

**CITY OF SATELLITE BEACH, FLORIDA**

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INCORPORATED 1957

# **AGENDA**

## **SUSTAINABILITY BOARD**

**SATELLITE BEACH COUNCIL CHAMBERS  
565 CASSIA BOULEVARD, SATELLITE BEACH, FL 32937**

**OCTOBER 28, 2015  
7:00 P.M.**

- 1. CALL TO ORDER BY CHAIRMAN JEFF CHESTINE**
- 2. PLEDGE OF ALLEGIANCE**
- 3. PUBLIC COMMENT**
- 4. PROJECT UPDATES FROM BOARD MEMBERS**
- 5. PRESENTATION FROM LINDA SEALS ON MY BREVARD LAWN PROGRAM**
- 6. DISCUSS/TAKE ACTION ON BRANDING ICONS AND DOMAIN NAMES**
- 7. DISCUSS/TAKE ACTION ON POSSIBLE CITY ART PROJECT**
- 8. DISCUSS/TAKE ACTION ON LIVABLE LAWN INFORMATION AND FORMS**
- 9. ADOPTION OF THE MINUTES: SEPTEMBER 23, 2015**
- 10. AGENDA ITEMS FOR NEXT MEETING**
- 11. ADJOURNMENT**

**NEXT MEETING: TO BE DETERMINED**

***(One or more Council members may be present at this meeting)***

Pursuant to Section 286.0105, FSS, if an individual decides to appeal any decision made by this Sustainability Board with respect to any matter considered at this meeting, a verbatim transcript of the proceedings may be required and the individual may need to insure that a verbatim transcript of the proceedings is made. In accordance with the Americans with Disabilities Act and Section 286.26, FSS, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's office.

# Memo

To: Satellite Beach Sustainability Board  
From: Josh Pause  
Date: October 20, 2015  
Subject: City of Satellite Beach Green Board Logo, revised

Please find attached more mockups of the proposed Satellite Beach Sustainability Board logo. As advised, I moved the phrase "Sustainability Board" right over the surfboard itself:



(continued)

After playing around with a few variants of this, here is my favorite:



(continued)

I think we want to maintain the rounded words above and below the main logo. However, for a simplified version, we can remove that lettering altogether like so:



(continued)

My favorite design remains the one on page 2 above.

Regarding our next meeting on October 28, 2015, please know that I am doing everything in my power to attend, but I may need to miss this meeting due to personal reasons.

My wife has taken a temporary job in California, and I need to help her to relocate and get set up in her new home. Due to the timing of the new job (November 1, 2015) I may need to travel a few days prior and thus miss our scheduled meeting.

If the board wishes to vote on an official logo in my absence, I have no objection to this. As I said, I am going to do everything in my power to make the meeting as scheduled. Thank you for your patience; it is greatly appreciated.

City of Satellite Beach



Sustainability Board

GoGreenSB.org

City of Satellite Beach



**Sustainability Board**

**GoGreenSB.org**

# Hillsboro's newest public art project is 'shear' fun

Created on Thursday, 24 September 2015 12:24 | Written by Kathy Fuller | 

[0 Comments](#)

It only takes two shakes of a lamb's tail to be a part of it



HILLSBORO TRIBUNE PHOTO: KATHY FULLER - A conference of sheep stand in the Walter Cultural Arts Center waiting for the barn to be built on the lawn outside the arts center. The sheep are now in their barn and ready for citizens to borrow them for a day of fun and photos.

It was an old-fashioned barn-raising last week on the lawn outside the Walters Cultural Arts Center.

Well, sort of.

Artist Jed Berk and a few helpers took on the wind and a few downpours, deciphering a thick packet of plans for assembling a greenhouse that eventually became a barn for a flock of whimsical little sheep. Made of foam core.

Fifty of them, to be exact — and a larger-than-life mama sheep to keep watch over the flock.

It's all part of a new public art project that kicked off last weekend, "Champion Flock of Weed Eaters."

The project invites the public to become "urban shepherds," so to speak, and take the sheep out into the wide, wide world of Hillsboro to explore, photograph and hopefully have a little fun along the way.

Over the course of two months, the sheep can be checked out of their barn — just like a library book — for 24 hours. People are encouraged to take photos with the sheep wherever they go — parks, school businesses — and post them on Instagram with the hashtag #SheepOnTheGo.

