasive exotic trees and requested Council review the City Code on this issue.

Councilwoman Gott attended the South Beaches Coalition meeting and the Town Hall meeting, and stated the March/April *Beachcaster* will be sent to the printer on Friday.

Mayor Catino attended the SCLC meeting, the Town Hall meeting, and a Patrick Air Force Base meeting.

(TIME: 7:13) CITY MANAGER REPORT

City Manager Barker reported on the 4th Annual Car Show; a grant opportunity for engineering and GIS data collection which will aid in future infrastructure planning and the Community Resiliency project; a February 26 Town Hall Meeting; and a reorganization of the Fire Department staff which will enhance the CFAL initiative. She also reported on the March 17-18, 2015 Florida League of Cities Legislative Action Days and stated Council will need to authorize Councilmembers' attendance.

Mayor Catino asked for citizen comments; there were no comments.

ACTION: Councilwoman Gott MOVED, SECOND by Councilman Brimer, to authorize Vice-Mayor Montanaro to attend the Florida League of Cities Legislative Action Days on March 17-18, 2015. VOTE: ALL YES. MOTION CARRIED.

City Manager Barker stated a letter to Brevard County Program Manager Steve Swanke was sent requesting the use of Transportation Impact Fee funds [\$360,000] for reconstruction of Roosevelt Avenue by adding sidewalks on both sides of the roadway. She requested to be appointed to the Transportation Impact Fee Committee which would hear the request for funds.

Mayor Catino asked for citizen comments; there were no comments.

ACTION: Councilman Brimer MOVED, SECOND by Vice-Mayor Montanaro, to appoint City Manager Courtney Barker to the Transportation Impact Fee Committee. VOTE: ALL YES. MOTION CARRIED.

City Manager Barker stated the City has received a letter from the Army Corps of Engineers regarding the Mid-Reach Project to gain input on the potential use of commercial upland quarried sand as well as Canaveral Shoals sand. This project would aid in maintaining the beach and/or rebuild the dune, which would reduce storm damages for buildings and public infrastructure. Brevard County Project Manager Mike McGarry detailed the original scope of work for the Mid-Reach Project, dredging/cost benefit analysis, sand specifications/composition according to environmental standards, researching the potential for future grant funding, and tilling of sand as required for the Beach Renourishment Project (three years after project is complete). Council discussed preference of natural offshore sand, request for adequate washing of upland sand, and concern with shoreline disturbance as it relates to surf breaks and coquina rocks.

(Time: 7:42) The following Satellite Beach residents addressed Council: Mark Abraham, Dale Abrahams. The following non-residents addressed Council: Jason Hyder, Surfrider Foundation.

Council, by consensus, agreed to have the City Manager prepare a letter to the Army Corps of Engineers identifying the City's preference to use natural sand for the Mid-Reach Project; if using quarried sand, the secondary preference would be to wash the sand to meet clean sand specifications.

City Manager thanked Jason Hyder for the Surfrider Foundation's efforts in planting 2,433 sea oats.

(TIME: 7:55) PRESENTATION BY THE FIRE DEPARTMENT ON FUNDS RAISED FOR BREAST CANCER AWARENESS

Fire Chief Don Hughes expressed his appreciation for the \$1100 raised by the SBFD in support of Breast Cancer awareness and presented the funds to Sherry Palmer of Breast Friends of Florida.

(TIME: 7:57) DISCUSS/TAKE ACTION ON SCOPE OF SERVICES FOR ENGINEERING SERVICES FOR LORI LAINE BASIN IMPROVEMENTS, PHASE I

City Manager Barker identified changes to the project which would address design and permitting of replacing/sliplining the existing pipes (in lieu of constructing exfiltration pipes due to more overhead costs for the water credits received). Public Works Director Allen Potter addressed the project costs, infrastructure needs, improvements in sliplining technology, potential grant funding and TMDL credits for the project. Council discussed the age of existing piping, that sliplining pipes would be cost effective, and infrastructure needs.

(Time: 8:02) The following Satellite Beach resident addressed Council: Dale Abrahams. City Manager Barker addressed questions regarding funding for the project.

ACTION: Vice-Mayor Montanaro MOVED, SECOND by Councilman Osmer, to approve Quentin L. Hampton Associates, Inc., Work Order #2014/2015-02 for re-start/completion of the Lori Laine Basin Improvements. VOTE: ALL YES. MOTION CARRIED.

