

City Council Goals 2016

Adopted by City Council on January 6, 2016

1. Business Environment

- Implement four new initiatives to enhance the City's relationships with the business community. Continue to address impediments (e.g., undersized/nonconforming lots) to new businesses.

2. City Administration & Services

- Establish **Veterans Day** as an official City holiday.
- Select contractor for **waste-collection services** (RFP release in January).
- Implement **Citizen Serve software** for building permits, business tax receipts, and in-field code enforcement actions.
- Select and implement **agenda software** (including video capability for City Council meetings).

3. City Volunteers and Boards

- Create and implement a strategy to recruit and train new City volunteers to develop our City's next generation of leaders. Publicize in the *Beachcaster* and on social media.
- For all boards except the Library Board, provide training to the Chairs to ensure they know how to conduct a meeting. Do this each time a new Chair is elected.
- Ensure that all board members are familiar with the City Boards Handbook, so that they know where to look for answers to all of their questions about board proceedings.

4. Communication with Residents

- **Continue to improve City's communication with residents and community organizations:**
 - Redesign the City's **website** for clarity, simplicity, and user-friendliness; then keep it current and uncluttered (RFP has been released).
 - Provide staff training for *Beachcaster* preparation to maximize layout, content, presentation, and reader interest and appeal.
 - Use **Facebook** and other **social media** as much as feasible.
 - Conduct **annual town-hall meetings** with residents in different sections of the City.
 - Provide speaker(s) from Council or staff upon request from community organizations.
- **Keep residents informed:**
 - Using all communication methods feasible, correct false statements about the City whenever they are being circulated.
 - Publish end-of-year *Beachcaster* article on accomplishments of 2016 goals.

5. Communities for a Lifetime (CFAL)

- Continue to enhance City's leading-edge CFAL program.

6. Employees' Healthcare

- Partnering with other cities, establish employees' health clinic in our City (RFP due in February.)

7. Indian River Lagoon

- Whenever possible, support efforts to demuck/clean up the Lagoon.
- Update City's Stormwater Master Plan.

8. Infrastructure

- **Streets:** Begin implementing long-term annual street-repaving program.
 - Complete redesigned Shell Street reconstruction.
 - Complete redesigned Roosevelt Avenue reconstruction (work to begin in January).
 - Complete routine repaving of City streets selected for 2016 (work to begin in January).
- **Skatepark:** Reconstruct (RFP release in February); implement new management and programs.
- **Entrance Signs:** Refurbish all City entrance signs.
- **100 Acres:** Continue to pursue development of the 100 acres.