Hillsboro Public Art Program supervisor Valerie Otani hopes folks will populate Instagram with innovate, creative, silly, serious and just plain fun photos for all to enjoy.

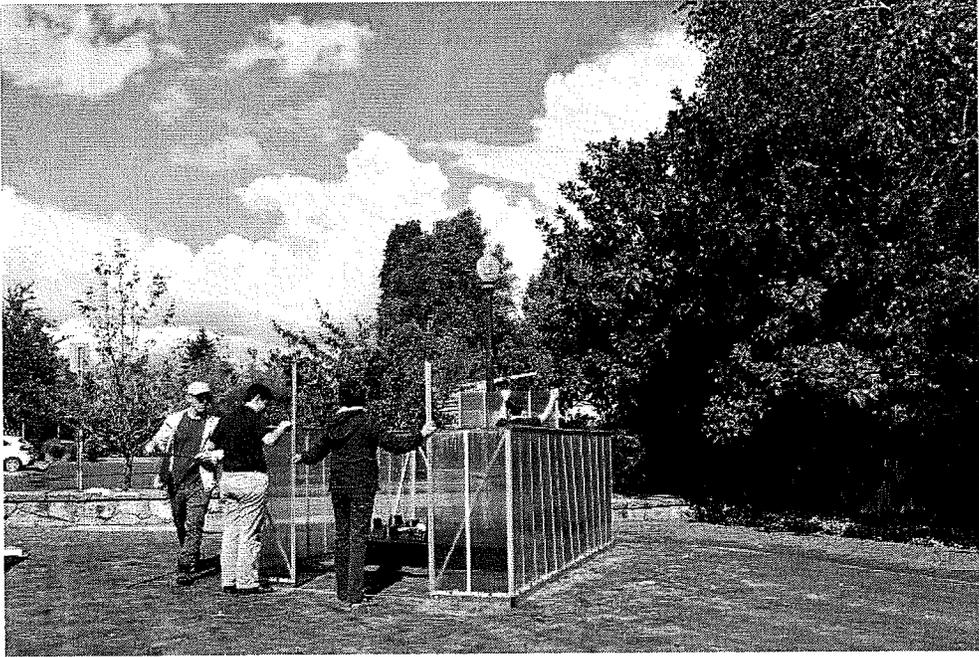
"The album of images will become a community scrapbook, showcasing highlights of Hillsboro and giving a glimpse of the creative minds of local residents," Otani said.

"Hillsboro is the perfect community for this," she added, while holding the still-wobbly walls of the greenhouse under construction.

Several years ago Otani and her colleagues began discussing ideas for an interactive art project that could include any and all residents of the city, young and old. That's when she found Berk's "flock." The project won a national award from Americans for the Arts in 2011.

Berk, a Los Angeles-based artist, originally created the project five years ago for San Jose, Calif. There, the barn was a little different and the whole set-up was slightly more complicated. Reflecting on that project, Berk said, "Instagram didn't even exist." Phone cameras

HILLSBORO TRIBUNE PHOTO: KATHY FULLER - A few foam-core fellows were slightly damaged in shipment. These sheep await repair and reinforcement before heading out into the community.



## Julie Finch

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**From:** rick@islandstylelandscapinginc.com  
**Sent:** Monday, October 19, 2015 10:34 PM  
**To:** Jeff Chestine  
**Cc:** Julie Finch  
**Subject:** RE: FW: Application and requirements for certification  
**Attachments:** CityOfMelb\_LawnLandscapeBMPs1.pdf; CityOfMelb\_LawnLandscapeBMPs2.pdf

Here are the scanned copies from the City of Melbourne's brochure.

----- Original Message -----

Subject: RE: FW: Application and requirements for certification  
From: Jeff Chestine <jchestine@satellitebeach.org>  
Date: Fri, October 16, 2015 7:29 pm  
To: "rick@islandstylelandscapinginc.com"  
<rick@islandstylelandscapinginc.com>  
Cc: Julie Finch <jfinch@satellitebeach.org>

I'm copying Julie Finch on this email. She is the Assistant to the City Manager and serves as recording secretary for the Sustainability Board. The Sunshine Law doesn't allow me to discuss these questions with other board members unless its at an official, public, announced board meeting. Julie puts together a packet for us prior to all of our meetings so we know better what we're discussing. She will probably put some stuff from our discussions in the "packet".

So yes there is \$30 fee for testing the soil. Who pays for it is still a question. I think that will get discussed at the next meeting.