(TIME: 8:04) DISCUSS/TAKE ACTION ON ORDINANCE NO. 1100, AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, DESIGNATING ITS OFFICIAL SEAL PURSUANT TO §165.043, FLORIDA STATUTES; PROHIBITING USE OF CITY SEAL WITHOUT SPECIFIC APPROVAL OF CITY COUNCIL; PROVIDING PENALTIES FOR VIOLATION; PROVIDING SEVERABILITY; REPEALING INCONSISTENT ORDINANCES; PROVIDING AND EFFECT DATE (FIRST READING)

City Attorney Beadle read Ordinance No. 1100 by title on first reading. Council discussed the purpose/intent of the Ordinance was to protect the City seal, and referenced §165.043, Florida Statutes which would prohibit a person from using the seal without the approval of City Council.

(Time: 8:05) The following Satellite Beach residents addressed Council: Jerry Hudson, Dale Abrahams, and Mark Abraham. The following non-residents addressed Council: Jason Hyder and Steve Headley.

City Attorney Beadle will amend Section 3 to clarify the definition of "person" in accordance with the Florida Statute.

ACTION: Councilman Brimer MOVED, SECOND by Vice-Mayor Montanaro, to approve Ordinance No. 1100 on first reading as amended. VOTE: ALL YES. MOTION CARRIED.

(TIME: 8:17) DICUSS/TAKE ACTION ON REQUEST FOR PROPOSAL FOR MUNICIPAL COMMUNITY DEVELOPMENT SOFTWARE

City Manager Barker stated two bids were submitted, and a staff committee scored according to the RFP requirements and recommends Citizenserve be awarded the bid. Council discussed the enhancements that the software will provide to the community and staff.

(Time: 8:19) The following Satellite Beach resident addressed Council: Dale Abrahams.

ACTION: Councilwoman Gott MOVED, SECOND by Councilman Osmer, to approve the selection of Citizenserve to provide Municipal Community Development Software. VOTE: ALL YES. MOTION CARRIED.

(TIME: 8:22) QUARTERLY BUDGET REPORT FOR FY 14/15

Assistant City Manager Andy Stewart and Comptroller Jennifer Howland presented the 1st Quarterly Budget Report for FY 14/15. Staff will be implementing a two-year budget for planning purposes.

(Time: 8:32) The following Satellite Beach residents addressed Council: Dale Abrahams, Mark Abraham, and Gabe Feindt.

(TIME: 8:46) AGENDA ITEMS FOR NEXT REGULAR COUNCIL MEETING

Council discussed agenda items for the next regular Council meeting.

(TIME: 8:47) ADOPTION OF MINUTES: JANUARY 14, 2015, WORKSHOP HANDBOOK MEETING, JANUARY 21, 2015, REGULAR MEETING, AND FEBRUARY 4, 2015, WORKSHOP MEETING

ACTION: Vice-Mayor Montanaro MOVED, SECOND by Councilman Brimer, to approve the minutes as submitted. VOTE: ALL YES. MOTION CARRIED.

Mayor Catino adjourned the meeting at 8:48 p.m.

**CITY COUNCIL REGULAR MEETING
UNAPPROVED MINUTES
MARCH 4, 2015**

Pursuant to Public Notice, Mayor Frank Catino convened a regular meeting of the City Council on Wednesday, March 4, 2015, at 7:03 p.m., in the Council Chamber. Those present were Mayor Frank Catino, Vice-Mayor Dominick Montanaro, Councilman Mark Brimer, Councilwoman Lorraine Gott, Councilman Steve Osmer, City Attorney James Beadle, Assistant City Manager Andy Stewart, and City Clerk Leonor Olexa. City Manager Courtney Barker was absent.

Vice-Mayor Montanaro led a prayer and the Pledge of Allegiance.

(TIME: 7:04) CITIZEN COMMENTS

City resident John Baker addressed State, County, and City laws regarding Melaleuca, Brazilian Pepper, and Australian Pine trees.

(TIME: 7:08) CITY COUNCIL COMMENTS

Councilwoman Gott reported that the *Beachcaster* printing company trashed her work on the infrastructure special edition, re-doing her presentation and creating numerous errors. She suggested that the City should look into hiring a different company that is qualified to do the work, including having camera-ready capability. Council, by consensus, agreed to have staff obtain information from other printing companies.

