

**CITY OF SATELLITE BEACH, FLORIDA**

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INCORPORATED 1957

# **AGENDA**

## **SUSTAINABILITY BOARD**

**SATELLITE BEACH COUNCIL CHAMBERS  
565 CASSIA BOULEVARD, SATELLITE BEACH, FL 32937**

**MAY 25, 2016  
7:00 P.M.**

- 1. CALL TO ORDER BY CHAIRMAN JEFF CHESTINE**
- 2. PLEDGE OF ALLEGIANCE**
- 3. PUBLIC COMMENT**
- 4. DISCUSS/TAKE ACTION ON COMMUNITY GARDEN**
- 5. DISCUSS/TAKE ACTION ON FUNDING YARD SIGNS IN PARTNERSHIP WITH THE "LOVE OUR LAGOON" PROJECT**
- 6. DISCUSS/TAKE ACTION ON REUSABLE BAG PROGRAM**
- 7. PROJECT UPDATES FROM BOARD MEMBERS**
- 8. DISCUSS/TAKE ACTION ON BRANDING ICONS AND DOMAIN NAMES**
- 9. AGENDA ITEMS FOR NEXT MEETING**
- 10. ADOPTION OF THE MINUTES: APRIL 27, 2016**
- 11. ADJOURNMENT**

**NEXT MEETING: JUNE 22, 2016**

***(One or more Council members may be present at this meeting)***

Pursuant to Section 286.0105, FSS, if an individual decides to appeal any decision made by this Sustainability Board with respect to any matter considered at this meeting, a verbatim transcript of the proceedings may be required and the individual may need to insure that a verbatim transcript of the proceedings is made. In accordance with the Americans with Disabilities Act and Section 286.26, FSS, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's office.



## SUSTAINABILITY BOARD AGEND ITEM

# #4

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### DISCUSS/TAKE ACTION ON CREATING A SUBCOMMITTEE FOR THE PLANNING FOR A COMMUNITY GARDEN

To: Chairman and Committee Members

From: City Manager Courtney H. Barker, AICP  
David Vigliotti, Sustainability Board Member

Meeting Date: 5/25/2016

Department: Support Services

**Recommended Action:** Recommend approval of the concept of creating a community garden on City-owned property adjacent to the Racquetball Courts and create a sub-committee for the planning of the garden.

**Summary:** Consistent with the Sustainability Action Plan, we are recommending that the Board create a Sub-Committee to begin the design planning for a community garden. Member Vigliotti and his nine-year old son, Roman, have provided the initial volunteer commitment to implement the project.

Therefore, staff has identified a recommended site for the community garden as the area adjacent to the City's racquetball courts. This area is city-owned property that has access to parking, restrooms, and irrigation.

The City would be able to provide the following (if approved by City Council):

- A survey of the area to allow for a sub-committee to plan the project.
- Technical assistance in creating the plans.
- Extend the irrigation to the site.
- Provide assistance in the initial construction.
- Continue to mow all of the grass in the general area.
- Perimeter fencing.

The City would NOT be able to provide any maintenance of the actual garden beds themselves and will not be responsible for any general upkeep of the community garden infrastructure overtime.

All plans, budgets and permissions to use the City property must have final approval from the City Council. As such, it is recommended that a sub-committee be formed to create plans and budget for the City Council to approve.

**Budget Impacts:** None at this time.

**Attachments:**

1. Site photo



## Julie Finch

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**From:** vigliotti roman <romanvigliotti@gmail.com>  
**Sent:** Friday, May 13, 2016 2:08 PM  
**To:** Courtney Barker  
**Subject:** Community Garden

Dear Ms. Barker-

For a school project this year, I was asked to design a community garden. My project is over, but I keep thinking about it. I really want to build a community garden for our city.

I live in Satellite Beach near Desoto Park. If you are able to allow me some space, I am willing to put my design in it. I can donate the materials, seeds and plants to get it started. If it's near Desoto Park, like behind the racket ball courts, I would be able to easily take care of it, too.

I hope you will consider letting me build this for the city. I think it's a great idea and something that could help other children learn about gardening. Can you please let me know.