Your point about "per customer permission" is interesting. I hadn't thought about that. Do you think people would object to evaluating the irrigation? It's kind of a free service and they know you're not going to sell them any irrigation work.

Do you think that places a responsibility on the contractor beyond what should be expected in that industry? As in, "I'm not allowed to work on that stuff so why should I be the one to evaluate it?"

Probably better to require the landscape contractor to recommend a free evaluation by green certified irrigation contractor. (who does have the opportunity to sell some irrigation work)

We will have to certify irrigation contractors too and providing the evaluation for free is part of the requirement for certification. The evaluation turns into a sales call at some point.

<http://www.delawarelivablelawns.org/directory.php>

This link goes to the program we are kind of copying here.

You can see on their website that they certify irrigation contractors too. There are one or two on the "Certified Contractors" page.

Rick

----- Original Message -----

Subject: FW: Application and requirements for certification

From: Jeff Chestine <[jchestine@satellitebeach.org](mailto:jchestine@satellitebeach.org)>

Date: Thu, October 15, 2015 4:21 pm

To: "[Rick@IslandStyleLandscapingInc.com](mailto:Rick@IslandStyleLandscapingInc.com)"

<[Rick@IslandStyleLandscapingInc.com](mailto:Rick@IslandStyleLandscapingInc.com)>

I left off the Inc part in the address.

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**From:** Jeff Chestine

**Sent:** Monday, October 12, 2015 10:49 AM

**To:** [Rick@IslandStyleLandscaping.com](mailto:Rick@IslandStyleLandscaping.com)

**Cc:** Julie Finch

**Subject:** Application and requirements for certification

Rick,

This is just the info that will go in the application. The application itself will be nicer.

Let me know if anything in here seems problematic from the contractor's point of view.

I think we'll have to also certify irrigation contractors so they can be sent out to correct sprinkler issues.

Let's talk tonight if you're available.

Jeff Chestine, Chair

Satellite Beach Sustainability Board

## Julie Finch

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**From:** rick@islandstylelandscapinginc.com  
**Sent:** Monday, October 19, 2015 10:25 PM  
**To:** Jeff Chestine  
**Cc:** Julie Finch  
**Subject:** RE: FW: Application and requirements for certification

Please see replies below in bold text.

Rick

----- Original Message -----

Subject: RE: FW: Application and requirements for certification  
From: Jeff Chestine <jchestine@satellitebeach.org>  
Date: Fri, October 16, 2015 7:29 pm  
To: "rick@islandstylelandscapinginc.com"  
<rick@islandstylelandscapinginc.com>  
Cc: Julie Finch <jfinch@satellitebeach.org>

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**Realistically, I imagine those willing to pay for the test (homeowner or business owner) will be a very low percentage. The key is empowering people to have a real sense of responsibility. That is the biggest challenge.**

Your point about "per customer permission" is interesting. I hadn't thought about that. Do you think people would object to evaluating the irrigation? It's kind of a free service and they know you're not going to sell them any irrigation work.

**Yeah, since we're dealing with the general public ... we have to take into account all types of people. There are plenty out there with quirks / conspiracy theory types that are anti-big brother. So, I wouldn't be surprised if we come across people that don't grant permission.**

Do you think that places a responsibility on the contractor beyond what should be expected in that industry? As in, "I'm not allowed to work on that stuff so why should I be the one to evaluate it?"

**Yes, I do.**

Probably better to require the landscape contractor to recommend a free evaluation by green certified irrigation contractor. (who does have the opportunity to sell some irrigation work)

**water aquifer. (We have a sandy loam of which contaminants/nutrients pass through quite readily. Also, our water table/aquifer is very shallow)**

After I emailed to you I added the requirement that the contractor is also licensed, etc. according to whatever the laws are.

Don't you think that's good? I don't think the city can recommend or endorse any contractor who isn't up to snuff legally.

**I think that is not only acceptable, but imperative.**

My starter cord broke today on my 15 year old Snapper Ninja. Piece of crap! haha.

Going to fish down at Peg Legs tomorrow morning around 8:30 or 9.