Vice-Mayor Montanaro addressed the issue of invasive exotic trees on City property and felt that the Code should be reviewed to remove these types of plants. Public Works Director Potter reported on the status of the invasive trees on Samsons Island. Council asked City Attorney Beadle and Building Official Stone to look into the existing ordinance and report back to Council.

Councilman Osmer received input from residents who attended the Town Hall meetings as well as positive responses regarding the City's manatee rescue. He thanked staff for their rescue efforts.

Mayor Catino received positive comments/questions from residents who attended the Town Hall meetings, resulting in greater communication with residents. He thanked staff for their incredible work and coordinated efforts with other agencies and for taking the lead in the successful manatee rescue effort.

(TIME: 7:19) CITY MANAGER REPORT

Assistant City Manager Stewart reported on the upcoming City-wide Garage Sale and Little League Opening Day; the well-attended February 26th Town Hall meeting and positive input on current infrastructure proposals; a thank-you email (attached) received from a resident for excellent service from the Fire and Police Departments; and the positive response from residents for the City's response to the manatee rescue (a cost estimate for the rescue will be provided to Council). He indicated he will be Acting City Manager during the City Manager's absence from the City in March.

(TIME: 7:21) PUBLIC HEARING: DISCUSS/TAKE ACTION ON ORDINANCE NO. 1100, AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, DESIGNATING ITS OFFICIAL SEAL PURSUANT TO §165.043, FLORIDA STATUTES; PROHIBITING USE OF CITY SEAL WITHOUT SPECIFIC APPROVAL OF CITY COUNCIL; PROVIDING PENALTIES FOR VIOLATION; PROVIDING SEVERABILITY; REPEALING INCONSISTENT ORDINANCES; PROVIDING AN EFFECTIVE DATE (SECOND READING)

Mayor Catino opened the public hearing. City Attorney Beadle read Ordinance No. 1100 by title on second reading. Councilman Osmer addressed his research in the Florida Statutes, other municipalities which have adopted a similar ordinance for their city, and the fact that this is not a new process.

Mayor Catino asked for citizen comments; there were no comments.

ACTION: Councilwoman Gott MOVED, SECOND by Councilman Brimer, to adopt Ordinance No. 1100 on second reading. VOTE: ALL YES. MOTION CARRIED.

(TIME: 7:24) DISCUSS/TAKE ACTION ON ORDINANCE NO. 1101, AN ORDINANCE OF THE CITY OF SATELLITE BEACH, BREVARD COUNTY, FLORIDA, CREATING, ESTABLISHING AND ADOPTING A BOARD HANDBOOK FOR ALL CITY BOARDS; TRANSFERRING FINDINGS, ESTABLISHMENT AND OTHER MANDATORY ITEMS REQUIRED BY LAW FROM CITY CODE TO HANDBOOK AS IT RELATES TO BOARD OF ADJUSTMENT, CODE ENFORCEMENT BOARD, PLANNING AND ZONING ADVISORY BOARD, COMPREHENSIVE PLANNING ADVISORY BOARD; REPEALING DIVISIONS 1 (QUASI-JUDICIAL BOARD MEMBER COMMUNICATIONS), 2 (COMPREHENSIVE PLANNING ADVISORY BOARD), 3 (LIBRARY BOARD), 4 (RECREATION BOARD), 5 (SAMSONS ISLAND PARK DEVELOPMENT COMMITTEE) AND 6 (BUSINESS ENHANCEMENT COMMITTEE) OF ARTICLE III, CHAPTER 2, REPEALING DIVISION 2 (CODE ENFORCEMENT BOARD) OF ARTICLE VIII, CHAPTER 2, REPEALING DIVISIONS 2 (BOARD OF ADJUSTMENT), 3 (PLANNING AND ZONING ADVISORY BOARD) AND 4 (BEAUTIFICATION BOARD), OF ARTICLE II, CHAPTER 30, AND REPEALING SECTIONS 31-5 AND 31-8, ARTICLE I OF CHAPTER 31 (COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD), SATELLITE BEACH CITY CODE; AMENDING SECTIONS 46-36(a) and (b) AND 46-61(a) and (b), SATELLITE BEACH CITY CODE BY INCREASING TERMS OF PENSION BOARD MEMBERS FROM TWO YEARS TO THREE YEARS; REPEALING AND RESCINDING ALL EXISTING BY-LAWS, CHARTERS AND RULES OF PROCEDURE CURRENTLY IN EFFECT AS IT RELATES TO ANY CITY BOARD; PROVIDING SEVERABILITY; PROVIDING AN EFFECTIVE DATE (FIRST READING)

City Attorney Beadle read Ordinance No. 1101 by title on first reading. Councilwoman Gott recommended revisions to sections 3, 5, 8, to add a new section 6, and renumber applicable sections thereafter. She stated the parliamentary procedures and remaining forms will be completed before the second reading of the ordinance.