Thank you,  
Roman Vigliotti  
(age 9)



## SUSTAINABILITY BOARD AGEND ITEM

# #5

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### DISCUSS/TAKE ACTION ON “LOVE OUR LAGOON” SIGN CAMPAIGN IN PARTNERSHIP WITH ANGLERS FOR CONSERVATION

To: Chairman and Committee Members  
From: City Manager Courtney H. Barker, AICP  
Meeting Date: 5/25/2016  
Department: Support Services

**Recommended Action:** Recommend approval of the partnership with Anglers for Conservation on the sponsorship of the Save our Lagoon sign campaign and recommend a budget of \$3,000 to the City Council.

**Summary:** We have been approached by Anglers for Conservation to participate in their Save our Lagoon Sign Campaign (see the attached email). The Sustainability Board has the opportunity to be a sponsor in the program and have a logo on the sign.

Proceeds from this Campaign will be for Anglers for Conservation.

Staff is recommending sponsoring this Program. The signs will demonstrate the Board’s commitment to the Lagoon, partnering with other agencies, and will get the logo of the Board distributed to the community.

**Budget Impacts:** \$3,000 from the Recycling Fund.

**Attachments:**

1. Email from Mike Conneen, Executive Director, Anglers for Conservation

## Courtney Barker

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**From:** Mike Conneen [mike@anglersforconservation.org]  
**Sent:** Friday, May 13, 2016 2:31 PM  
**To:** 'Rodney Smith'; Courtney Barker; Julie Finch  
**Cc:** 'Dominick Montanaro'  
**Subject:** RE: "Love Our Lagoon" Yard Sign Campaign

Hi Courtney. The following if the info for the Love Our Lagoon campaign. If Sat Beach would like to sponsor more than 250, I will adjust the sponsorship accordingly considering the amount you'd like. I'm willing to bet more than 250 Sat Beach residents would enjoy this sign. I'm currently working on the artwork at this time but as soon as it's available, I will be able to provide you with options.

The "Love Our Lagoon" campaign is set to bring awareness to our beloved Indian River Lagoon. Most of us know about the recent fish kill in the Banana River and as nice as it is for all the dead fish to be gone, we are far from a healthy lagoon. This campaign is designed to leave a ripple effect of awareness in our community. It consists of 4 different unique signs done by four talented local artists consisting of fish, birds, dolphins and manatees. The launch of this campaign will start with 1000 signs, four sets of 250 with the option to grow. Each set will be sponsored by one individual/business and their logo will go on the bottom right of the sign. Anglers for Conservation logo will be placed on the bottom left and there will be a banner across the top that says, "Love Our Lagoon". These signs are to be placed in front yards to express the value one has in our waterway. Signs will be given away at no cost during our events and donations to Anglers for Conservation will be optional. In addition, sponsors will have a support logo on the IRL Paddle Adventure website, featured in the AFC monthly newsletter and be recognized at the "Protect Our Waters" event on November 13<sup>th</sup>. This is the Annual AFC Fundraiser event. This campaign is brand new and the first committed sponsor will have his/her choice of the 4 styles of artwork.

The IRL Paddle Adventure website.

<http://www.irl-paddle-adventure.com/>

Anglers for Conservation website.

<http://www.anglersforconservation.org/>

I am devoted to the health of our Indian River Lagoon as I have lived on it all my life. I am also devoted to teaching younger generations about being a responsible angler and steward. Both fishing and conservation make up the driving force that is the Anglers for Conservation. The AFC is a 501c3 founded here in Brevard with a Chapter in Volusia and Orlando. The more recognized event that the AFC holds is Hook Kids On Fishing. This event, thanks to Fish Florida, allows the AFC to give hundreds of free fishing rods away to kids each year as well as teach them how to fish and be a responsible angler. You can find plenty more information on our website above.

I'd be happy to talk more on the phone if you wish so please let me know if you have any questions.

"Love Our Lagoon" campaign sponsorship \$1,500.

Signs are full color professionally made on corrugated plastic and are 18h X 24w with metal stands.

Thank you for your support.