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**From:** [rick@islandstylelandscapinginc.com](mailto:rick@islandstylelandscapinginc.com) <[rick@islandstylelandscapinginc.com](mailto:rick@islandstylelandscapinginc.com)>  
**Sent:** Thursday, October 15, 2015 8:36 PM  
**To:** Jeff Chestine  
**Subject:** RE: FW: Application and requirements for certification

Jeff,

Regarding content, I do not see anything that raises a red flag or that is incorrect. One thing, though, we may need to include the phrase, "per customer permission," for some of the requirements (ie: #3 Evaluate customers' irrigation ...; and #6 For established accounts have soil tested ...) Concerning #6, is there a fee for having soil tested and if so, who pays for it?

I am now reviewing the embedded website: <https://gibmp.ifas.ufl.edu/>

Will get back to you once I've given it a good study.

Rick

----- Original Message -----  
**Subject:** FW: Application and requirements for certification  
**From:** Jeff Chestine <[jchestine@satellitebeach.org](mailto:jchestine@satellitebeach.org)>  
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**Subject:** Application and requirements for certification

**SUSTAINABILITY BOARD  
(UNAPPROVED) REGULAR MEETING MINUTES  
SEPTEMBER 23, 2015**

Pursuant to public notice, Chairman Jeff Chestine convened a regular meeting of the AD HOC Green Committee on Wednesday September 23, 2015, at 7:06 p.m., in the Council Chamber. Committee Members present were Jeff Chestine, John Fergus, Scott Waymire, Josh Pause and David Vigilotti and Dylan Hansen. Staff Members present were City Manager Courtney Barker and Recording Secretary Julie Finch. Board Member Eugene was not present.

Chairman Jeff Chestine led the Pledge of Allegiance.

**(TIME: 7:07 P.M.) PUBLIC COMMENT**

No Public Comment

**(TIME: 7:07 P.M.) DISCUSS/TAKE ACTION ON INTERN AGREEMENT WITH F.I.T.**

City Manager Courtney Barker explains the role that the F.I.T. interns will take in creating a Sustainability Assessment as described within the scope of services as the first phase of the Long Term Sustainability Plan. Dr. Ken Lindeman, from F.I.T. explains more about the outline that the interns will create an outline to be presented to the Board and Council this November. Then the final Assessment next May to be presented. He introduces the Interns and gives some educational credentials on them. He goes on to talk about the measurements that are created my certification systems that would come from recommendations from the Assessment.

No Public Comment

Committee Member Fergus MOVED, SECOND by Committee Member Vigliotti to adopt the F.IT. Interns scope of services. VOTE: ALL YES. MOTION CARRIED.

**(TIME: 7:17 P.M.) DISCUSS/TAKE ACTION ON UPCOMING EVENTS TO PARTICIPATE**

City Manager invites the Committee to join with the City at the Ocean-Reef-Beach Festival to spread to the community some information on the initiatives of the Committee. The Committee has CONSENSUS to move forward on working toward having a larger presence at the March Beautification Plant Sale.

Public Comments- Dr. Lindeman would like to ask that the Interns and F.I.T. be present with the City at the ORB.

Rodney Smith- Expresses that Dr. Lindeman has a large part in the ORB and is glad to be a part of it. Also says the plant sale is a good event to take part in.

**(TIME: 7:26 P.M.) DISCUSS/TAKE ACTION ON BRANDING ICONS AND DOMAIN NAMES**

The Committee goes through several designs that have been submitted and discuss pro and cons of each design. The Committee decides to incorporate some details of several designs, CONSENSUS to move forward and possibly hold another special meeting to decide on final design.

Public Comments- Ken Lindeman offers some thoughts on the designs with positive feedback.

**APPROVED REGULAR MEETING MINUTES  
AUGUST 26, 2015**

**(TIME: 8:03 P.M.) ADOPTION OF THE MINUTES**

Committee Member Pause MOVED, SECOND by Committee Member Vigliotti to approve the minutes as presented. VOTE: ALL YES. MOTION CARRIED.

**(TIME: 8:04 P.M.) AGENDA ITEMS FOR NEXT MEETING**

Member Vigliotti would like to have a representative from University of Florida come and speak about My Brevard Yard program for a 20 minute presentation. Chairman Chestine would like to have a landscape contractor come in and speak to the capacity of what they can offer for certifications of future lawn programs. The committee plans to make a final decision on the logo design and domain name by the next meeting as well.

**(TIME: 8:14 P.M.) ADJOURNMENT**

CONSENSUS by Committee to adjourn the meeting.

Next meeting: October 28, 2015.

Julie Finch

Recording Secretary