(Time: 7:31) The following Satellite Beach residents addressed Council: David Schechter and John Fergus. Council addressed questions/comments regarding Exhibit "A" Board Handbook, Section 2 (page 2-2), Removal, and felt the language should remain as is.

ACTION: Councilwoman Gott MOVED, SECOND by Vice-Mayor Montanaro, to approve Ordinance No. 1101 on first reading as amended. VOTE: ALL YES. MOTION CARRIED.

(TIME: 7:44) DISCUSS/TAKE ACTION ON FIRE DEPARTMENT GRANT AUTHORIZATION FOR CARDIAC MONITORING

Fire Chief Don Hughes reported on the Florida Department of Health EMS Grant to replace two cardiac monitors (coming to the end of their life cycle) and identified service agreement challenges as well as part replacements no longer available.

Mayor Catino asked for citizen comments; there were no comments.

ACTION: Vice-Mayor Montanaro MOVED, SECOND by Councilman Osmer, to authorize staff to submit a State of Florida EMS Grant for Cardiac Monitor replacements with a total cost not to exceed \$67,000 and a 25% City match of \$16,750 to come from the Capital Assets Fund. VOTE: ALL YES. MOTION CARRIED.

(TIME: 7:47) AGENDA ITEMS FOR NEXT REGULAR COUNCIL MEETING

Council discussed agenda items for the next regular Council meeting.

(TIME: 7:47) APPOINTMENTS TO BOARDS

ACTION: Councilwoman Gott MOVED, SECOND by Vice-Mayor Montanaro, to reappoint regular member Harry Pawlak to the Pension Plan Boards, term ending April 3, 2017. VOTE: ALL YES. MOTION CARRIED.

(TIME: 7:48) ADOPTION OF MINUTES: FEBRUARY 4, 2015, REGULAR MEETING

ACTION: Vice-Mayor Montanaro MOVED, SECOND by Councilman Osmer, to approve the minutes as submitted. VOTE: ALL YES. MOTION CARRIED.

Mayor Catino adjourned the meeting at 7:50 p.m.

Leonor Olexa, CMC
City Clerk

February '15

S	M	T	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
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City of Satellite Beach

March 2015

April '15

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26	27	28	29	30		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 7:00 p.m. BOA	3	4 6:00 p.m. CRA Board 7:00 p.m. City Council	5	6 9:00 a.m. Beautification Board	7
8 Daylight Saving	9	10 CANCELLED LIB BRD CANCELLED Rec. Brd. 7:00 p.m. City Council Town Hall Mtg. Our Father's House	11	12	13	14
15	16 CANCELLED PZAB	17 6:00 p.m. Samsons Island	18 7:00 p.m. City Council	19 CANCELLED CRAAC	20	21
22	23 7:00 p.m. CPAB	24 7:00 p.m. CEB	25	26	27	28
29	30 7:00 p.m. City Council Town Hall Mtg. S.B. Library	31 6:00 p.m. Town Hall Meeting S.H.S. Auditorium Crime Trends/Prevention				

March '15

S	M	T	W	Th	F	Sa
1	2	3	4	5	6	7
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29	30	31				

City of Satellite Beach

April 2015

May '15

S	M	T	W	Th	F	Sa
					1	2
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 6:00 p.m. CRA Board 7:00 p.m. City Council	2	3 9:00 a.m. Beautification Board	4
5	6 7:00 p.m. BOA	7	8	9	10	11
12	13	14 6:15 p.m. Recreation Board	15 7:00 p.m. City Council	16 7:00 p.m. CRAAC	17	18
19	20 7:00 p.m. PZAB	21 6:00 p.m. Samsons Island	22	23	24	25
26	27 7:00 p.m. CPAB	28 7:00 p.m. CEB	29	30		