**Mike Conneen**  
**Executive Director**  
**Anglers For Conservation**  
**P.O. Box 372423, Satellite Beach, FL 32937**  
[www.AnglersForConservation.org](http://www.AnglersForConservation.org)



## Protect Our Waters™

**From:** Rodney Smith [<mailto:irlcoast@gmail.com>]

**Sent:** Tuesday, May 10, 2016 9:17 AM

**To:** Conneen Mike <[mike@anglersforconservation.org](mailto:mike@anglersforconservation.org)>; Courtney Barker <[cbarker@satellitebeach.org](mailto:cbarker@satellitebeach.org)>; Julie Finch <[jfinch@satellitebeach.org](mailto:jfinch@satellitebeach.org)>

**Cc:** Dominick Montanaro <[dmontanaro1@cfl.rr.com](mailto:dmontanaro1@cfl.rr.com)>; Smith Rodney <[irlcoast@gmail.com](mailto:irlcoast@gmail.com)>

**Subject:** "Love Our Lagoon" Yard Sign Campaign

Courtney and Mike:

I understand the City of Satellite Beach would like to be a sponsor of the "Love Our Lagoon" Yard Sign Campaign.

As a Satellite Beach resident, I'm both proud and excited to see our city employees and city council working to create a greater community appreciation for the Banana River Lagoon.

Mike please send Courtney information on this project when it becomes available.

Thank you everyone,

Rodney Smith  
President, Anglers for Conservation

@IrlcoastSmith  
P.O. Box 372423, Satellite Beach, FL 32937  
Phone: (321) 750-3374  
[www.anglersforconservation.org](http://www.anglersforconservation.org)



Protect Our Waters™



## SUSTAINABILITY BOARD AGEND ITEM

# #6

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### DISCUSS/TAKE ACTION ON REUSABLE BAG INITIATIVE FOR THE CITY OF SATELLITE BEACH IN PARTNERSHIP WITH THE SURFRIDER FOUNDATION

To: Chairman and Committee Members

From: City Manager Courtney H. Barker, AICP  
Josh Pause, Sustainability Board Member

Meeting Date: 5/25/2016

Department: Support Services

**Recommended Action:** Recommend approval of the concept and budget recommendation for the Reusable Bag Initiative to the City Council.

**Summary:**

**Executive Summary:**

Single-use plastics are a hazard to our environment, and especially to the sea turtles who nest along our beach. One simple, actionable change we can **all** make is to take reusable bags with us when shopping, which eliminates the need for disposable plastic bags. The City of Satellite Beach Sustainability Board, in partnership with our local Surfrider chapter, seeks to produce and distribute a series of reusable bags to our citizens, in order to increase awareness of this issue, and our board itself.

In addition to the bags themselves, we are seeking a space within the David R. Schechter Center to host a distribution kiosk. Here we will distribute the reusable bags, collect disposable plastic bags, and collect donations in order to afford additional reusable bags.

Our goal with this initiative is to educate, but more importantly, change the behavior of our citizens. This is also an excellent opportunity to introduce our citizens to the Sustainability Board itself, and increase community support and awareness of our cause.

Consistent with the Board's Action Plan, staff is presenting the concept of the Reusable Bag Initiative for the Board's approval and recommendation. The Reusable Bag Initiative is proposed to be completed in partnership with Surfrider Foundation. Surfrider is proposing to purchase reusable bags for distribution to our beachside residents to encourage the discontinuation of plastic shopping bags.

This initiative has been conducted in Melbourne Beach last year. Surfrider is looking to expand this initiative, with some changes, to the City of Satellite Beach.

Staff is recommending the following:

- Purchase Chicobags, which are expandable shopping bags that easily fit inside a purse, glove box, or hook onto a bike or key ring. Staff believes a nicer product that is easier to carry will be used more. Some of the cheaper reusable bags are now being thrown out like the plastic bags;
- The City will make up the difference between the cost of the Chicobag and the cost of the typical reusable bag. We recommend setting a budget of \$5,000 to come out of the City's recycling fund for this project;
- The City will seek partnerships with the Satellite Beach Woman's Club and the Lions Club. We are hoping to obtain a booth at the Founders Day Marketplace event for the Sustainability Board and Surfrider Foundation to provide information on the initiative and give our bags; and
- The staff is also recommending launching a "Facebook challenge" that would challenge our residents to reduce the Satellite Beach Publix plastic bag inventory order by 20%.

Staff is recommending that the Sustainability Board approve this concept and request the approval of City Council. If the Board approves, the City Council hearing for this item will June 1, 2016.

**Budget Impacts:** \$5,000 from the Recycling Fund.

**Attachments:** None.

City of Satellite Beach

Sustainability Board

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GoGreenSB.org

**SUSTAINABILITY BOARD  
UNAPPROVED REGULAR MEETING MINUTES  
APRIL 27, 2016**

Pursuant to public notice, Chairman Jeff Chestine convened a regular meeting of the Sustainability Board on Wednesday April 27, 2016, at 7:00 p.m., in the Council Chamber. Board Members present were John Fergus, Eugene Mathews, Mindy Gibson, Josh Pause and Dylan Hansen. Staff Members present were City Manager Courtney Barker, Building and Zoning Director John Stone and Recording Secretary Julie Finch. Board Member David Vigliotti was not present.

Chairman Jeff Chestine led the Pledge of Allegiance.

**(TIME: 7:01 P.M.) PUBLIC COMMENT**

No public comment.

**(TIME: 7:02 P.M.) DISCUSS/TAKE ACTION ON RECOMMENDATION TO CITY COUNCIL TO REVIEW CITY CODE FOR AMENDMENTS TO LESSEN THE IMPACT TO THE INDIAN RIVER LAGOON**

John Stone asked the Board to recommend to Council to have City staff re-evaluate some codes and amend as needed to lessen the impact on the Indian River Lagoon.

**ACTION:** Board Member Pause MOVED, SECOND by Board Member John Fergus to recommend to City Council to review City codes for Amendments to lessen the impact to the Indian River Lagoon.  
**VOTE:** ALL YES. MOTION CARRIED.

**(TIME: 7:26 P.M.) PRESENTATION FROM JOSH PAUSE ON THE FUTURE WEBSITE FOR THE BOARD**

Josh Pause asked the Board to compile a list of environmental groups and he will create a calendar on the website to promote events to the public to that encourage sustainability. The Board will discuss the list at the next meeting.

Public Comment: Dave Floyd asked about details for the proposed website.

**(TIME: 8:00 P.M.) PRESENTATION OF OUTLINE FOR A SMART YARDS CERTIFICATION PROGRAM FROM JEFF CHESTINE**

Jeff Chestine presented his ideas about creating a smart yard program to get residents and contractors more aware of more sustainable lawn care practices.

**ACTION:** Board Member Gibson MOVED, SECOND by Board Member John Fergus to begin constructing a smart yard certification program with the summer interns and create an advisory board.  
**VOTE:** ALL YES. MOTION CARRIED.

**(TIME: 8:25 P.M.) DISCUSS/TAKE ACTION ON MEMBER PROPOSAL TO RECOMMEND TO CITY COUNCIL TO ADOPT A CITY POLICY TO PROHIBIT THE USE OF STYROFOAM PRODUCTS BY THE CITY AND AT CITY EVENTS**

Mindy Gibson presented her ideas on the City not using styrofoam containers and hope to influence local businesses to follow that example to reduce use as well.

Public Comment: Dave Floyd wanted to urge businesses to look at alternatives to styrofoam.

**UNAPPROVED REGULAR MEETING MINUTES**

**April 27, 2016**

**ACTION:** Board Member Gibson MOVED, SECOND by Board Member Josh Pause to recommend to City Council to adopt a policy to prohibit the use of styrofoam products by the City and at City events. VOTE: ALL YES. MOTION CARRIED.

**(TIME: 8:45 P.M.) PROJECT UPDATES FROM BOARD MEMBERS**

Josh Pause noted that the reusable bag project is almost ready to launch. He would like to invite a Surfrider representative to address the Board.

**(TIME: 8:47 P.M.) DISCUSS/TAKE ACTION ON BRANDING ICONS AND DOMAIN NAMES**

Dylan Hansen will take over the final edits of the icon and present at the next meeting.

**(TIME: 8:50 P.M.) ADOPTION OF THE MINUTES: FEBRUARY 24, 2016 AND MARCH 23, 2016**

**ACTION:** Board Member Fergus MOVED, SECOND by Board Member Mindy Gibson to adopt the minutes from February 24 and March 23, 2016. VOTE: ALL YES. MOTION CARRIED.

**(TIME: 8:51 P.M.) ADJOURNMENT**

CONSENSUS by Board to adjourn.

Next meeting: May 25, 2016.

Julie Finch

Recording Secretary